



UNIT 1

单元流程说明:

1. 本单元结合**营销服务和接团前准备工作**中的典型工作流程、工作场景，概述计调和导游工作中的第一个工作环节——营销服务和接团前准备工作；
2. **熟悉国内旅游业发展状况**：旅游行业从业者需了解今年中国旅游业的发展现状和趋势（**Reading A**）；
3. **客户咨询**：客户向旅行社计调进行线路和报价咨询（**Listening & Speaking**）。这一工作环节通常要求计调对旅行社产品的内容有较为全面的了解，根据客户的需求提供旅游产品推介服务，说明旅游行程和报价，并灵活应对客户的新要求和提问，协助客户预订旅游产品；
4. **熟悉接待计划**：导游要仔细阅读行程单，熟悉行程中的各项安排（**Reading B**），并能够通过邮件向客户描述行程安排，根据团队具体情况填写行程单（**Writing**）。



Warming-up

Task 1

Key

- A. (1)
- B. (3)
- C. (2)

Task 2

Key

- 1. T
- 2. T
- 3. T
- 4. F
- 5. T
- 6. F



Reading A

Background Information

1. niche market

A **niche market** is a market in which a limited and clearly defined range of products is sold to a specific group of customers.

2. timeshare

A **timeshare** is a form of ownership or right to the use of a property. The property is typically in a resort area, and multiple parties hold rights to use it. Each sharer is allotted a period of time (typically one week, and almost always the same time every year) in which they may use the property.

Task 1

Objective: Ss get to know the three types of tourism and are able to describe them in English briefly.

Time: 10 minutes

Steps:

- ▶ Get Ss to go through the directions.
- ▶ Circulate in the classroom to offer help if necessary and write useful words on the board.
- ▶ Do a whole-class feedback, and get one or two Ss to give a brief report.

Suggested Answers

- (a)—Adventure tourism: It is a type of niche tourism involving exploration or travel to remote areas, where the traveler may experience many exciting activities such as mountaineering, hiking, rafting and rock climbing, etc.
- (b)—Cultural tourism: It means traveling to experience the places, artifacts and activities that authentically represent the stories and people of the past and present. It includes cultural, historic and natural resources.
- (c)—Agritourism: It is the practice of attracting travelers or visitors to an area or areas used primarily for agricultural purposes.

Translation

中国境内旅游的发展趋势

中国境内旅游于1978年起步，并获得了长足发展。近年来，为了满足游客不断增长的需求，中国出现了许多不同类型的旅游方式。20世纪80年代，文化遗址旅游深受国内游客的欢迎。20世纪90年代，民俗旅游、休闲游及商务旅游开始出现。由于越来越多的游客开始追求新鲜的旅游体验，诸如运动主题游、探险旅游和生态保护游的小众旅游市场随之出现。大型主题公园，如深圳的锦绣中华和世界之窗，也得到蓬勃发展。

根据《中国旅游业分析及投资咨询报告(2011-2015)》，未来五年内，以下休闲游的形式将得到极大的发展：生态旅游、黄金周包办旅游、红色旅游、温泉游、自驾游、乡村观光游和主题公园游。

此外，专家分析，黄金周假期旅游和基于城市的观光游趋势将更加火爆，且自驾游会进一步增加黄金周的旅客流量。

生态旅游也是一种快速发展的旅游形式。它力图将旅游对环境的影响最小化，同时让游客得以洞悉当地人民的生活方式。因大量游客涌入会对农村的基础设施和环境产生很大影响，故需严格控制旅行团的人数，并且要精细管理能源的利用和水资源的保护。这么做是为了给当地人民带来经济发展，同时给后代留下一个不因人类活动而污染的环境。

由于人们已认识到“排碳有罪”，而且乘飞机的成本增长，游客在炫耀他们的海外假期时不再像以前那么心安理得了。旅游的目的和方式将变得更加重要，人们将开始寻找其他的替代方式。例如，北京北部的密云县建立了中国第一个低碳旅游区。在该旅游区，所有的能源消耗被最小化。例如，当地鼓励使用太阳能的乡村客栈取代能耗高的酒店，以减少旅游带来的碳影响。

随着中国经济的持续发展，境内旅游业将得以发展。人们预期，将来，基于工业、农业和科技的旅游将为国内游客提供越来越多元化的度假方式。新兴旅游产品，诸如分时度假游、乘船旅游、博览会及民俗风情游，也将在中国得到迅速发展。



Task 2

Objective: Ss scan the passage to find supporting details for main ideas.

Time: 10 minutes

Steps:

- ▶ Clarify the assignment for Ss.
- ▶ Ss work in pairs.
- ▶ Ss compare their work.
- ▶ Check the answers by getting individual Ss to read the answers aloud.
- ▶ Provide the points Ss have missed.

Key

1. cultural heritage sites
2. folk traditions
3. ecotourism
4. golden-week package holidays
5. visits to theme parks

Task 3

Objective: Ss skim the passage for specific information.

Time: 5 minutes

Steps:

- ▶ Ss work individually.
- ▶ Check the answers with the whole class by getting individual Ss to correct the false statements.

Key

1. F 2. T 3. F 4. T 5. F

Task 4

Objective: Ss get more information on different types of tourism.

Time: 10 minutes

Steps:

- ▶ Go through the directions with the whole class.
- ▶ Ss work in small groups to explore this topic.
- ▶ Circulate in the classroom while Ss are discussing and write useful words on the board.
- ▶ Ss write a brief report or make an oral presentation to the class.
- ▶ Make comments.

Suggested Answers

| Types of tourism | Definitions |
|------------------|---|
| Nautical Tourism | Nautical tourism is an increasingly popular way to combine love of sailing and boating with vacation and holiday activities. |
| Dark Tourism | This type of tourism involves visits to “dark” sites, such as battlegrounds. |
| Culinary Tourism | The pursuit of unique and memorable eating and drinking experiences. Wine tourism and beer tourism are regarded as subsets of culinary tourism. |



Listening

Task 1

Objective: Ss can accurately write down the missing information in the conversation.

Time: 10 minutes

Script

Lily: Hello, this is Kunming CTS. Can I help you?

Joe Smith: Hello, is that Lily speaking? This is Joe Smith from the American Express Travel Agency.

Lily: Hello, Joe. Yes, this is Lily speaking. I'm glad to hear from you again.

Joe Smith: We have a group of tourists who want to travel to Kunming. Could you please send me a proposed itinerary and quotation?

Lily: Sure. When do they want to come to Kunming?

Joe Smith: At the end of this month. They want to spend three days in Kunming.

Lily: Well, three days is enough to see the sights in Kunming, but it's a pity that they won't have time to visit Dali and Lijiang! It's so beautiful there, especially at this time of year.

Joe Smith: That's really a pity!

Lily: What level of hotel do they want?

Joe Smith: Four-star if possible.

Lily: And how much for meals?

Joe Smith: 25 *yuan* per head per meal. They can pay extra if they want to try the local dishes.

Lily: OK, I see. I'll send you a fax as soon as possible.

Joe Smith: Many thanks for your help.

Lily: You're welcome.

Key

- | | |
|---------------------|--------------|
| 1. American Express | 2. proposed |
| 3. quotation | 4. Four-star |
| 5. dishes | |

Task 2

Objective: Ss can understand specific information and decide whether the given statements are true or false.

Time: 10 minutes

Script

Joe Smith: Hello, this is Joe Smith. What can I do for you?

Lily: This is Lily. Have you received the fax I sent to you this morning?

Joe Smith: Yes, thanks. I've discussed it with the tourists. They want to cancel the rest of the tour to Guizhou and stay in Yunnan for four more days.

Lily: In that case, they can visit Dali and Lijiang!

Joe Smith: Yes, that's what I suggested to them. Could you please send me another itinerary and its quotation?

Lily: Sure. I'll send them to you in ten minutes. By the way, do they want Chinese or Western hotels?

Joe Smith: I think they'd prefer Chinese style.

Lily: I see. So it's a seven-day trip including Kunming, Dali and Lijiang. Is that right?

Joe Smith: Yes, thank you. I look forward to receiving your fax.

Key

1. F 2. F 3. F 4. T 5. T

Task 3

Objective: Ss can find specific information from listening to answer the given questions.

Time: 10 minutes

Script

Joe Smith: Hello, Lily. It's Joe here. The group is very happy with your new itinerary. They asked me about the Green Lake Park though, but I know nothing about it.

Lily: It's one of the most picturesque parks in Kunming. There are nine spring outlets at the north of the lake, so it was called "Nine Dragon Pond" in ancient times. It's lovely for a leisurely walk and there are performances to watch given by the local people.



Joe Smith: Good, sounds interesting. I'll explain it to them. Some of the tourists have also asked me about local performances in Lijiang. Can you book tickets for the show for us?

Lily: Of course. It is called *The Impression of Yunnan* and costs 120 yuan per head.

Joe Smith: That's fine. I understand it's a breathtaking performance directed by the famous director Zhang Yimou.

Lily: Yes, it's very special. It is based on many of the original rural songs and dances of Yunnan, as well as Chinese classical dances. It shows audiences the rich ethnic colors of Yunnan and claims to be the dawn of a new form of stage art in China.

Joe Smith: Great! We'll go to see it.

Lily: Is there anything else we need to do?

Joe Smith: No, thank you. My assistant Peter wants to check some details with you. Could you hold the line please?

Lily: OK.

Suggested Answers

1. The tourists are very happy with the itinerary.
2. Nine Dragon Pond.
3. 120 yuan for each guest.
4. Zhang Yimou.

Task 4

Objective: Ss can understand specific information and make correct choices for relevant questions.

Time: 10 minutes

Script

Lily: Hello, Peter. Joe told me that you wanted to check some details with me.

Peter: Oh, yes. Your itinerary includes 14 meals, is that right?

Lily: No, only 12 meals. We just offer supper on the day of arrival and breakfast on the day of departure because meals will be served on the flights.

Peter: I see. We have 20 tourists. The quotation is \$500 per person, right?

Lily: Yes, but that is the price without the cost of tickets for *The Impression of Yunnan* show and, of course, the air tickets. Joe told me

that the tourists wanted to see the show in Lijiang, so that is an extra \$18 per person.

Peter: We have a tour leader. How much will you charge for the tour leader?

Lily: The tour leader doesn't need to pay for meals and tickets to the scenic spots, so the fee for the tour leader is \$428. We'll have to charge for the show though.

Peter: OK, one more thing please. Instead of flying, why not take a train from Kunming to Dali? It is fun for foreign tourists to travel by train in China, and they can sleep on the train that night.

Lily: Yes, fine. I'll book soft sleeper tickets then. It'll make a slight difference to the overall cost but not much.

Peter: Thank you! What kinds of breakfast are available?

Lily: Most four-star hotels offer both continental and Chinese breakfasts.

Peter: OK. I got it. Thanks.

Key

1. C 2. A 3. D 4. A

Task 5

Objective: Ss can accurately write down the missing information in the conversation.

Time: 10 minutes

Script

Lily, this is Joe Smith. Please reserve a seven-day Yunnan highlight tour for 21 tourists, including one tour leader, from August 26 to September 1 as per your itinerary Number AF397/2010. We need ten double rooms and one single room booked in four-star hotels according to your proposed route. For your reference, the name of the tour group is AETA8261012. Please confirm this reservation once all bookings have been accepted. Thank you very much for all your assistance.

Key

- | | |
|-----------------|---------------------|
| 1. tour leader | 2. September 1 |
| 3. double rooms | 4. four-star hotels |
| 5. all bookings | |



Speaking

Task 1

Objective: Ss know how to answer an enquiry call from a client.

Time: 15 minutes

Steps:

- ▶ Ss read Speaking Task 1.
- ▶ Ss choose the roles.
- ▶ Ss make a conversation.
- ▶ Ss role-play the conversation in class.

Sample

Mr. Smith: Hello, is that Sichuan CYTS?

Linda: Hello! This is Sichuan CYTS. Can I help you?

Mr. Smith: I'd like to know some travel information about Sichuan Province as I may have a tour group from Britain.

Linda: May I ask you a few questions at first? It may help me to choose the right travel products for you.

Mr. Smith: Yes, please.

Linda: Oh. How long will the tour group plan to stay here?

Mr. Smith: Five to seven days.

Linda: What kind of scenery will the tourists be interested in?

Mr. Smith: I think they'd be interested in the scenic spots in Jiuzhaigou and the Wulong Reservation.

Linda: Oh, I see. I may arrange a special tour for them. I cover almost all the beautiful places in Sichuan, including Jiuzhaigou and Wulong.

Mr. Smith: How about the price?

Linda: It might be 13,000 *yuan* per person, including flight tickets. But the price may vary depending on the time.

Mr. Smith: The group may travel there at the end of September. Can you send me an itinerary in detail? My email address is...

Task 2

Objective: Ss know how to provide more travel information to a client.

Time: 15 minutes

Steps:

- ▶ Ss read Speaking Task 2.
- ▶ Ss choose the roles.
- ▶ Ss make a conversation.
- ▶ Ss role-play the conversation in class.

Sample

Linda: Hello! This is Sichuan CYTS. How can I help you?

Mr. Smith: Hello, Linda! This is John Smith.

Linda: Oh! Mr. Smith. Nice to hear from you again! Did you receive my itinerary?

Mr. Smith: Yes. But I still have some questions.

Linda: Yes?

Mr. Smith: In the itinerary, it only gives the price in September. How about if we'd like to come over a month later?

Linda: Sorry, I cannot provide the exact quotation. The quotation may vary in different seasons.

Mr. Smith: And we have three kids in the group. How will you charge them?

Linda: Usually, child below 12 is charged half of the price for an adult.

Mr. Smith: OK. And my tourists want to know the best season to visit Jiuzhaigou.

Linda: October is the best time to visit there.

Mr. Smith: Thank you for your information.

Linda: You're welcome.



Task 3

Objective: Ss know how to answer questions from a client.

Time: 15 minutes

Steps:

- ▶ Ss read Speaking Task 3.
- ▶ Ss choose the roles.
- ▶ Ss make a conversation.
- ▶ Ss role-play the conversation in class.

Sample

Client: Hello!

Operator: Hello! Welcome to our travel agency. How can I help you?

Client: Well, I'd like to ask about the quotation of a six-day tour to Shanghai and Suzhou, from Beijing.

Operator: It's 3,300 *yuan* per person. And this price is really low for now is in the off-season.

Client: Oh, I'm so lucky. May I ask about the standard of accommodation and meals?

Operator: We will choose 4-star hotels in the tour. And the meals will be mostly arranged in nice restaurants. And two dinners of local food will be included.

Client: Thank you for your information.

Operator: You are welcome. Wish you have a nice tour with our agency.

Task 4

Objective: Ss know how to provide travel information to a client.

Time: 15 minutes

Steps:

- ▶ Ss read Speaking Task 4.
- ▶ Ss choose the roles.
- ▶ Ss make a conversation.
- ▶ Ss role-play the conversation in class.

Sample

Operator: Hello! Welcome to CTS.

Client: Hello! I want to travel to the north of China. Would you give me some suggestions?

Operator: In the north of China, Dalian, Shenyang and Changchun will be nice cities to visit.

Client: What are the most famous scenic spots there?

Operator: I would recommend the Imperial Palace in Shenyang and the Xinghai Park in Dalian. And Changbai Mountain near Changchun is also a good choice.

Client: Then, what about the quotation?

Operator: Well, it depends on the places you would like to visit. Generally, the price may range between 2,000 and 3,500 *yuan*.

Client: I think I'd like to book a tour to Shenyang, Dalian and Changbai Mountain as you recommend.

Operator: In this case, the cost will be 2,500 *yuan*.

Client: OK. The price is acceptable.

Operator: All right. I will fill the booking form for you soon. And wish you have a nice trip there!



Reading B

Translation

行程安排

8日游——昆明、大理、丽江

| 日期 | 目的地 | 活动安排及酒店 | 包含餐饮 |
|-----------|-------|--|----------------|
| 2011年6月2日 | 昆明 | 飞往昆明。 世纪金源大饭店(五星级) | 晚餐 |
| 2011年6月3日 | 昆明、大理 | 参观崇圣寺三塔； 访大理古城，观赏此处壮丽的塔楼、曲折的巷道及历史遗迹。 丽晶酒店(5星级) | 早餐 午餐 晚餐 |
| 2011年6月4日 | 大理、丽江 | 驾车到丽江； 参观白族村，可购买其民族手工艺品，如珠宝、石雕； 午饭后游览黑龙潭； 晚上观赏演出《丽江印象》。 官房大酒店(花园别墅)(5星级) | 早餐 午餐 晚餐 |
| 2011年6月5日 | 丽江 | 游览玉龙雪山，乘缆车至其高峰； 下山后游览白水河。 官房大酒店(花园别墅)(5星级) | 早餐 午餐 晚餐 |
| 2011年6月6日 | 丽江、昆明 | 上午游览著名的丽江古城； 下午，飞回昆明； 晚上，欣赏纳西古乐表演。 世纪金源大饭店(五星级) | 早餐 午餐 晚餐 |
| 2011年6月7日 | 昆明 | 上午游览西山，坐缆车到龙门； 鸟瞰滇池美景； 乘机返家。 | 早餐 午餐 |



Task 1

Objective: Ss scan the passage to find aspects mentioned in it.

Time: 5 minutes

Steps:

- ▶ Ss read Reading B Task 1.
- ▶ Ss tick off the aspects mentioned in Reading B.
- ▶ Check the answers with the whole class.

Key

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> 1. tour cost | <input checked="" type="checkbox"/> 2. scenic spots | <input checked="" type="checkbox"/> 3. show | <input type="checkbox"/> 4. local weather |
| <input checked="" type="checkbox"/> 5. hotel | <input checked="" type="checkbox"/> 6. time arrangement | <input checked="" type="checkbox"/> 7. meal | <input checked="" type="checkbox"/> 8. local culture |

Task 2

Objective: Ss know some useful terms needed to understand the passage.

Time: 5 minutes

Steps:

- ▶ Ss read Reading B Task 2.
- ▶ Ss work individually and then compare answers with others.
- ▶ Check the answers with the whole class.

Key

- | | | | | |
|------|------|------|------|-------|
| 1. e | 2. b | 3. h | 4. a | 5. i |
| 6. c | 7. j | 8. d | 9. g | 10. f |

Task 3

Objective: Ss can correctly understand a passage and translate it into Chinese.

Time: 30 minutes

Steps:

- ▶ Ss read Reading B Task 3.
- ▶ If necessary, pre-explain the difficult words or phrases in the passage.
- ▶ Allow enough time for Ss to read the passage.
- ▶ Ss work individually or in pairs to complete the translating task.
- ▶ Offer help if necessary.
- ▶ Choose two Ss to present their work.
- ▶ Check the answers and make necessary comments on their work.

Suggested Answers

《丽江印象》由世界知名导演张艺谋执导，由来自十个少数民族的400多名当地人演出。这场表演通过歌曲和舞蹈为人们提供一个了解当地少数民族生活的视角。演出分为两个部分：“雪山印象”和“古城印象”。



Writing

Task 1

Objective: Ss can correctly write an email to introduce some travel information.

Time: 20 minutes

Steps:

- ▶ Ss read Writing Task 1.
- ▶ Ss work on the task individually.
- ▶ Offer help if needed.
- ▶ Comment briefly.

Suggested Answers

Dear Diana,

We are very pleased to receive your email. I'm the operator of our travel agency, and I'm very glad to introduce some basic travel information in Sichuan Province.

The best season to travel to Sichuan is from June to the beginning of October. In Sichuan, there are a lot of popular scenic spots, such as Jiuzhaigou, Huanglong, Ermei Mountain and Leshan Giant Buddha Statue. I'd also like to recommend the food in Sichuan, which is highly praised by most tourists. It's worth trying. As for the itinerary, it depends on people's particular requirements. There are several most favored itineraries attached for reference. You can choose the one you like.

Wish you a nice trip to Sichuan.

Yours Sincerely,
Lily

Task 2

Objective: Ss know how to fill in a quotation form.

Time: 10 minutes

Steps:

- ▶ Ss read Writing Task 2.
- ▶ Ss do the task on their own.
- ▶ Offer help if needed.
- ▶ Present the answers and explain.

Suggested Answers

| | | | | |
|------------------------|--------------------------------------|---|--------------------------|--------------------------------|
| Tourists number | <u>20 tourists</u> and a tour leader | | | |
| Route | <u>Kunming—Dali—Lijiang</u> | | | |
| Cost | Tourists | Items | Cost (per person) | Total cost (per person) |
| | | meals, transportation, accommodation, tickets to scenic spots | <u>\$500</u> | |
| | | <u>tickets for <i>The Impression of Yunnan</i></u> | \$18 | |
| | Tour leader | Transportation, accommodation | <u>\$428</u> | <u>\$446</u> |
| | | <u>tickets for <i>The Impression of Yunnan</i></u> | \$18 | |
| Total cost | <u>\$10,806</u> | | | |



Project

This project is an integrated task that requires Ss to work together and go through the process of travel reservation. Ss should know how to collect information about a specific tourist area. Ss are also required to role-play a phone call between an operator and a customer. Finally, Ss should also write a letter of reservation.

Time: 30 minutes

Steps:

- ▶ Grouping. Divide the class into groups. There are several ways: Ss pick up their own partners; Teachers group fast learners with slow learners; Ss find their partners by drawing lots.
- ▶ Defining project. Go through the project with the class and clarify requirements.
- ▶ Timing & cooperation. Give Ss the deadline for completion and guidelines on working together.
- ▶ Appropriate time management and job division are likely to be serious problems at the beginning, where basic instructions from the teacher should come in. Make Ss fully aware that team work is the essential part of the practice. Remind them that different Ss have different work but everybody contributes to the project. They discuss first and then decide who will do what.
- ▶ Presentation. Ss present their evidence for completion. In this project, they need to present their brochures or other promotional products. Ask them to hand in their work after studying the whole unit.

Notes:

- ▶ The project should be done as homework.
- ▶ Since it takes time and effort to complete a project, you can ask only two or three groups to do it each time. Then demonstrate their work in class and give your feedback. In this way, Ss learn from each other.



Self-evaluation

Objective: Ss can evaluate their language skills in accordance with the *Unit Objectives*.

Time: 5 minutes

Steps:

- ▶ Go through the evaluation list with Ss.
- ▶ Ss tick the boxes on the list alone.
- ▶ Ss compare their work with others.
- ▶ Ask several Ss to report their self-evaluation results.
- ▶ Comment briefly.



New Words and Expressions

Reading A

Title

1. **domestic:** *a. relating to or happening in one particular country and not involving any other countries*

e.g. Great efforts have been made to increase demand in the domestic market.

The economic policy of a country influences not only its domestic economy but also international economy to some extent.

Paragraph 1

2. **aspire to:** *to desire and work towards achieving something important*

e.g. This was something to aspire to.

She aspires to nothing less than the chairmanship of the competition.

Paragraph 2

3. **leisure:** *n. time when one is free from work or duties of any kind*

e.g. I will translate it for you at my leisure.

Healthy life demands balanced work and leisure.

Paragraph 4

4. **minimize:** *v. to reduce something that is difficult, dangerous, or unpleasant to the smallest possible amount or degree*

e.g. Protective gloves and a safety helmet are worn to minimize injury.

Products are bought in bulk to minimize packaging.

5. **unspoilt:** *a. not destroyed*

e.g. a broad expanse of unspoilt country

There are 300 miles of unspoilt coastline and moors to explore.

Paragraph 5

6. **boast:** *v. to talk too proudly about one's abilities, achievements, or possessions*

e.g. The new firm will boast a total staff of more than 10,000, including 637 partners, in 30 offices.

He loses no opportunity to boast of the glories of his native land.

7. **alternative:** *n. something you can choose to do or use instead of something else*

e.g. The alternative of a low-paid part-time position is not always an attractive option.

A romantic alternative for your honeymoon is to cruise around the islands.

8. **adopt:** *v. to take and use as one's own*

e.g. Other European operators are expected to adopt similar plans.

He decided to adopt a different approach.



Reading B

1. **magnificent:** *a. wonderfully fine, grand, generous, etc.*
e.g. The view from the peak was magnificent.
The teams provided a magnificent spectacle of cricket for the crowd.

2. **ethnic:** *a. relating to a particular race, nation, or tribe and their customs and traditions*
e.g. There are countless cultural and ethnic ties between these two countries.
This opera reflects the history of the Dai ethnic group.

3. **carving:** *n. an object or pattern made by cutting a shape in wood or stone for decoration*
e.g. This bamboo carving is very exquisite.
Every year, there is a snow-carving exhibition in Harbin.

4. **bird's-eye view:** *a view of something from high above it*
e.g. Visitors can enjoy a bird's-eye view of the area from the castle turrets.
Standing on the mountain top, one can have a bird's-eye view of the deep valley.



Vocabulary and Structure

Task 1

Objective: Ss grasp the vocabulary from this unit by changing parts of speech.

Time: 10 minutes

Steps:

- ▶ Ss read Vocabulary and Structure Task 1.
- ▶ Allow Ss 5 minutes to do the task.
- ▶ Ss close their books and do the following: Ss work in pairs. One student reads the items randomly in the column on the right while the other writes down the words or phrases.
- ▶ Check the answers.

Key

- | | | | | |
|--------------|----------------|-------------|------------|---------------|
| 1. boom | 2. alternative | 3. domestic | 4. leisure | 5. ecological |
| 6. handcraft | 7. minimize | 8. rural | 9. boast | 10. solar |

Task 2

Objective: Ss can use the vocabulary from this unit in other contexts.

Time: 10 minutes

Steps:

- ▶ Ss read Vocabulary and Structure Task 2.
- ▶ Ss give the correct answers based on their understanding of each sentence and the words given in the brackets.
- ▶ Ask Ss to work individually.
- ▶ Check the answers.

Key

- | | | | | |
|---------------|------------|----------------|-------------|-----------------|
| 1. available | 2. adopted | 3. consumption | 4. boasting | 5. conservation |
| 6. ecological | 7. winding | 8. unspoilt | 9. carving | 10. booming |

Task 3

Objective: Ss can use the vocabulary from this unit in other contexts.

Time: 10 minutes

Steps:

- ▶ Ss read Vocabulary and Structure Task 3.
- ▶ Ss give the correct answers based on their understanding of each sentence and the words given in the table.
- ▶ Ask Ss to work individually.
- ▶ Check the answers.

Key

- | | | | | |
|-----------|----------------|----------------|------------|--------------|
| 1. adopt | 2. alternative | 3. boast | 4. booming | 5. folk |
| 6. aspire | 7. strove | 8. magnificent | 9. ethnic | 10. domestic |

Task 4

Objective: Ss can express ideas in writing using the two models outlined for Task 4.

Time: 10 minutes

Steps:

- ▶ Read the models to Ss with an explanation if needed.
- ▶ Ss work in pairs.
- ▶ Check the answers.

Suggested Answers

A.

1. The man was attacked by two guys while going back home the day before yesterday.
2. I bought a basket of cherries for you but I ate half while coming here.
3. The policeman was badly wounded last while making an arrest.
4. While living in Shanghai, I used to work for the local branch of Korean IT company.
5. While doing research for the term paper, he discovered something new about American history.



B.

1. The board directors will have a discussion on these matters and make a decision shortly.
2. The small village saw the outbreak of a terrible flood in 1995.
3. She suffered a kind of nervous disease for long and committed suicide in the end.
4. This small town has made great change in the past 30 years.
5. The government has sent an official here to conduct an investigation on this issue.

Task 5

Objective: Ss can use the vocabulary in this unit for translation.

Time: 15 minutes

Steps:

- ▶ Tell Ss that English and Chinese sentence structures are different.
- ▶ If necessary, rebuild the first Chinese sentence in accordance with the English sentence structure as an example.
- ▶ Ss work individually or in pairs and translate the sentences with the words or phrases given in the brackets.
- ▶ Check the answers and give necessary comment.

Suggested Answers

1. Visitors can get a bird's-eye view of the whole city from the peak of the mountain.
2. In order to protect the environment, we should strongly promote low-carbon travel.
3. Cultural heritage tourism was very popular among domestic tourists in the 1980s.
4. Nowadays, more and more people begin to like self-driving tourism.
5. If you cannot go yourself, please find someone to substitute you.



Grammar

Part of Speech

Task 1

Key

- | | | | | |
|--------------|--------------|--------------|--------------|----------------|
| 1. <i>n.</i> | 2. <i>v.</i> | 3. <i>v.</i> | 4. <i>n.</i> | 5. <i>a.</i> |
| 6. <i>v.</i> | 7. <i>a.</i> | 8. <i>v.</i> | 9. <i>a.</i> | 10. <i>ad.</i> |

Task 2

Key

- | | | | | |
|---------|---------|---------|-------|---------|
| 1. the | 2. the | 3. the | 4. an | 5. a |
| 6. a | 7. a | 8. the | 9. a | 10. a |
| 11. the | 12. the | 13. a | 14. a | 15. The |
| 16. The | 17. the | 18. The | | |

**Task 3****Key**

- | | | | | |
|-----------|-----------------|--------------|---------------|------------|
| 1. kindly | 2. well | 3. efficient | 4. surprising | 5. quick |
| 6. late | 7. fluently | 8. nearly | 9. pleasantly | 10. busily |
| 11. easy | 12. differently | 13. absolute | 14. well | |

Task 4**Key**

- | | | | | |
|-------------|-------------|------------------|------------|----------|
| 1. studying | 2. speaking | 3. communicating | 4. meeting | 5. doing |
| 6. spend | 7. hearing | | | |



词类及其之间的相互关系

教学思路（供参考）

总的原则：加强学生对词性的认识，明白词性在英语学习中的重要作用，帮助他们克服只记单词拼写和意思而不记单词词性的毛病。

重点训练：1. 一词多词性的情况，让学生明白具体的语言环境决定一个词的词性及其意思；
2. 词与词之间的修饰关系。



Comprehensive Exercises

Task 1

Key

- | | | | | |
|-------------------|-------------|--------------|------------|-----------------|
| 1. wonderful time | 2. advices | 3. a chicken | 4. photoes | 5. businesses |
| 6. conversation | 7. luggages | 8. eggs | 9. sheeps | 10. experiences |

Task 2

Key

- | | | | | |
|--------------|---------------|------------|--------------|--------------|
| 1. expensive | 2. confidence | 3. loudly | 4. learning | 5. certainly |
| 6. really | 7. earlier | 8. monthly | 9. cleverest | 10. lively |

Task 3

Key

- | | | |
|------------|--------------|------------------------|
| 1. quickly | 2. good cook | 3. extremely foolishly |
|------------|--------------|------------------------|



4. very friendly to us
9. perfectly

5. practical
10. heavily

6. hard

7. quickly

8. fast swimmer

Task 4

Key

1. health
6. hardly
11. tireless

2. suddenly
7. final
12. mainly

3. blindly
8. clear
13. full

4. deafly
9. good
14. natural

5. quick
10. extensive
15. equal