



大学外语教材编写与使用：能力培养与价值塑造相统一

浙江大学 方富民



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IMPORTANT



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张虹、李会钦、何晓燕 (2021)



三位一体大学英语 教材评价框架



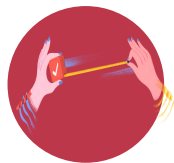
评价主体

教师
学习者
管理者



评价内容

教学理念
教学大纲
教学材料
教学活动
教学评估



评价方法

静态评价
动态评价

何莲珍 (2022)



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教育之本
教学之道

新编大学英语
1999-2021





教育部办公厅关于实施一流本科专业建设 “双万计划”的通知

教高厅函〔2019〕18号

各省、自治区、直辖市教育厅（教委），新疆生产建设兵团教育局，有关部门（单位）教育司（局），部属各高等学校、部省合建各高等学校：

为深入贯彻落实全国教育大会和《加快推进教育现代化实施方案（2018—2022年）》精神，贯彻落实新时代全国高校本科教育工作会议和《教育部关于加快建设高水平本科教育 全面提高人才培养能力的意见》、“六卓越一拔尖”计划2.0系列文件要求，推动**新工科、新医科、新农科、新文科建设**，做强一流本科、建设一流专业、培养一流人才，全面振兴本科教育，提高高校人才培养能力，实现高等教育内涵式发展，经研究，教育部决定全面实施“六卓越一拔尖”计划2.0，启动一流本科专业建设“双万计划”，现将有关事项通知如下。



信息名称： 教育部关于印发《高等学校课程思政建设指导纲要》的通知

信息索引： 360A08-07-2020-0015-1 生成日期： 2020-06-01

发文字号： 教高〔2020〕3号 信息类别： 高等教育

内容概述： 教育部印发《高等学校课程思政建设指导纲要》。

发文机构： 中华人民共和国教育部

教育部关于印发《高等学校课程思政建设 指导纲要》的通知

教高〔2020〕3号

关于做好党的二十大精神进教材 工作的通知

各省、自治区、直辖市教育厅（教委）、新疆生产建设兵团教育局，有关部门（单位）教育司（局），部属各高等学校，各国家课程教材编写出版单位：

为贯彻落实《中共中央关于认真学习宣传贯彻党的二十大精神的决定》，推动党的二十大精神进教材、进课堂、进头脑，及时全面准确在大中小学教材中落实党的二十大精神，现将有关事宜通知如下。



《中国英语能力等级量表》

语言文字规范

GF 0018—2018

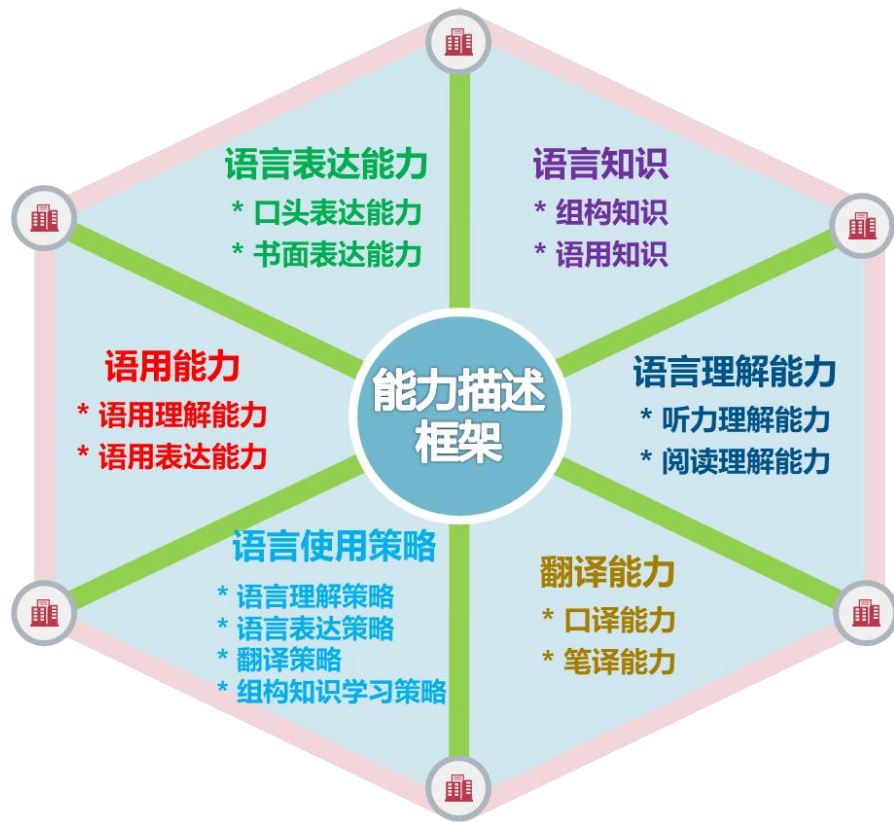
中国英语能力等级量表

China's Standards of English Language Ability

2018-02-12 发布

2018-06-01 实施

中华人民共和国教育部
国家语言文字工作委员会 发布





《大学英语教学指南》 (2020版)

指导思想

- ✓ 体现新时代、新要求
- ✓ 体现党和国家对教育的基本要求
- ✓ 服务高等教育教学改革和人才培养
- ✓ 体现人类文化知识积累和创新成果



教材内容

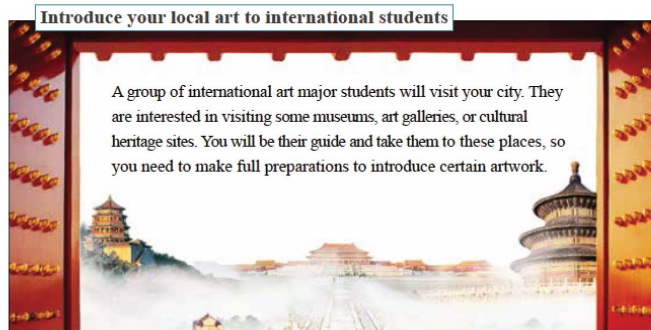
- ✓ 自觉融入社会主义核心价值观和中华优秀传统文化
- ✓ 引导学生树立正确的世界观、人生观和价值观
- ✓ 立足中国、面向世界
- ✓ 及时反映世界科技新进展
- ✓ 吸收人类文明优秀成果



凸显学生的责任和使命

教材设计与编写始终围绕国家对人才的需求以及新时代大学生的责任与使命。融价值观的培养于语言学习之中，注重立德树人；在拓宽学生国际视野的同时，注重弘扬中华优秀传统文化，引导学生树立文化自信，培养家国情怀。

Give a presentation



Step Choose an art form

①

Work in groups and each group chooses an art form from the following categories of art:

- visual arts: painting, drawing, sculpture, etc.
- plastic arts: sculpture, modeling
- decorative arts: enamelwork (搪瓷或珐琅工艺), furniture design, mosaic, etc.
- performing arts: theater, dance, music
- architecture (often including interior design)

Make sure to choose something that your city is famous for.

Step Search for information and prepare a presentation

②

Find information on the Internet or from other sources about the art form you have chosen. Each group member will be responsible for one of the following aspects:

- the development or the origin of the art form
- major characteristics of the art form
- how it appeals to emotion
- representative artworks and their basic information

Put together the information you have found and prepare a presentation.

Step Present your findings

③

Each group gives a presentation to the whole class. The others are encouraged to ask questions and give comments.

激发学生的兴趣和动力

教材选篇主题广泛，涵盖社会、文化、科技、教育、经济、历史等各个领域，体现从个人生活和校园生活到社会生活和职场生活的过渡，具有**思想性、时代性和创新性**。

5

UNIT

Book 3

Where heritage meets modernity

Set the scene

Though the world is changing fast, we are strongly rooted in our tradition and history. As George Byron once put it, "The best prophet of the future is the past." On the macro level, tradition and history offer us a myriad of valuable lessons which help us look down the road ahead and move forward. On the micro level, tradition is of paramount importance to every modern individual and family, for we can find security and connectedness in the tangible "gems of tradition." Tradition and history will continue to sit alongside the modern, the new, and the innovative.

Learning objectives

Upon completion of this unit, you will be able to:

- gain an insightful understanding of the historical legacy of the Silk Road and discover the power of family treasures;
- blend scenery with reflection in writing to create empathy with readers;
- recognize the importance of cultural heritage and explore ways to preserve it.



培养学生的能力和素养

通过**高阶性、创新性、挑战度**的活动，促进学生赢得语言知识、国际视野、创新思辨、协同合作以及跨文化能力的多重提升。

Read and write

Use concession in argumentative writing

Concession is a literary device used in argumentative writing, where one acknowledges a point made by their opponents. It allows for different opinions and approaches toward an issue, indicating an understanding of what causes the actual debate or controversy. It demonstrates that the writer is a mature thinker, and has considered the issue from all angles. Concession increases the credibility of the writing, making it logical and strong as it finds common ground between the writer and their opponents.

- Step ① In Paras. 7 and 8 of "The Mozart in the machine," the author uses concession when presenting the argument that AI has great potential for creating music. Now read the two paragraphs again and discuss with your partner what opposing opinion is presented.
- Step ② With the development in robotics and AI, AI tutors might become a reality someday. Now discuss in groups and make a list of both pros and cons of AI tutors.
- Step ③ Write an essay titled "The teacher in the machine" of no less than 120 words. Remember to use concession to acknowledge one or two opposing views on AI tutors.





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*Never settle
for
second best.*



内容素材



5

UNIT

Where heritage meets modernity

Set the scene

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Learning objectives

- If you complete this unit, you will be able to:
- gain an insightful understanding of the historical legacy of the Silk Road and discover the power of family traditions;
 - find scenery with reflection in writing to create empathy with readers;
 - recognize the importance of cultural heritage and explore ways to preserve it.



活动设计

UNIT 4

Unit project

Conduct an interview

[We, the explorers]

The Explorer's Society of your university is recruiting new members. Applicants need to fill in an application form and have an interview. You and your classmates are all interested in exploration and have submitted your applications online. You decide to hold a mock interview prior to the real one.



Step 1

Brainstorm interview questions

The class will be divided into six groups. Three groups, A, B, and C, will act as interviewees while the other three, D, E, and F, will be interviewers. Draft the interviewee and interviewer brainstorms possible questions for the interview. The following questions are for your reference.

Questions from the interviewee:

- Could you tell us a little about yourself?
- What interests you most about the Explorer's Society?
- Have you got any experience in exploration?
- Who would you think of when you hear the word "explorer"?
- What skills or personality traits do you have that make you a good explorer?



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主题 (Book 1)	思政元素
Good to great	志存高远、超越自我
The pace of life	时间管理、社会责任
In the name of love	孝道之行、和谐友爱
The art of choice	理性抉择、担当意识
Bridge cultural gaps	文化自信、国际视野
Think for a change	独立思考、批判思维
Have a nice day!	乐观向上、修身自律
Communication at your fingertips	以人为鉴、自我管理



主题 (Book 2)	思政元素
Mind the gap	家国情怀、青年力量
On the road	国际视野、人文素养
Just relax!	修身立德、陶冶情操
Does gender matter?	性别平等、文明和谐
The power of words	德美辞丰、与时俱进
You are what you eat	中华美食、国际视野
Nature's gift	敬畏自然、保护地球
Technology: Controllers or helpers?	科学精神、创新意识



主题 (Book 3)	思政元素
The true value of education	开拓进取、批判思维
The myth of a dream job	职业规划、多元视角
The business of life	儒商文化、创新创业
Explore the unknown	探索精神、社会责任
Where heritage meets modernity	以史铸魂、传承发展
Live longer, live better	健康生活、关爱生命
What is art?	审美素养、文化自信
The beauty of literature	文学鉴赏、人文精神



ACTIVITY





1

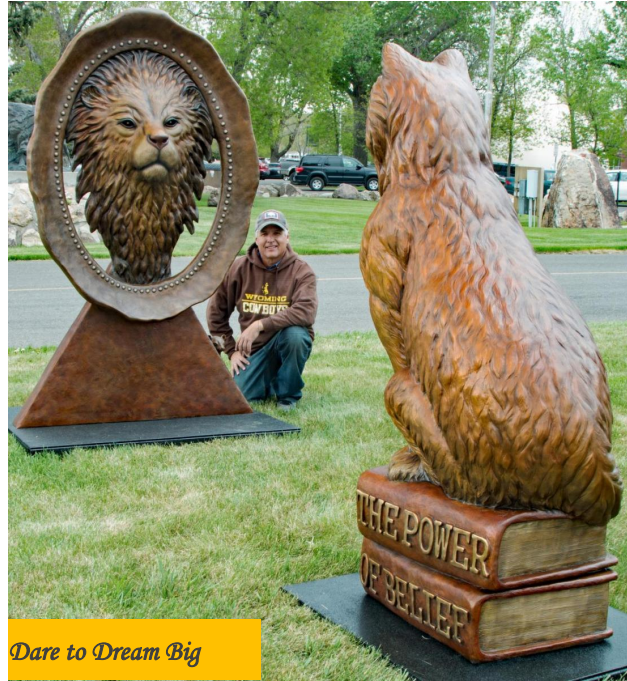
UNIT

Good to great

Without resolve, one can accomplish nothing.

— Wang Yangming
(1472-1529, neo-Confucian philosopher)





Dare to Dream Big

Read and think



Dream big dreams vs. be realistic

- Step 1** In the passage, the author defines ambition as “dreaming big dreams, putting no limits on your expectations and your hopes,” but she also stresses that you have to “come to terms with limitations” and “be realistic” about your ambition. Which side do you think is more convincing? Use evidence in the passage to justify your viewpoint.
- Step 2** If you were the author, what other evidence would you use to further illustrate your viewpoint?

Being ambitious: positive or negative?

- Step 1** In the passage, the author mentions that “I’ve always liked ambitious people ... because I find ambitious people entertaining — interesting to talk to, fun to watch.” Drawing on your own experience, do you agree with the author? Why or why not?
- Step 2** Is being ambitious a positive or negative quality in Chinese culture? Explain your answer.

Language in use

Complete the sentences by translating the Chinese in brackets into English.

- _____ (成功解决冲突的能力) is probably one of the most important skills that you can possess.
- When you learn how to combine your passion and action, _____ (只要你想, 未来便是你的).

Read and translate

Translate the sentences into English.

- 有的父母期盼子女有远大的梦想, 有的则希望孩子现实些。(dream big dreams)
- 你不得不承认, 意识到有些梦想永远不会实现是成长过程的一部分。(part of ... is ...)
- 虽然困难重重, 科学家们凭借勤奋和决心取得了伟大的成就。(determination)
- 他的成功归因于他能够一心一意地追求自己的目标。(single-mindedly)
- 结果表明, 机遇永远只垂青那些有准备的人。(turn out)
- 丝绸之路代表的是一种冒险精神, 一种勇往无前的精神。(adventurous)

Banked cloze

Complete the passage with suitable words from the word bank. You may not use any of the words more than once.

adventurous	assign	attain	capable	desperate
determination	entertaining	enthusiasm	grab	limitations
matter-of-factly	mature	opportunities	potential	whole-heartedly

No one can succeed without a healthy amount of ambition. Ambition is a major drive for 1) _____ growth and development. Those who wish to be more, know more, do more, give more or have more, have a powerful inner drive that leads them to enjoy a(n) 2) _____ life and go further. Ambition drives them to be 3) _____ devoted to their goals.

Ambitious people know what they want; they have clear goals and work very hard to 4) _____ them. They have willpower and 5) _____, and take charge of their destiny, rather than expect others to satisfy their needs. Ambitious people also find it 6) _____ to take on exciting challenges. They are 7) _____ of adjusting and measuring up to their dreams, always watchful of the 8) _____ that are out there for those who are willing to see them and 9) _____ at them.

I always enjoy working with ambitious people because they have a gleam (闪光) in their eyes as they approach their goals and they have strong 10) _____ for accomplishing things, thus inspiring and motivating others.

Conduct an interview

How to make it in college



To help freshmen develop an optimal plan for their college life, the Student Union is organizing a theme activity on how to make it in college. You are supposed to give a presentation on how to make the best of college life on the basis of interviews with some fourth-year college students.

Book 1

Book 2

Book 3

Book 4



EGAP



Learning
Objectives



学习素材



练习活动



Learning objectives

Upon completion of this unit, you will be able to:

- talk about similarities and differences between cultures and discuss how to better understand cultural diversity and respond accordingly;
- use sensory details and figurative language to describe things;
- communicate more effectively and appropriately with people from other cultural backgrounds.





Have a debate

Are Chinese millennials a lucky generation?



The past several decades have witnessed dramatic changes in China. Chinese millennials are believed to benefit tremendously from the rapid social and economic development of the country. However, they are also confronted with a string of challenges. Do you think Chinese millennials are a lucky generation? You are going to have a debate on this topic in class.

Step Choose sides

①

Form groups of three. Each group will debate with another group. Choose a side. The pro team will argue that Chinese millennials are a lucky generation while the con team will argue against it.

Step Brainstorm the benefits and challenges

②

Brainstorm any possible benefits and challenges related to Chinese millennials, say, in social life, education, career development, and family life. For example:

Benefits	Challenges
<ul style="list-style-type: none"> • better education • a higher living standard • being more globally aware • ... 	<ul style="list-style-type: none"> • more competition • higher house price • pressure to look after aging parents • ...



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助教课件

《新编大学英语（第四版）》教学资源

综合教程 视听说教程 文化阅读教程

温馨提示：为了获得更好的使用体验，建议您使用Firefox、Chrome、IE8及以上浏览器下载课件。

教学课件（浙江财经大小编）

- ▶ 新编大学英语（第四版）综合教程1
 - Unit 1 •Unit 2 •Unit 3 •Unit 4 •Unit 5 •Unit 6 •Unit 7 •Unit 8
- ▶ 新编大学英语（第四版）综合教程2
 - Unit 1 •Unit 2 •Unit 3 •Unit 4 •Unit 5 •Unit 6 •Unit 7 •Unit 8
- ▶ 新编大学英语（第四版）综合教程3
 - Unit 1 •Unit 2 •Unit 3 •Unit 4 •Unit 5 •Unit 6 •Unit 7 •Unit 8

<https://heap.unipus.cn/support/list.php?SeriesID=376>

教学素材

《新编大学英语》（第四版）教学素材专栏（1）| 综合教程1 Unit 1
Good to great

来源：外研社高等英语教师 8月10日

收读于社群
(编辑) (第四版) 教学素材 22 >

《新编大学英语》（第四版）教学素材专栏
集合优质资源，服务教师与教学，外研社高等英语教师与浙江大學、杭州电子科技大学团队合作开发，持续推出《新编大学英语》（第四版）系列教材教学素材专栏，集教学单元精读、与教学资源同步，实时更新发布，为您提供丰富多样的教学素材与资源支持。

【综合教程1】
Unit 1 Good to great
教学素材

1 单元导入资源

资源摘要
感谢编者提供这么丰富新颖的素材！让身为教师的我，很受益处！

精选留言 写留言

- Sophie 太棒了！点赞无所不能的外研社！👍👍👍 19
- 静好 谢谢小编 🌹🌹🌹 7
- 慕西云 好好，昨天在B站看的，快看完了👍 6
- 作者 短小精练，画面精美，可一口气看完👍 6
- 金英洪娜 好喜欢这种题材 太棒了 5

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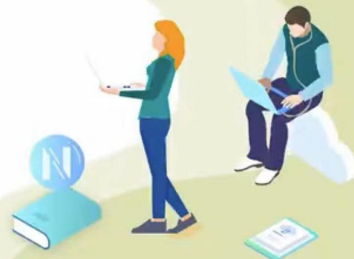
微课视频

NEW
COLLEGE ENGLISH
新编大学英语

第四版
FOURTH
EDITION
2
综合教程

Unit 1 Translation skills

被动语态的翻译





移动学习



Unipus智慧教学解决方案

集“教”“学”“评”“研”“管”为一体

新增讨论区

开放限制IP

新增考勤异常标签

优化成绩设定方式

导出疑似作弊名单

优化教程激活体验



U校园登录网址: u.unipus.cn; U校园教师端;

< 新编大学英语 (第四版) 综合教... ①

	Unit 1 Mind the gap
	Unit 2 On the road
	Unit 3 Just relax!
	Unit 4 Does gender matter?
	Unit 5 The power of words
	Unit 6 You are what you eat
	Unit 7 Nature's gifts

< Vocabulary Lis

roam

/rəʊm/
v.
walk or travel, usu. for a long time, with no clear purpose or direction 闲逛; 漫步; 漫步于
e.g. *Tigers once roamed far and wide across much of Southeast Asia.*

—
New words: 1/37

< Global understanding

Travel in Europe

1 I had a strong desire to roam. I wanted to wander through Europe. I did make the trip.

2 One of the small marvels of my first trip to Europe was the discovery that the world could be so full of variety, that there were so many different ways of doing essentially the same things, like eating and drinking, and buying cinema tickets.

3 I remember on my first trip to Europe going alone to a movie in Copenhagen. In Denmark you are given a ticket for an assigned seat. I went into the cinema and discovered that my ticket directed me to sit beside the only other people in the place, a young couple locked in the sort of passionate embrace associated with dockside reunions at the end of long wars. I could no more have sat beside them than I could have asked to join in, so I took a place a few seats away.

4 People came in, consulted their tickets and filled the seats around us. By the time the film started there were about 30 of us sitting close together in the middle of a vast and otherwise empty cinema. Two minutes into the movie, a woman made her way with difficulty down my row, stopped beside my seat, and told me in a stern voice that I was in her place. This caused fretful re-examining of tickets by everyone nearby until word got around that I was an American tourist and therefore unable to follow simple seating instructions. Finally, I

< Banked cloze

excite
fretful
grasp
ignorant
impulse
mentally
roamed
wandering
way

The health benefits of traveling are huge. For some people, 1) _____ abroad is even a cure for depression and anxiety. Of course, it's not a cure-all, but it might help you feel better, both physically and 2) _____.

Another benefit of traveling is that it lets you disconnect from your daily life. We tend to get so caught up in our daily lives that sometimes we may find ourselves 3) _____ and upset. Your boss is taking over your life? Kids are driving you mad? Do you sometimes have the 4) _____ to leave all these behind? It is best to take a step back and 5) _____ something new and different. Travel is not a bad option, as far as I'm 6) _____.

Why we travel may 7) _____ from one person to another, but people travel _____ ways develop a deeper

1 / 10





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教材使用中的“信”、“达”、“雅”





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ECHO

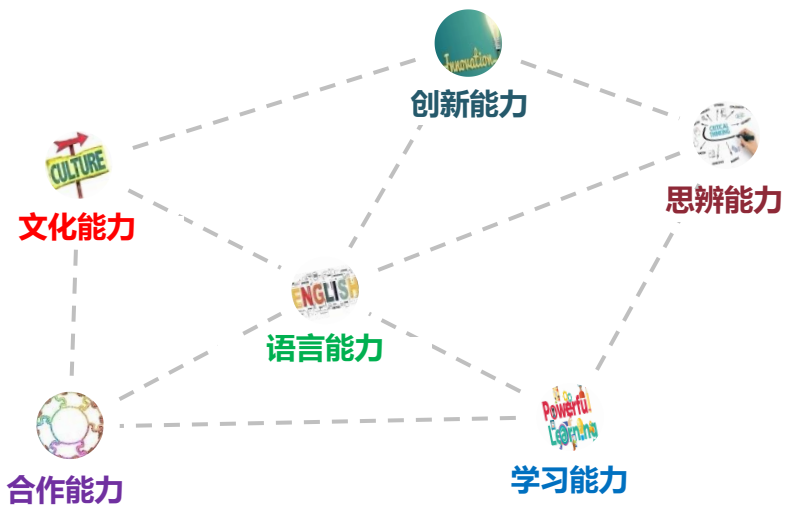
Freestyle



分析学情

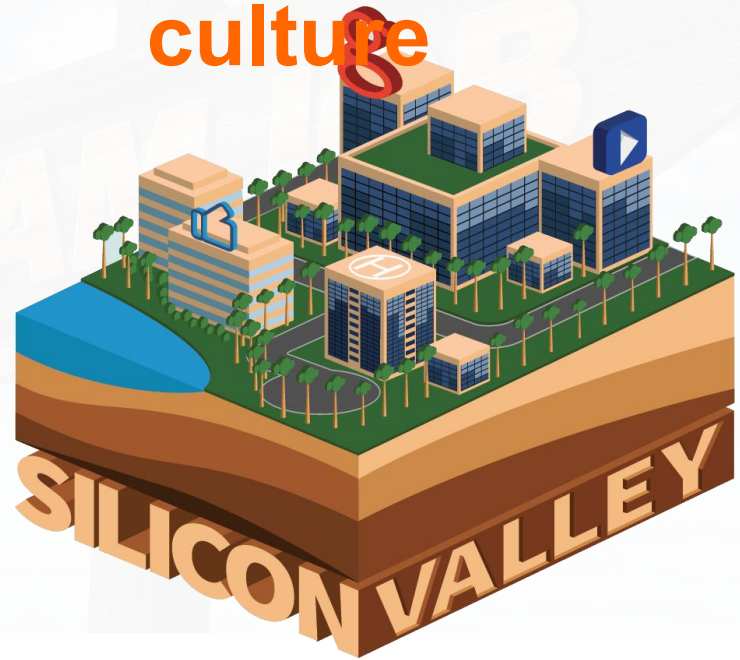
践行育人

挖掘教材



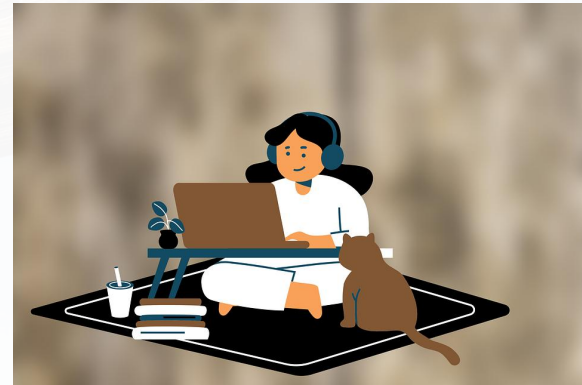
SILICON VALLEY

ruined work
culture



One of the characteristics of the Silicon Valley work culture is remote work or working from home.

→ How does the idea of online or remote learning strike you?





 "There are way easier places to work, but nobody ever changed the world on 40 hours a week"

- Elon Musk, Nov 28 2018





Involution or lying flat?



Unit 2 The myth of a dream job



Some students find it difficult to strike a balance between study and extracurricular activities. What do you think can be done to balance them?





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立“德”树人，培根铸魂

从中国走向世界

理解多元文化
开拓国际视野



如何做“人”

塑造健全人格
培养多元能力

让世界走进中国

传播中国文化
讲好中国故事



如何做“事”

发扬求是精神
培植创新意识





一课多“得”，启智增慧





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谢谢大家!