



iEnglish

# Unit 5 A Taste of Culture

# Introduction



## Unit 5 A Taste of Culture



## Advanced non-English majors

CALF

**Intercultural  
Competence**



# Learning Objectives



Unit	Texts	Skills	Critical thinking	Intercultural competence
<b>Unit 5</b> <b>A taste of culture</b>	<b>iExplore 1</b> <b>On cuisine and culture</b>  iExplore 2 Chinese zodiac, explained	<b>Scan for specific details</b>  Use examples to explain your idea	<b>★ Conceptualizing</b> <b>★ Analyzing</b> <b>★ Evaluating</b> <b>★ Applying</b>	<u>Periods 1-2</u> Talk about Chinese cultural heritage using new vocabulary <b><u>Period 3</u></b> <b>★ Understand the meaning behind a cultural phenomenon</b> <u>Periods 4-6</u> Make a group presentation on a certain aspect of Chinese culture to an international audience

# Teaching Pedagogy



★ **Task**  
Introduce local cuisines  
to foreigners

★ **The three**  
levels of culture

# Teaching Content

Intercultural competence



Critiquing      Reflecting      Exploring

Empathizing

Doing

★ The three levels of culture



Critical thinking



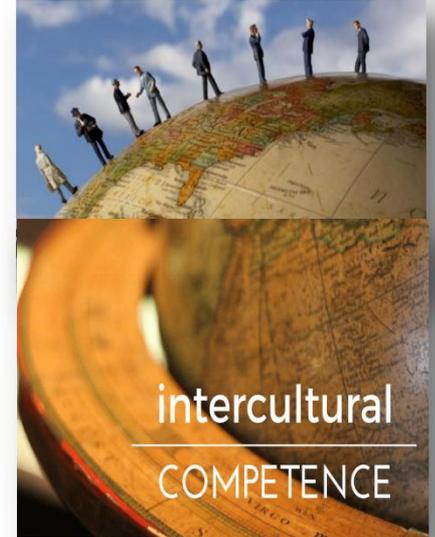
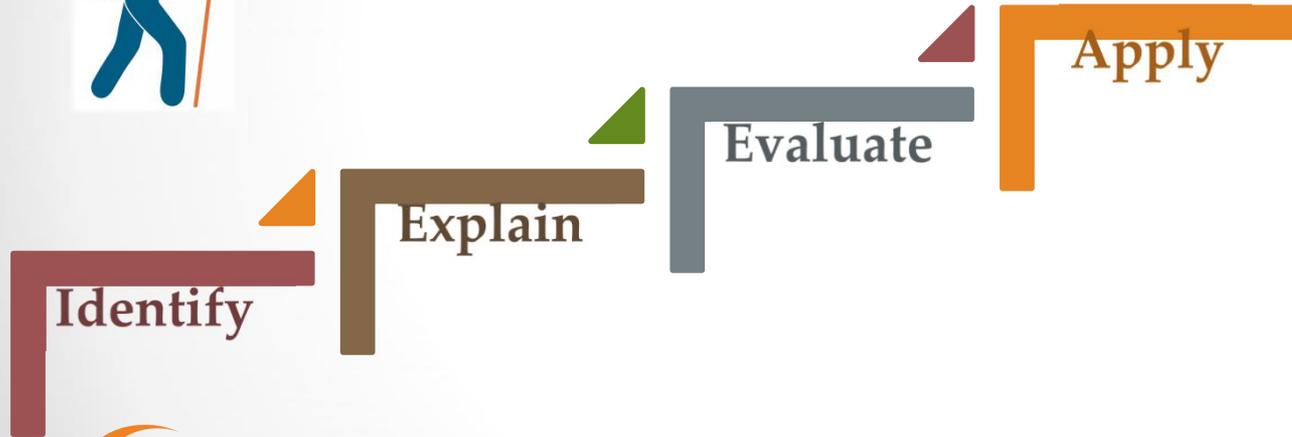
Conceptualizing      ★ Identify the three levels of culture

Analyzing      ★ Explain artifacts or customs by using values

Evaluating      ★ Evaluate the foreigner's views on Chinese culture

Applying      ★ Introduce local cuisines to foreigners

# Teaching Procedures



# Demonstration

## On cuisine and culture



**West**

Gross  
Evil  
Poisoning



**Century  
Eggs**



**East**

Amazing  
Creamy  
Velvety



# How do you present Chinese culture?



# Task

Identifying

To introduce the local cuisine of your hometown to foreigners.

Explaining

Evaluating

Assignment

Assessment



# “Scavenger Hunt”



Para. 1 “ Food is one of the most important means to understand culture.”



Para. 2 “The way we consume and acquire it, the fashion in which it gets cooked and by whom, who is invited to the table and who eats first, such tradition is a form of nonverbal communication – a social code abundant with meaning.”



Para. 3 “ Cuisine is ... socialization and identification. “



Para. 8 “The principles of yin and yang – hot and cold, male and female – lie at the heart of Chinese cuisine and can be found in any of its dishes.

Para. 12 “The very fact that we all eat so intricately differently ...reflect...the way we understand ourselves in the context of the world.

# Is culture getting less visible?

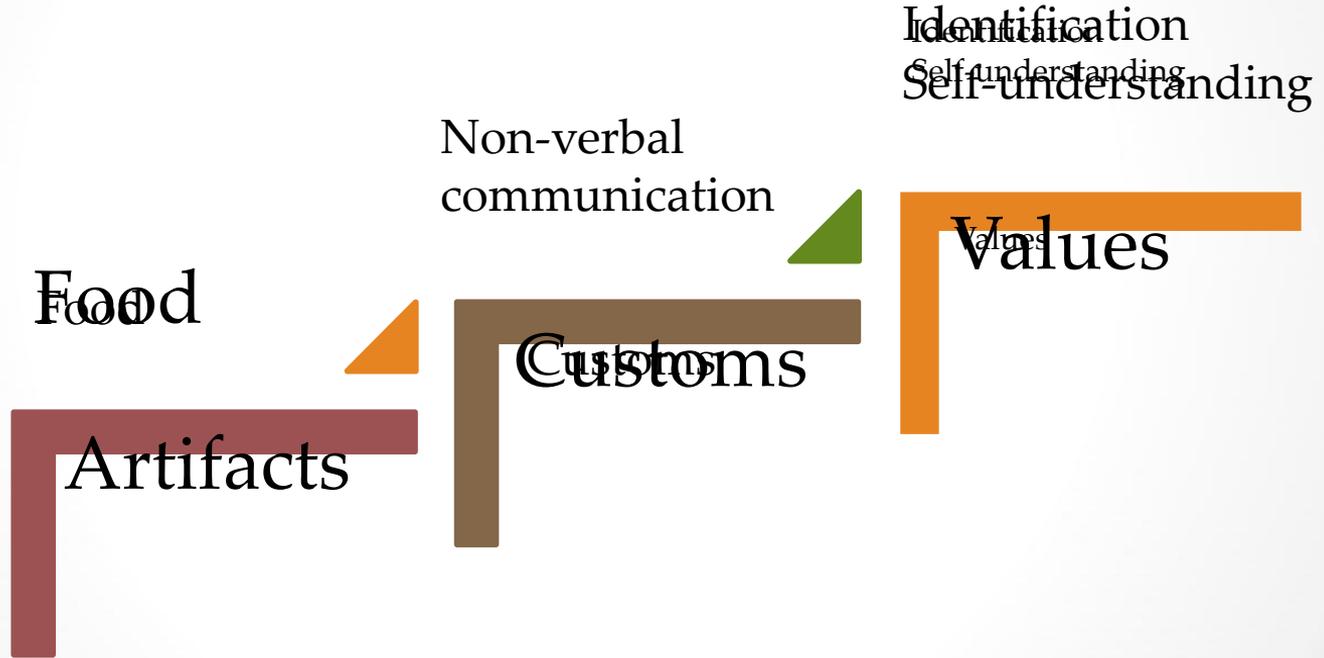
Identifying

Explaining

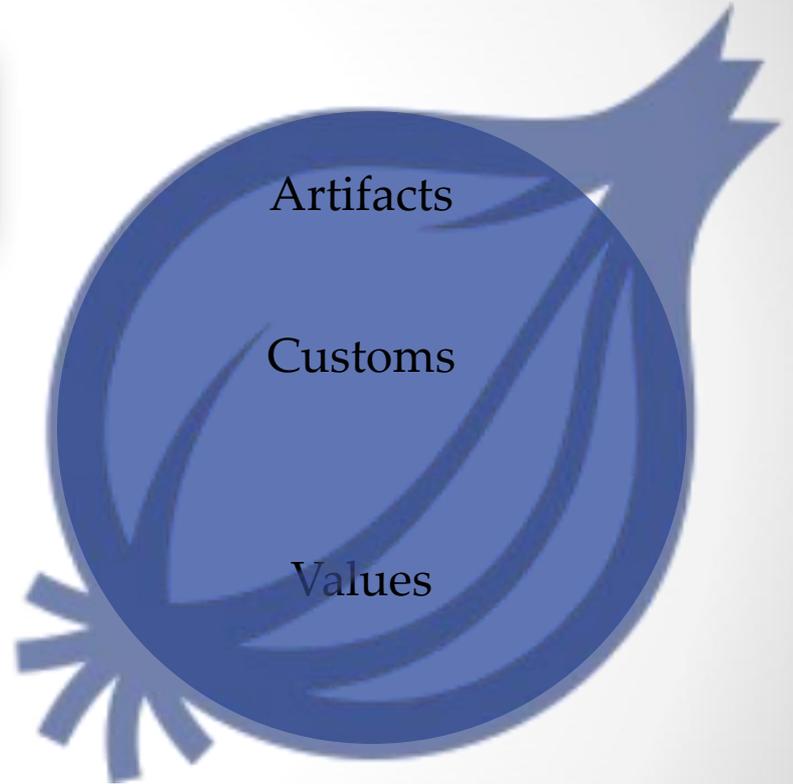
Evaluating

Assignment

Assessment



# Culture is like an onion.



Identifying

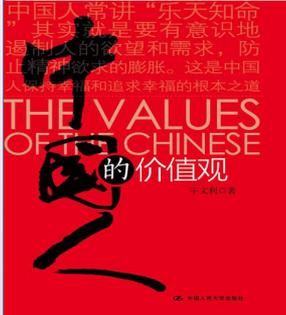
Explaining

Evaluating

Assignment

Assessment

# Identify the details for each cultural level

<p><b>Artifacts</b></p>	<p>Diverse flavors Para. 5</p> 		
<p><b>Customs</b></p>		<p>A meal with friends or family can easily become a <b>several-hour</b> affair. Para. 10</p>	<p>Greeting Para. 11</p> 
	<p><i>Dongwu</i> (moving thing) Para. 6</p>  <p>Para. 8</p> <p>Food is medicine Para. 9</p>	<p>The importance of people</p> <p>Para. 10</p>	<p>Famine (we are always hungry)</p> <p>Para. 11</p>

# Using values to explain artifacts or customs

Identifying

Explaining

Evaluating

Assignment

Assessment



Famine  
(we are always hungry)

# Do you agree with the writer's interpretation of Chinese culture?

↑ Explain

<p><b>Artifacts</b></p>	<p>Diverse flavors</p> 		
<p><b>Customs</b></p>		<p>A meal with friends or family can easily become a <b>several-hour</b> affair.</p>	<p>Greeting</p> 
	<p><i>Dongwu</i> (moving thing)</p>  <p>Food is medicine</p> 	<p>The importance of people</p> 	<p>Famine</p>  

← Evaluate

# How would you introduce century eggs to my roommates ?

West

Gross  
Evil  
Poisoning



East

Amazing  
Creamy  
Velvety



# Getting beyond the appearance

Empathizing

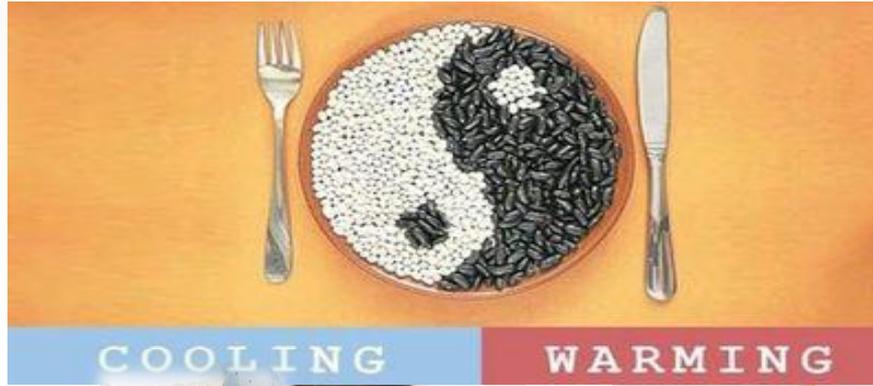
Identifying

Explaining

Evaluating

Assessment

Assignment





# 和而不同

《论语·子路》

*It is not our differences that divide us. It is our inability to recognize, accept, and celebrate those differences.*  
-Audre Lorde

Doing

Your task is to introduce the **local cuisine** of your hometown to **the international students** who just arrived China.

Identifying

➤ Use the three levels of culture to introduce the local cuisine.

Explaining

➤ Use values to explain artifacts or customs.

Evaluating

Assignment

Assessment



Host 5



Host 1



Host 2



Host 4

Host 3



# Assessment

▲ Self-evaluation    ▲ Peer Evaluation    ▲ Teacher Evaluation

1= Not at all confident    2= Somewhat confident    3= Neutral    4= Confident    5= Extremely confident

Identifying

Explaining

Evaluating

Assignment

Assessment

	1	2	3	4	5
I can identify the three levels of culture.					
I can use values to explain artifacts or customs.					
I can evaluate the foreigners' views on Chinese culture.					

Final score: ▲                    ▲                    ▲

# Thank you.

