

Thirteenth Edition
第十三版(中国版)

Mc
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STOP THE MURDER
BOMBS OF EARTH

Women's rights are human rights.

There is a dream today... give me liberty or give me death.

THE ONLY THING WE HAVE
TO FEAR IS FEAR ITSELF

演讲的艺术

The Art *of*
Public Speaking

Stephen E. Lucas(美)等著

Chapter 6

Supporting Your Ideas



1

Introduction

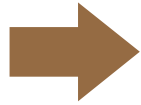
2

Demonstration

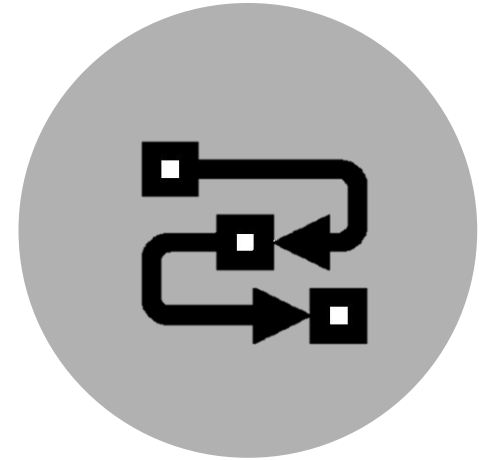
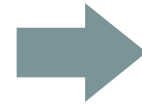
1 Introduction



**Task &
Students**



**Objectives &
Procedures**

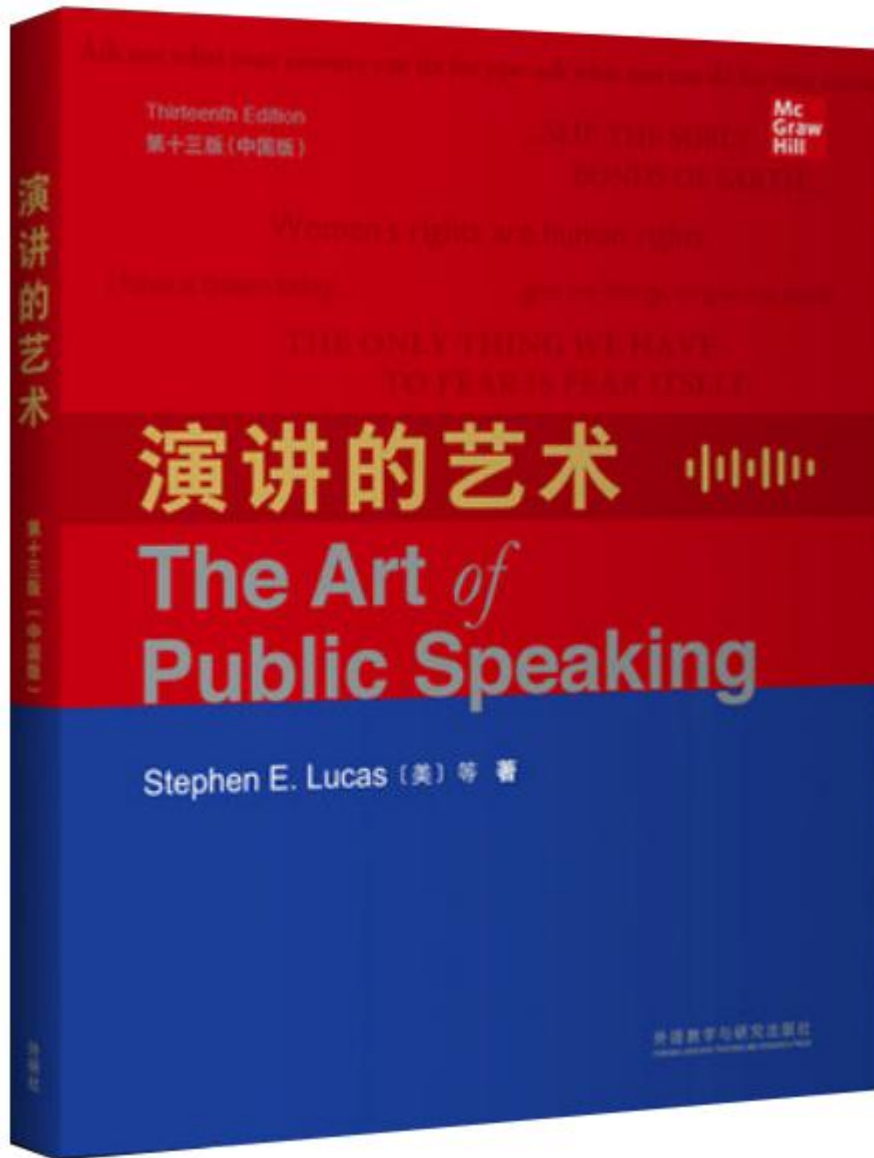


Highlights

Our Task

Make a speech to a group of international students about one aspect of China.



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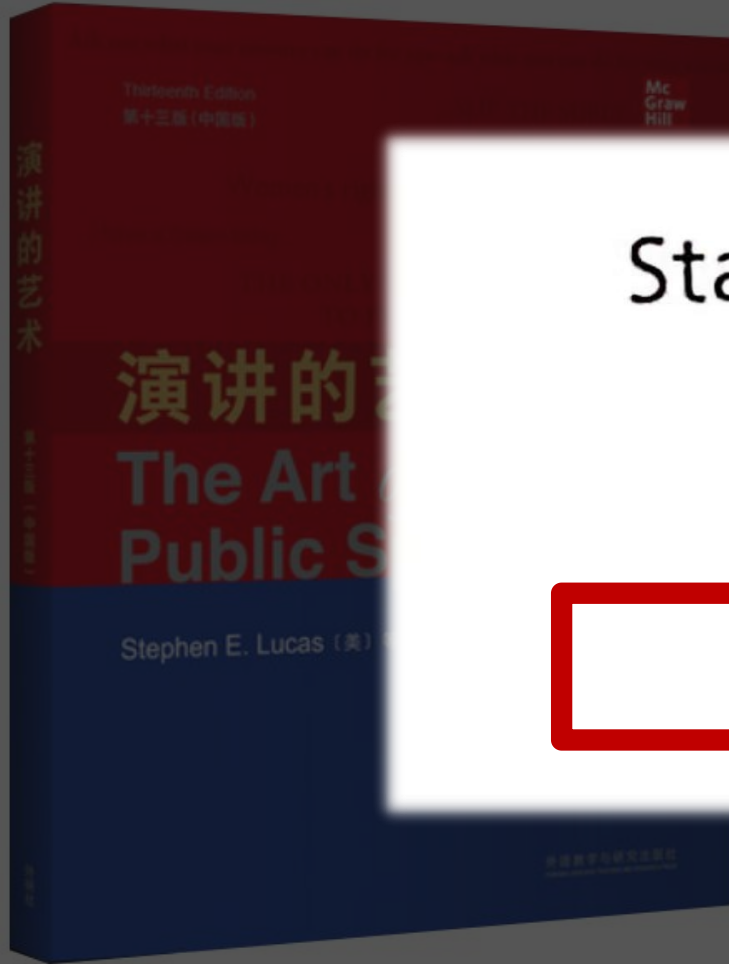
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Statistics 78

Single Statistics 79

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Our Students

Intermediate Learners

Sophomores



Non-English Majors

WEAK in

Critical Thinking

Communicative
Competence

Our Task



Identify the source

Use statistics from reliable sources

Round off complicated statistics

Use representative statistics

Explain statistics

Teaching Objectives

Students will be able to

Knowledge

list tips for using stats to support ideas

Skill

explain stats effectively by comparing, compacting and exploding

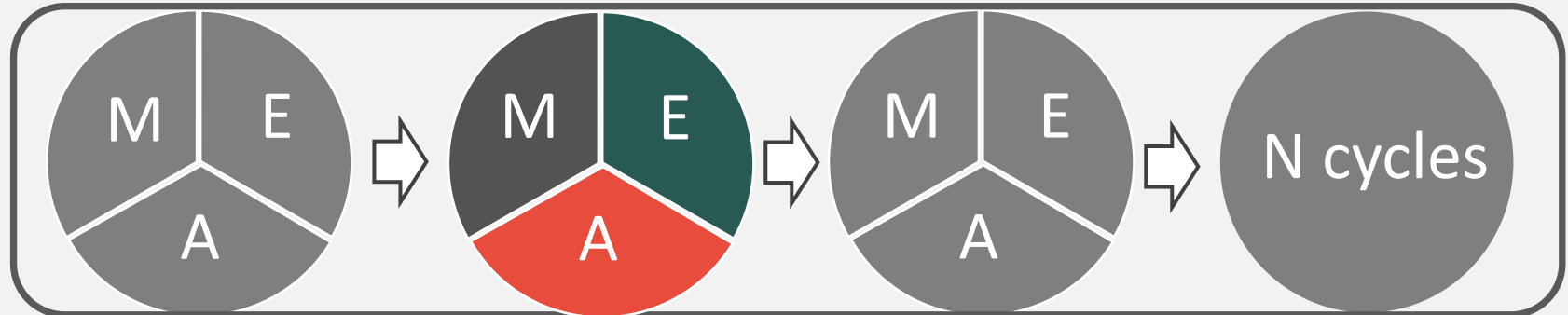
Attitude

speak ethically and think critically

Methodology

Production-Oriented Approach

- M=Motivating
- E=Enabling
- A=Assessing



Teacher-guided & T-S co-constructed

Figure 1. Wholistic POA system (Wen, 2018)

Procedures

Assessing

04 Think critically

TSCA 03 Apply the strategies to modify the sample

02 Learn 3 strategies to explain the statistics

TSCA 01 Analyze students' assignment

Enabling

Motivating

Before Class

Procedures

Assessing

Assessment Checklist

YES	NO	Using Statistics	Dimension
<input type="checkbox"/>	<input type="checkbox"/>	Do I use statistics from reliable sources ?	Reliability
<input type="checkbox"/>	<input type="checkbox"/>	Do I identify the sources of statistics ?	
<input type="checkbox"/>	<input type="checkbox"/>	Do I round off complicated statistics ?	Effectiveness
<input type="checkbox"/>	<input type="checkbox"/>	Do I explain statistics by comparing, compacting or exploding ?	
<input type="checkbox"/>	<input type="checkbox"/>	Do I use representative statistics ?	Objectivity
<input type="checkbox"/>	<input type="checkbox"/>	Do I use unbiased statistics ?	

Procedures

Assessing

04

I DID IT

03

I CAN DO IT

02

I KNOW HOW

01

I DON'T KNOW HOW

Enabling

Motivating

Before Class

HIGHLIGHTS



TOOLBOX

HIGHLIGHTS



Comparing

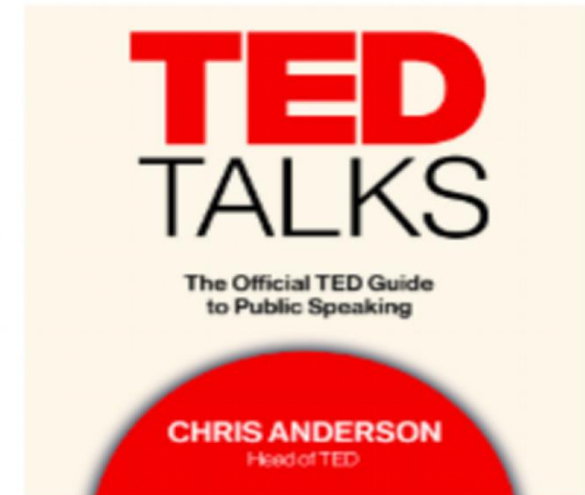
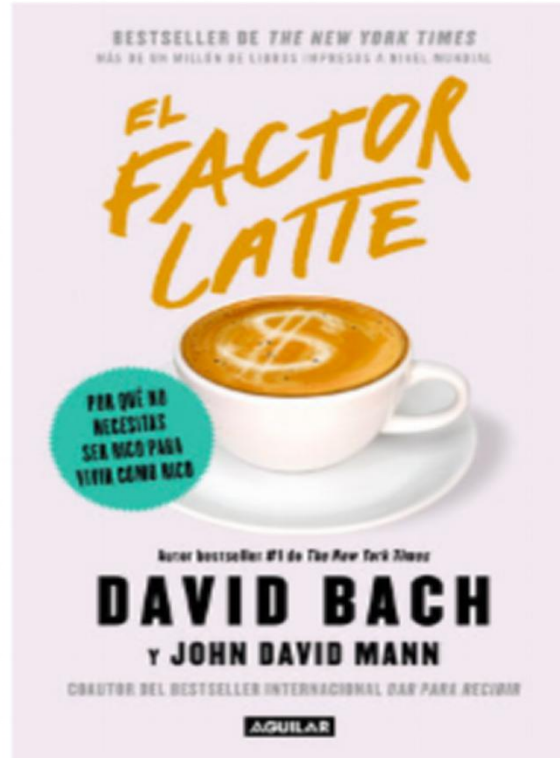


Compacting

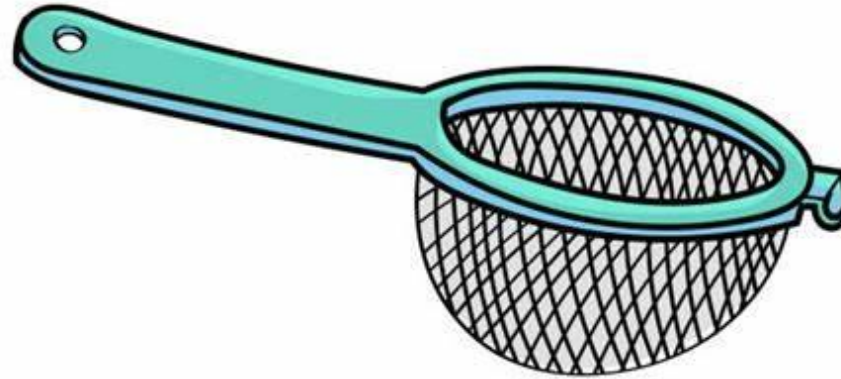
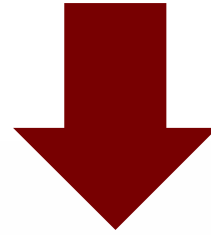


Exploding

Examples



HIGHLIGHTS



Reliable

Effective

Unbiased

HIGHLIGHTS



“The most important part of speaking is thinking.”

--- Stephen. E. Lucas

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STEPHEN LUCAS
BONIS OF EARTH

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FOREIGN LANGUAGE TEACHING AND RESEARCH PRESS

Be a critical thinker

Be an ethical speaker

Be a good man

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Chapter 6

Supporting Your Ideas

Unit Project

Make a speech to a group of international students about one aspect of China.



Assignment Feedback



Identify the source

Use statistics from reliable sources

Round off complicated statistics

Use representative statistics

Explain statistics

Assignment Feedback



Mike

According to Xinhua News, China has invested **1.6 trillion** yuan into poverty alleviation since 2012. **It is such a huge sum of money.**

http://www.xinhuanet.com/english/2021-02/25/c_139766294.htm

Identify the source

Use statistics from reliable source

Round off complicated statistics

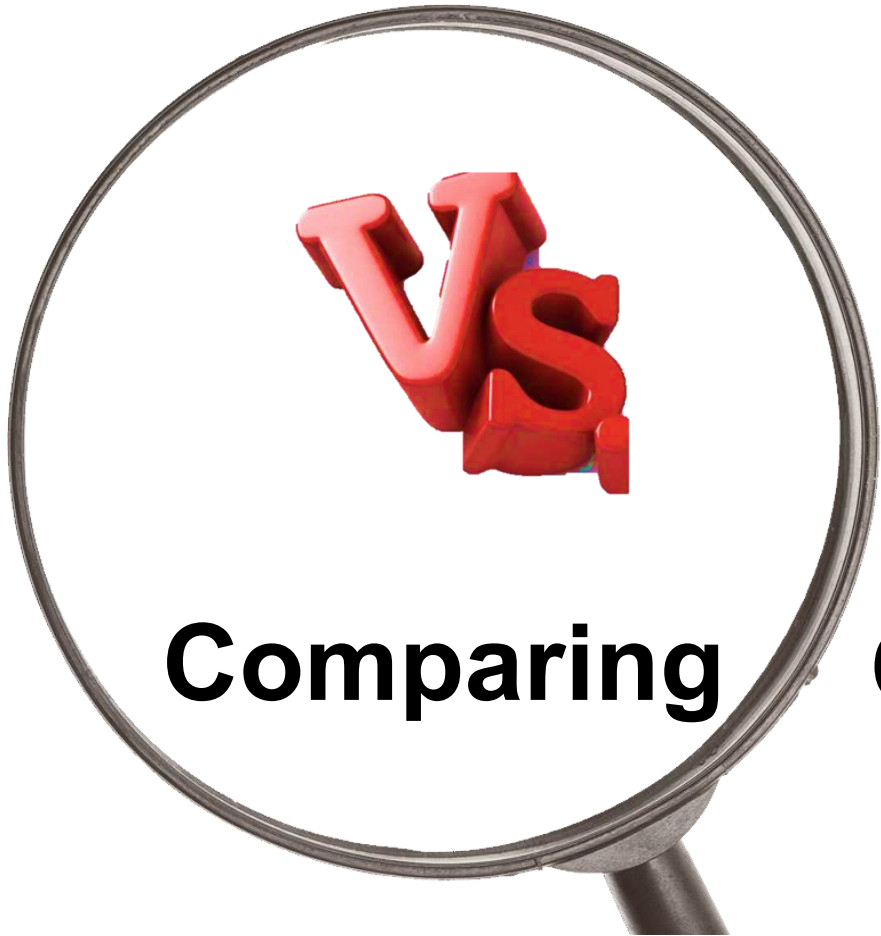
Focus Today

How to explain statistics

EFFECTIVELY?



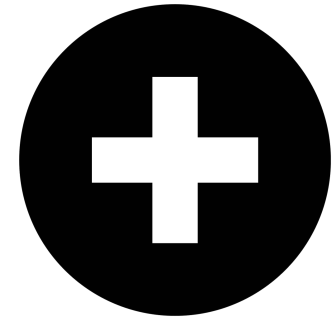
3 Strategies



Comparing



Compacting



Exploding



HONGKONG HOME'S

湖南又一村

明星戲院

GREAT STAR THEATER

ABC

大餐廳

過

ABC CAFE RESTAURANT

FIRST BANK
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RED'S PLACE
COCKTAIL

ALL DAY DINING

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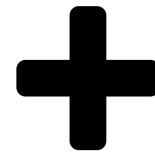
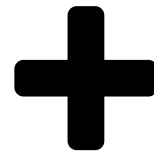
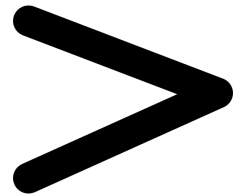
Comparing

Compacting

Exploding

According to *Time* magazine, there are **45,000** Chinese restaurants in the U.S.

(The Art of Public Speaking, Page 81)



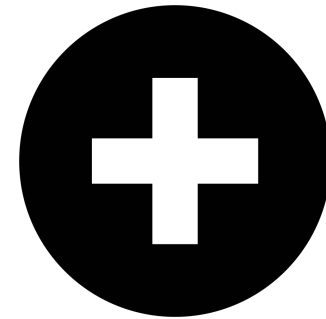
3 Strategies



Comparing



Compacting



Exploding

Comparing

Compacting

Exploding



Watch

Read

Attend

Participate

About

Search...




Matt Cutts:

Try something new for 30 days

TED2011 · 3:27 · Filmed Mar 2011

Subtitles available in 66 languages

 View interactive transcript





Every November,

50,000 words in 30 days!



Every November,



Comparing

Compacting

Exploding

December 2021

50000 /Month

1667

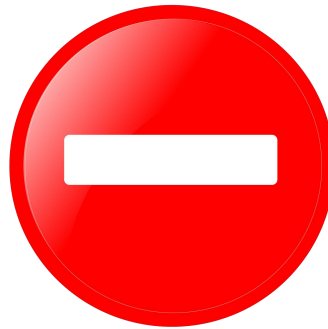
1667 /Day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

3 Strategies



Comparing



Compacting



Exploding

#1 NEW YORK TIMES BESTSELLER
THE AUTOMATIC MILLIONAIRE

1 Cup of LATTE = RMB 15.00

450 /Month

5,475 /Year

54,750 /Decade



DAVID
IN DAVID MANN
BESTSELLER THE GO-GIVER

1 Cup of LATTE = RMB 15.00



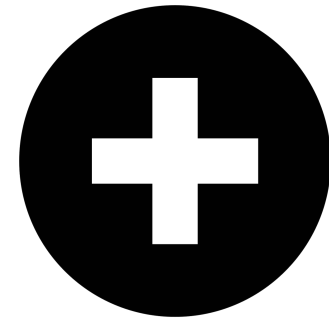
3 Strategies



Comparing



Compacting



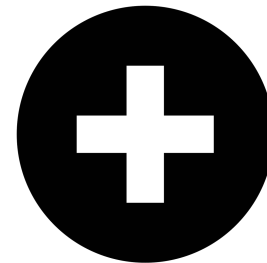
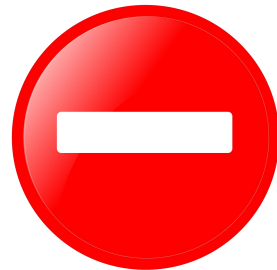
Exploding

Practice Time



Mike

According to Xinhua News, China has invested **1.6 trillion** yuan into poverty alleviation since 2012. ~~It is such a huge sum of money.~~

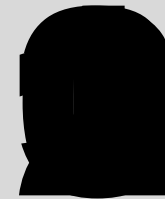


GROUP WORK



Mike

According to Xinhua News, China has invested **1.6 trillion** yuan into poverty alleviation since 2012. ~~It is such a huge sum of money.~~





GROUP WORK



Eric

1.6 trillion yuan in 100 yuan bills is about 2032km, or 230 Mount Qomolangma stacked on top of each other.



Nate

You can fly into the space almost 1 million times for a Virgin Galactic trip costs 200,000 dollars.



Jenny

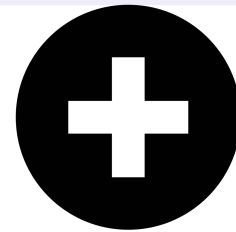
1.6 trillion yuan call build 3,200,000 Hope primary schools and bring hope to millions of children and families.

Practice Time



Jenny

1.6 trillion yuan can build 3,200,000 Hope primary schools and bring hope to millions of children and families.

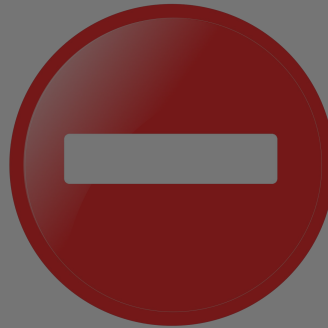




???

3

Strategies +



Comparing

Compacting

Exploding

Think Critically

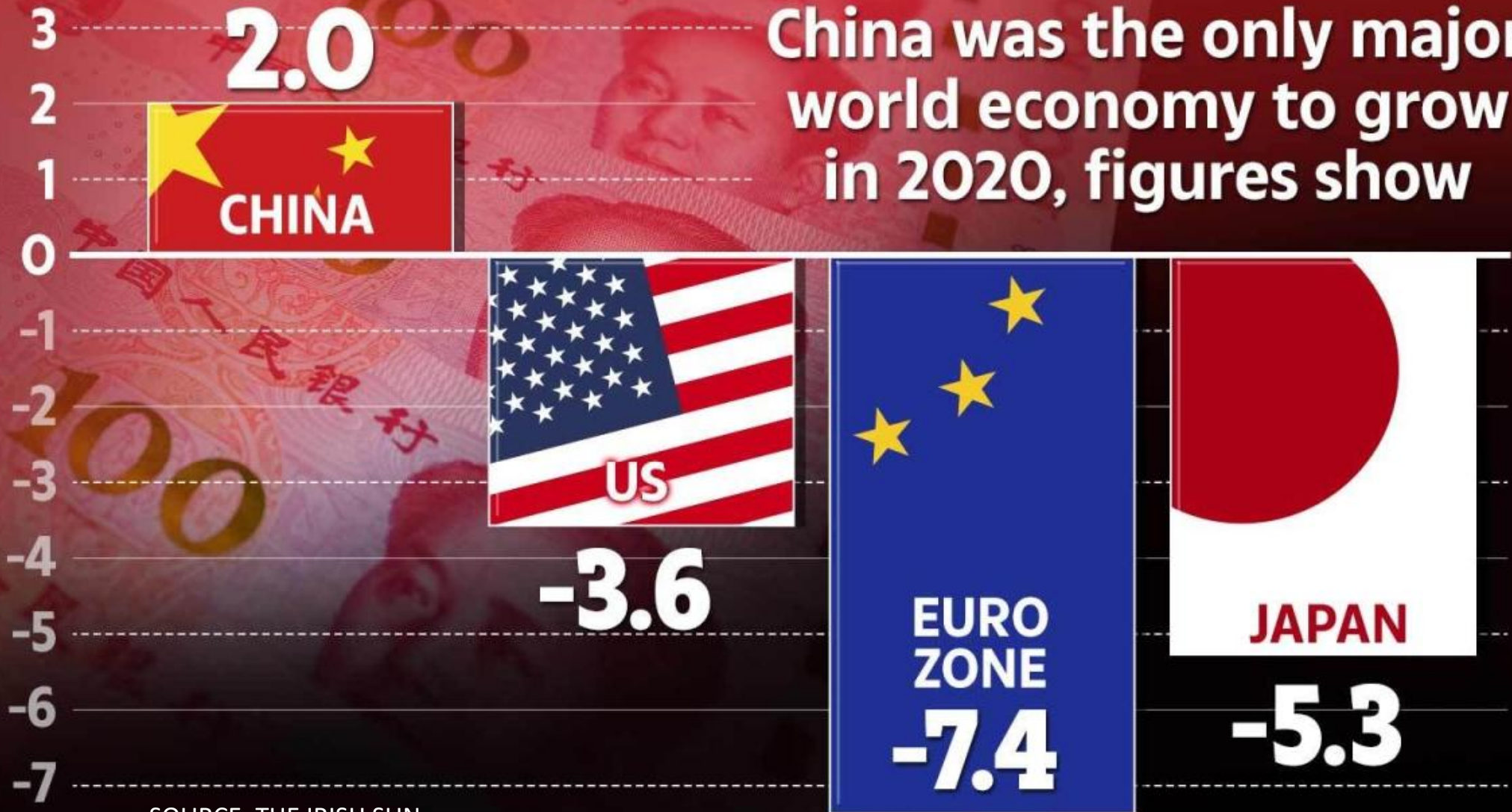
AFP

THE AGENCY PRODUCTS INSIDE AFP AFP FORUM CORRESPONDENT AFP FACT CHECK CONTACT

China GDP grows **2.3%** in 2020, slowest in more than four decades

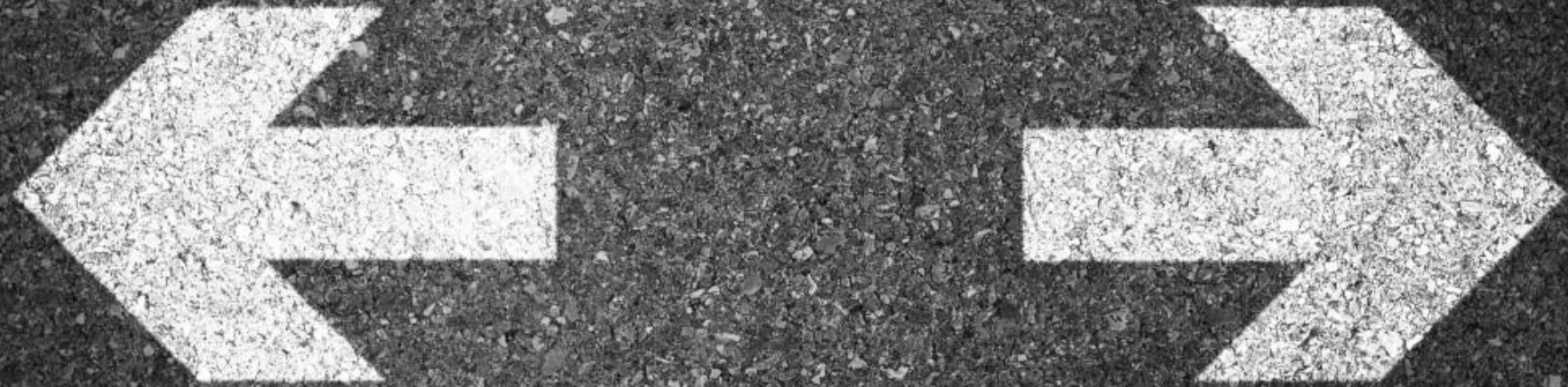
(Agence France-Presse) - January 18, 2021 - 10:15am

GDP GROWTH 2020



SOURCE: THE IRISH SUN

CHOICES



Assignment

- Get your statistics checked and explained based on what we've learned.

YES	NO	Using Statistics	Dimension
<input type="checkbox"/>	<input type="checkbox"/>	Do I use statistics from reliable sources ?	Reliability
<input type="checkbox"/>	<input type="checkbox"/>	Do I identify the sources of statistics ?	
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<input type="checkbox"/>	<input type="checkbox"/>	Do I use unbiased statistics ?	

Let not what your country can do for you make what you can do for your country.

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