

2019年外研社“教学之星”大赛全国总决赛

Case: Present Customer Feedback



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1. Course Introduction

**Course
Orientation**

**Student
Analysis**

**Teaching
Objectives**

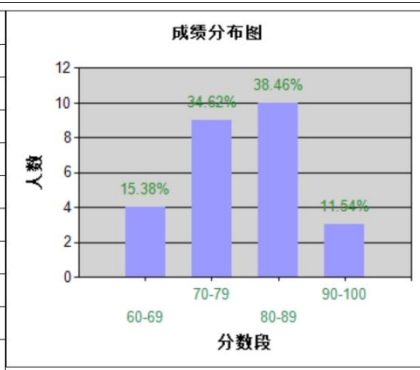
1.1 Course Orientation

-  **Orientation:**
 - “to meet challenge of globalization”
 - “to cultivate practical personnel”
-  **Subjects:** Sophomores of non-English majors
-  **Time:** The third semester

1.2 Student Analysis

Achievement feedback

成绩总结	应参加考试人数: 26 人			
	实际参加考试人数: 26 人			
	90-100	3 人	11.54%	
	80-90	10 人	38.46%	
	70-80	9 人	34.62%	
	60-70	4 人	15.38%	
	60分以下	0 人	0.00%	
	平均分	78.31	及格率	100.00%
	最高分	92.00	最低分	60.00
	标准差	9.41	全距	32.00
难易度		0.22		



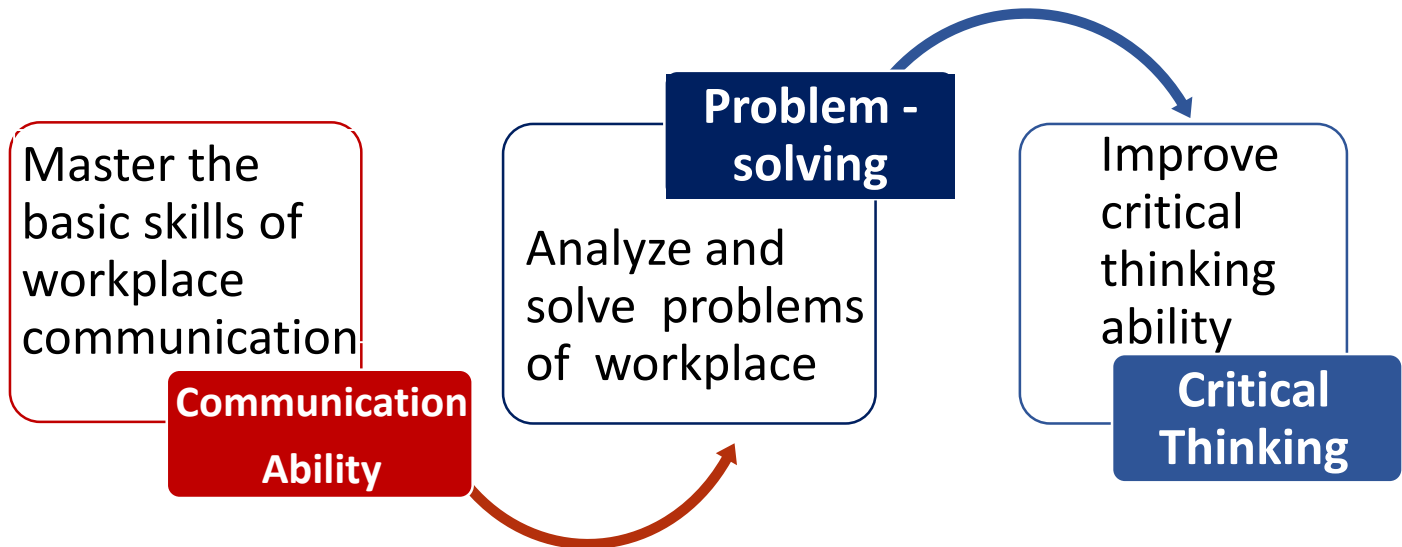
试卷分析

16级大学英语(二)实践课成绩单				班级: 16121		总成绩
序号	学号	姓名	听力	翻译+写作	口语	
1	1612101	李梓廷	7	15	5	27
2	1612102	陈博杰	8	14	5	27
3	1612103	陈洪杰	7	17	5	29
4	1612104	魏金宇	8	14	6	28
5	1612105	郭欣宇	9	17	6	32
6	1612107	吴雨溪	9	17	7	33
7	1612109	梁少冰	10	18	7	35
8	1612110	曹斌	10	18	7	35
9	1612111	刘钰	7	16	4	27
10	1612112	刘静	7	16	4	27
11	1612113	尹天祺	6	14	3	23
12	1612114	吕晶	8	15	5	28
13	1612115	潘奕帆	6	13	4	23
14	1612116	宋梓宇	6	13	4	23
15	1612117	孙义阔	6	14	4	24
16	1612118	王舜一	8	16	5	29
17	1612119	王鑫宇	7	15	4	26
18	1612120	王慧	7	15	5	27
19	1612121	杨鑫	8	16	6	30
20	1612122	杨廷	9	16	7	32
21	1612124	张鱼	6	13	6	25
22	1612125	张博文	8	16	6	30
23	1612126	张磊	8	16	6	30
24	1612127	赵静涛	7	14	5	26
25	1612128	郑昊	9	15	7	31
26	1612129	周琳浩	10	17	8	35
27						
28						
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37						
38						
39						
40						

任课教师签字: _____ 考试时间: _____ 听力翻译写作 2016.6.21
 口语 2016.6.22

说明: 实践课考试在学期最后一数字周完成, 本成绩单随同学生成绩单一同上交。

1.3 Teaching Objectives



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2. Unit Design

Design idea of this unit

Online & Offline
Teaching

Experimental Teaching

Task-based Teaching

POA

The diagram features three overlapping blue arcs. The leftmost arc is labeled 'Online & Offline Teaching'. The middle arc is labeled 'Experimental Teaching'. The rightmost arc is labeled 'Task-based Teaching'. These three arcs are all contained within a larger, encompassing blue arc at the bottom, which is labeled 'POA' in red text.

2. Unit Design

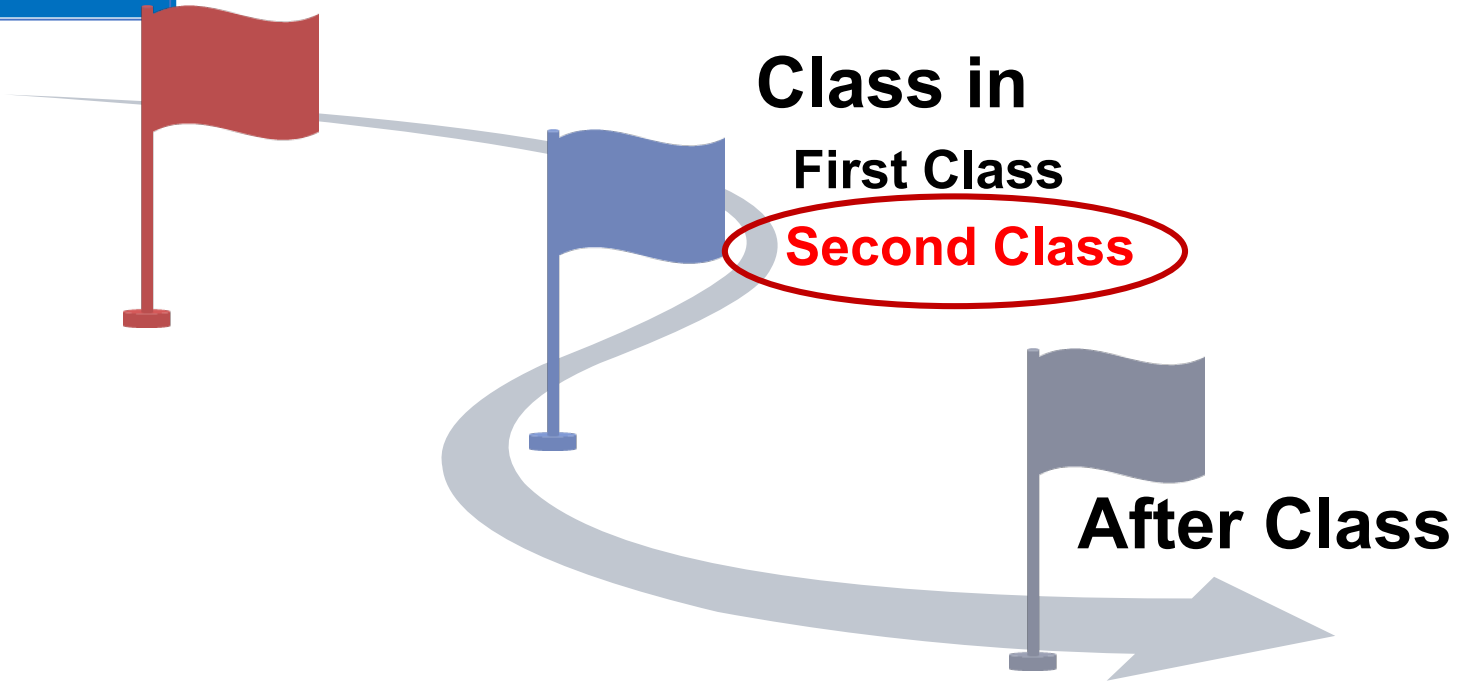
Class

Before Class

**Class in
First Class**

Second Class

After Class



2. Unit Design

Before Class

Present
customer feedback

Amy

Make a presentation

John



**Character
Design**



**Graphical
Input**



**Vocabulary
Preview**



2. Unit Design

First Class




Case Briefing

Listening and Reading



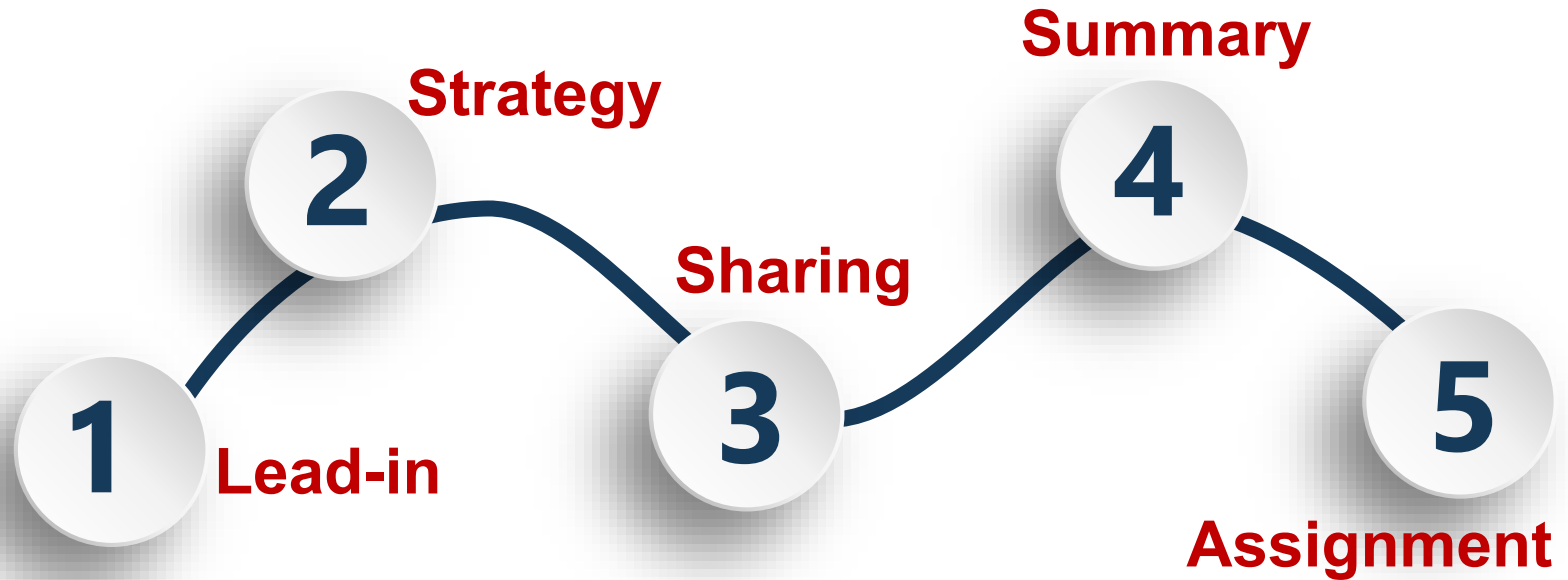
My complaint is about its battery. The first problem of the battery is that it takes a long time to get fully charged but only lasts for a short period of about 80 minutes. The long wait for its being charged up is painful. The second annoyance is that I have to get it charged and put it back in place by myself, which I think is a little bit fiddly.

Exercise

	Likes	Dislikes
 Christina Cooper	<ul style="list-style-type: none">The sweeping robot helps me a lot when I am busy.It has 1) 3 modes: auto, turbo and spot. Having it, you can keep your floors clean with 2) minimal effort	<ul style="list-style-type: none">It has unsatisfactory 3) obstacle avoidance ability 4) goes in circles and 5) bumps quite hard against anything that it runs into.What's more, it often gets stuck and sometimes enters a room you don't expect it to clean.
 Jacob Darcy	<ul style="list-style-type: none">It does not 6) make noise when working.It works 7) methodically around the house.	<ul style="list-style-type: none">The complaint is about the 8) battery. First, it takes a long time to get fully charged but only lasts a short period of about 80 minutes.Second, charging the battery is fiddly.
 Amanda Cheers	<ul style="list-style-type: none">It has strong 9) suction power and can suck in pet hair.	<ul style="list-style-type: none">The canister seems to 10) fill up quickly. Moreover, it is difficult to clean.

2. Unit Design

Second Class



2. Unit Design

Lead-in

Performance

Advantages

The sweeping robot helps me a lot when I am busy. It has 3 modes: auto, turbo and spot. Having it, you can keep your floors clean with minimal effort. It does not make noise when working. It works methodically around the house. It has strong suction power, and can suck in pet hair.

Disadvantages

It has unsatisfactory obstacle avoidance ability. It often goes in circles and bumps quite hard against anything that it runs into. What's more, it often gets stuck and sometimes enters a room you don't expect it to clean. The complaint is about the battery. First, it takes a long time to get fully charged but only lasts a short period of about 80 minutes. Second, charging the battery is fiddly. The canister seems to fill up quickly. Moreover, it is difficult to clean.

2. Unit Design

Second Class



2. Unit Design

Performance

Advantages

Disadvantages

Three useful modes

It can meet different cleaning needs.

It has strong suction power

It can suck in pet hair

It is quiet when working

You can watch TV or chat

It is not good at avoiding obstacles

It often goes in circles, bumps, and gets stuck

The battery

long charging time and short working time

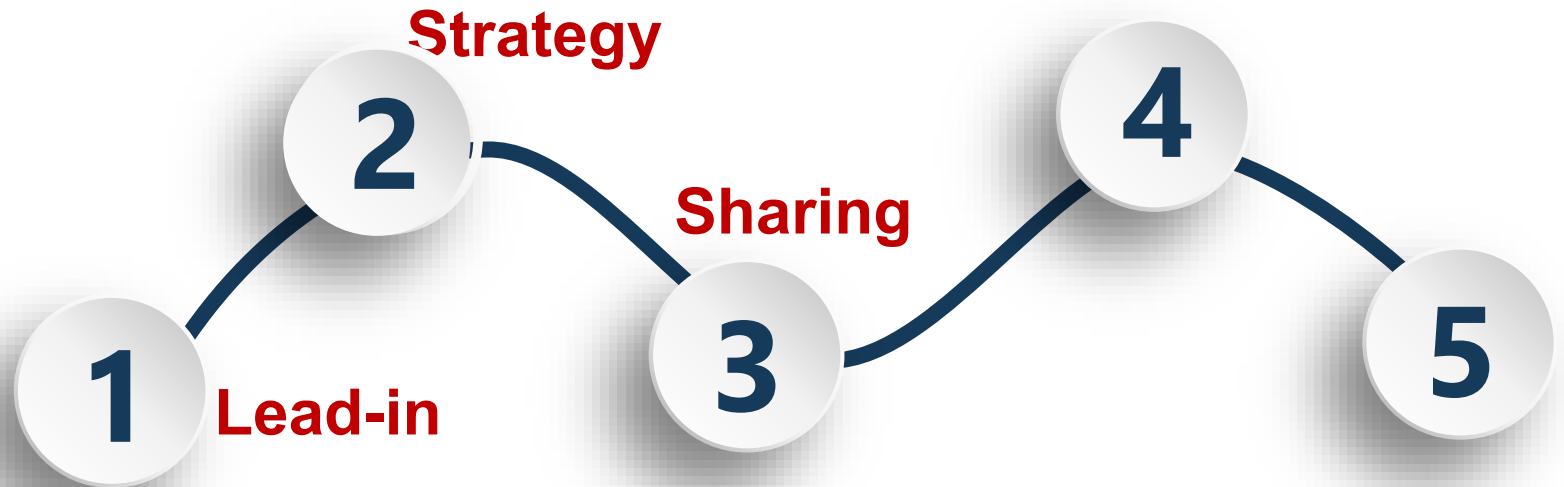
charging the battery is inconvenient

The canister

It is small and not easy to clean

2. Unit Design

Second Class



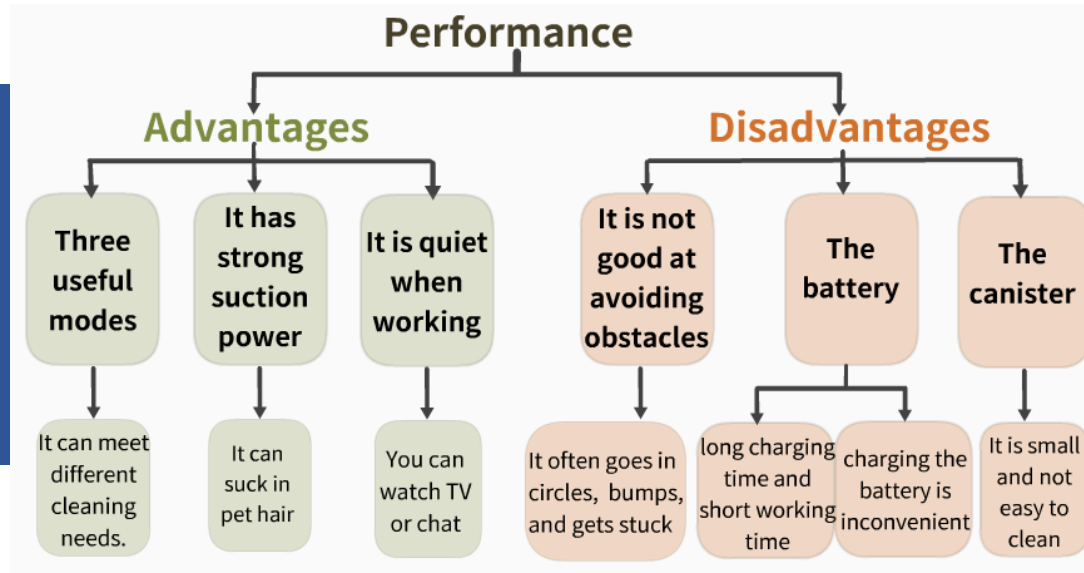
2. Unit Design

Sharing

1 minute

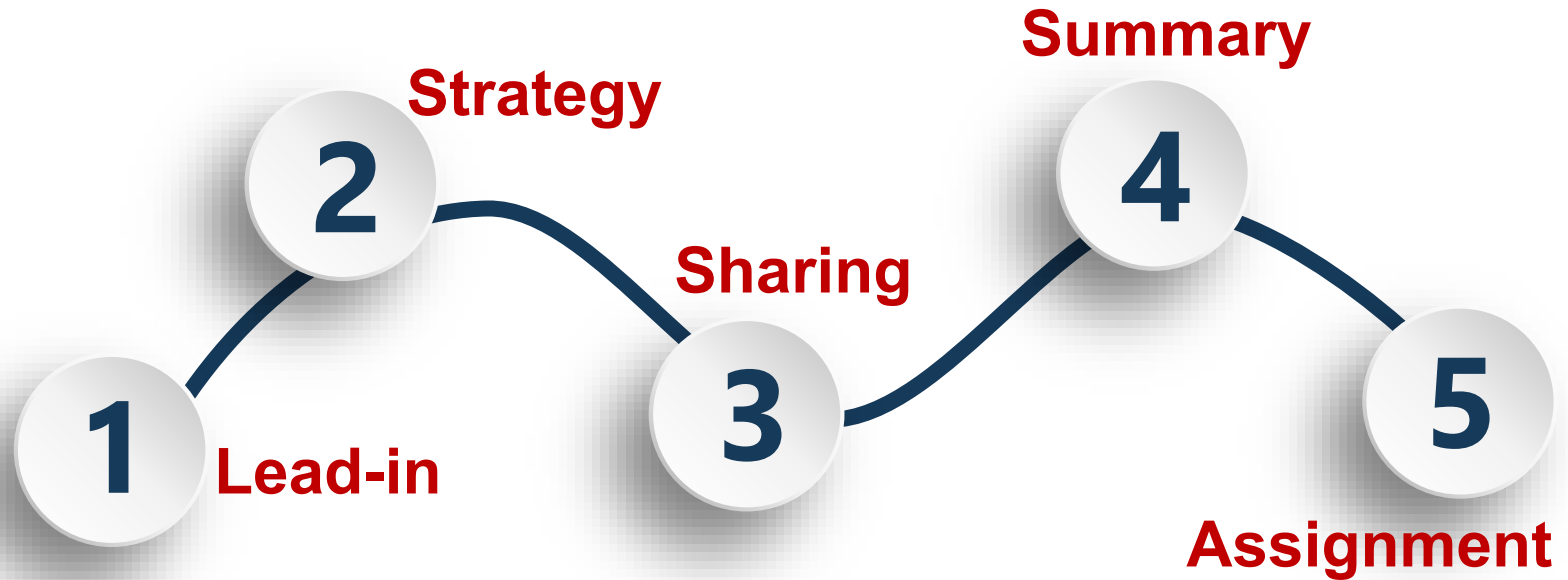
2 minutes

4 minutes



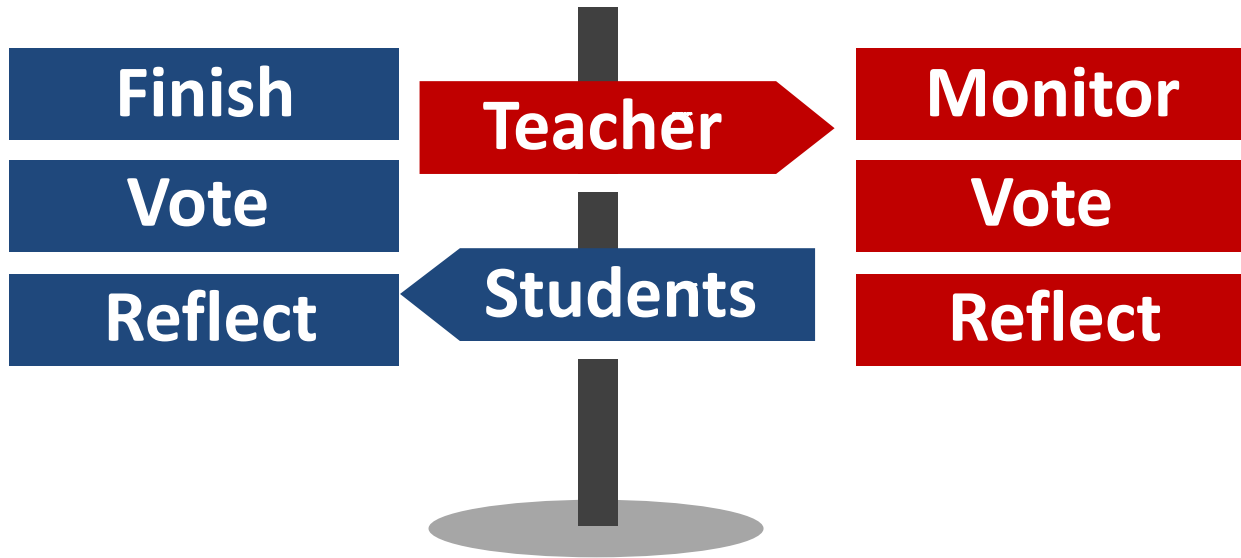
2. Unit Design

Second Class



2. Unit Design

After Class



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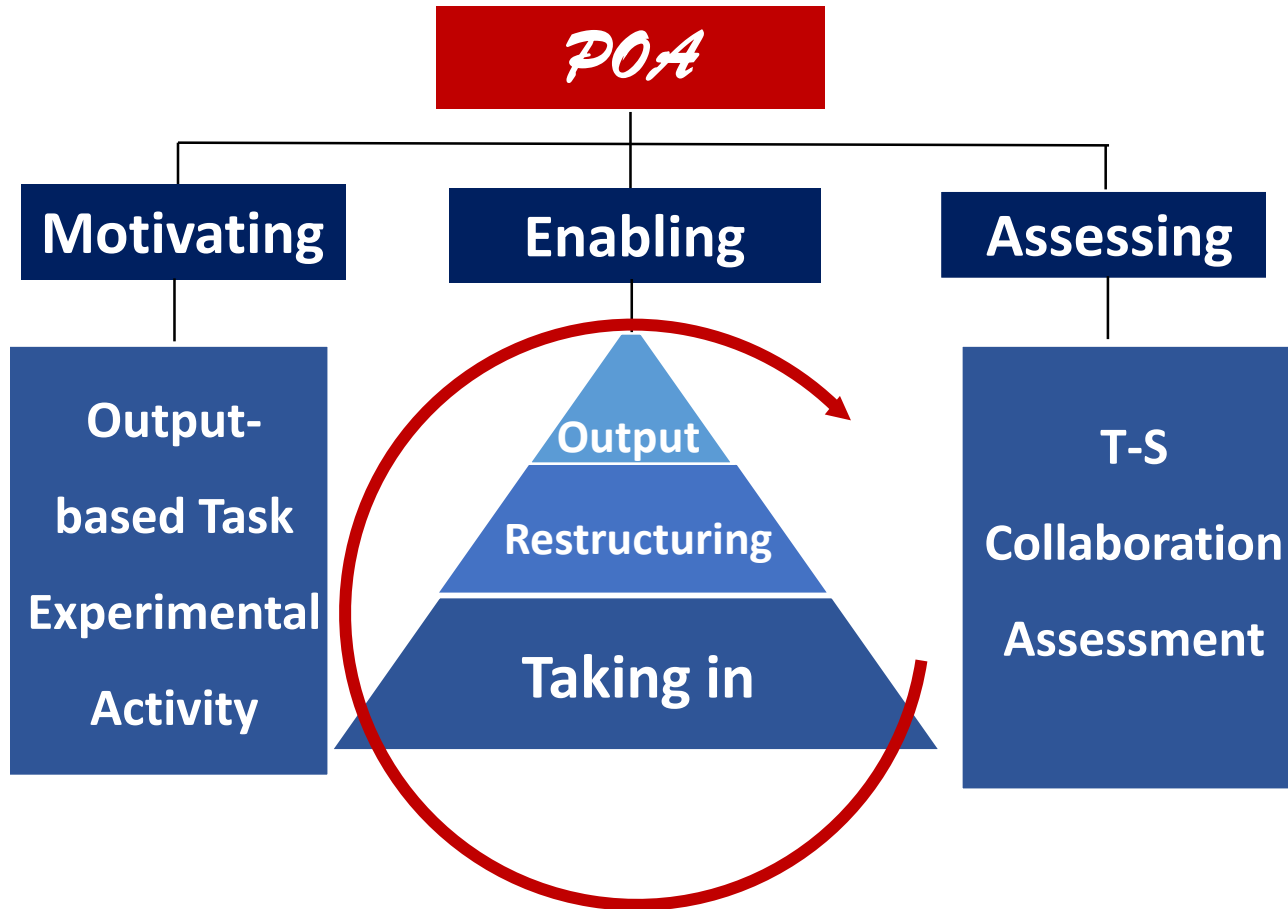
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3. Design Features



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THANK YOU

