

# 1

U N I T

## A Small Change Can Solve the Problems of Many

You'll be able to:

1. describe creative ideas;
2. talk about different opinions on creativity;
3. design a poster.



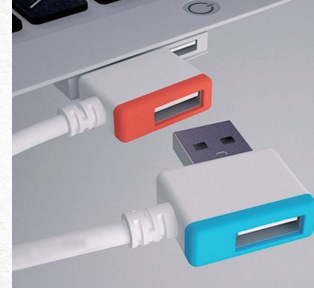
Look at the picture and discuss:

1. What is the picture about?
2. What do you think of creativity?



# Warming up

1 Listen and match the words and expressions with the pictures.



dustbin

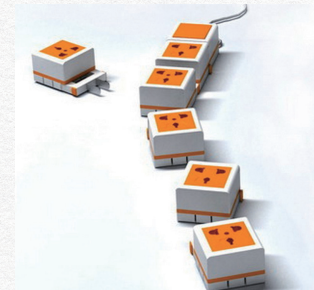


tea ball

socket

data cable

penholder



wardrobe



2 Choose the typical qualities for a creative person.

smart

independent

curious

interesting

careful

hard-working



## 1 Listen and learn the words and expressions.

solve	unlikely	key chain	brilliant	design
organise	theme party	broaden	application form	

## 2 Listen and complete the dialogue with the expressions in the boxes.

A. solve the problems

B. reach for

C. transit card

D. fall out

**Han Lei:** Oh, what a bad day today! I lost my 1) \_\_\_\_\_, again!

**Sun Yue:** How did it happen?

**Han Lei:** Well, I put it in my bag with many other things. I think it might 2) \_\_\_\_\_ when I took out my wallet.

**Sun Yue:** Maybe you put it somewhere else and just forgot.

**Han Lei:** That's unlikely. It's the third time I've lost a transit card. I really wish they would make a hole in it so I could tie it to my key chain.

**Sun Yue:** That's a great idea. A small change can 3) \_\_\_\_\_ of many.

**Han Lei:** Yeah. Have you got any better ideas?

**Sun Yue:** Well, I think the card could be made like a bracelet. So we wouldn't need to 4) \_\_\_\_\_ it every time we use it.

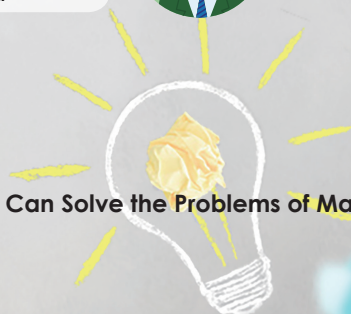
**Han Lei:** Brilliant! You're more creative than I am.

## 3 Listen again and match the speakers with their ideas about improving the transit card.



make the transit card like a bracelet

make a hole in the transit card



**4** 🎧 Listen and complete the dialogue with the sentences in the box.

- A. I enjoy it very much.
- B. How can I join your club?
- C. Yes, it was set up by a group of like-minded students.
- D. What kind of activities do you do?

**Albert:** Debby, I heard you'd joined a new club.

**Debby:** 1) \_\_\_\_\_

**Albert:** How do you like it?

**Debby:** 2) \_\_\_\_\_ There are many creative activities, and I've made several interesting friends there.

**Albert:** Really? 3) \_\_\_\_\_

**Debby:** Well, we do a lot of things, like designing cultural signs and slogans for schools, organising theme parties and competitions. Isn't that special?

**Albert:** Yes, and it means that you will have a good chance to broaden your mind. Sounds fun. 4) \_\_\_\_\_

**Debby:** Just fill out an application form. It's all free.

**Tip**

like-minded: 趣味相投的, 想法一致的。

**5** 🎧 Listen again and choose the activities the club organises.

- three-minute speeches
- designing activities
- theme parties
- competitions

**6** Work in pairs. List more creative activities the club may organise.



1 Read the words and expressions. Guess what the text is about.

creativity	value	profession	by nature
imaginative	come up with	influence	surroundings

2 Read the text and choose the opinion you agree with most.

**Li Ran**

We live in an age of innovation, when creativity is of increasing value. Creativity is important not only for artists and writers but also for those who work in the professions such as scientists and engineers. Creative thinkers can change the world. For those who want to make their mark, continuous innovation can be the key to success.

**Zhao Jun**

I believe we are all creative by nature. Another word might be imaginative. We just need to give ourselves permission to try to create. Look at children. They create toys from all sorts of things; they make up stories to go with them. They can even take a brown paper bag, some markers and then make a neat puppet.

**Sarah**

We may think a creative person just comes up with new ideas by accident, but actually that's not the case. We are all influenced by things around us, but creative people pay more attention to their surroundings. For example, the idea of making a flying machine, or an airplane, came from those inventive people who liked to observe how birds fly.

**Tip**

“be+of+ 抽象名词”中，“of+ 抽象名词”相当于该名词对应的形容词。如：  
creativity is of value  
相当于 creativity is valuable。

**3 Read again and match the people with their opinions.**

Li Ran

Everyone can be creative.

Zhao Jun

Creativity is becoming increasingly valuable.

Sarah

Creative people pay greater attention to things around them.

**4 Complete the sentences with the correct form of the words and expressions in the box.**

profession    make up    creativity    make one's mark    permit

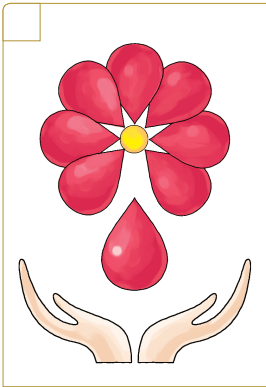
1. All we need is some \_\_\_\_\_ and innovation.
2. They \_\_\_\_\_ a little poem and wrote it in a card.
3. He \_\_\_\_\_ as a pianist in the 1920s.
4. With your \_\_\_\_\_, I would like to visit the institute.
5. If it is a legal matter, you need to seek \_\_\_\_\_ advice.

**5 Work in pairs. Write down your opinion on creativity.**

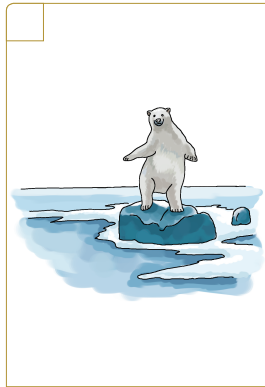
As a vocational school student, I think creativity lies in...

**6** 🎧 Read the slogans and match them with the pictures.

- A. Since when has food been a luxury?
- B. The elderly need your love.
- C. "Clear your plate" campaign starts with me.
- D. Donate blood and save lives.
- E. These lines can be your lifeline.
- F. Stop global warming, better late than never.



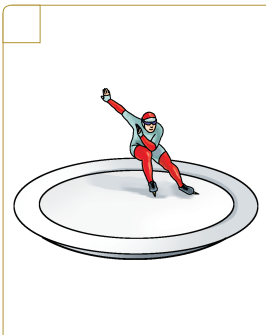
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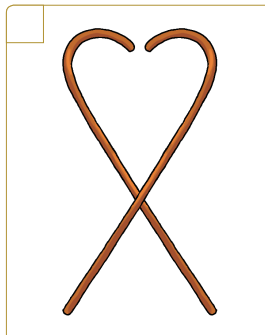
2.



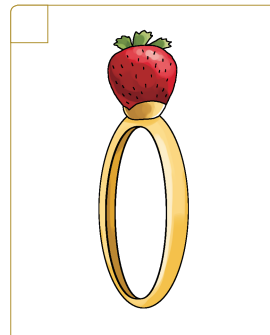
3.



4.



5.



6.

**7** Design a poster for one of the slogans above.



### 宾语从句

Read the sentences and pay attention to the underlined parts.

1. I think the card could be made like a bracelet.
2. I heard you'd joined a new club.
3. I believe we are all creative by nature.

画线部分本身为句子，位于谓语动词之后，在句中作宾语，被称为宾语从句。宾语从句一般位于动词或介词之后，连接词通常有 *that*（有时可省略），*which*，*who*，*what*，*when*，*where*，*how*，*if*，*whether* 等。宾语从句通常使用陈述句的语序，时态常受主句谓语时态的制约。如：

- She gave us a description of what had happened.
- He said (that) he needed a calculator.
- Could you tell me how you sealed the envelope?

Complete the sentences with the proper words in brackets.

1. I heard \_\_\_\_\_ (*who/that*) he was a pioneer in this field.
2. Tracy said the roof \_\_\_\_\_ (*is leaking/was leaking*).
3. He was curious about \_\_\_\_\_ (*where/why*) we had been.
4. I didn't know who \_\_\_\_\_ (*invents/invented*) the waterproof camera.
5. Tell me \_\_\_\_\_ (*how you inserted/how did you insert*) it into the lock.
6. She asked me \_\_\_\_\_ (*what/why*) some eggs floated in water and others sank.





## 1 Match the expressions with their meanings.

- |                                  |            |
|----------------------------------|------------|
| 1. solve problems                | A. 给生活带来便利 |
| 2. broaden one's mind            | B. 推进技术发展  |
| 3. change the world              | C. 保护环境    |
| 4. bring convenience to life     | D. 带来经济效益  |
| 5. bring economic benefits       | E. 改变世界    |
| 6. protect the environment       | F. 带来成功和名誉 |
| 7. bring success and fame        | G. 开阔某人的思路 |
| 8. promote technical development | H. 解决问题    |

## 2 Read the text and list the benefits of the following inventions.

### *Egg carton*

Before the invention of the egg carton, eggs were carried in baskets. The egg carton was invented in 1911 by a newspaper editor Joseph Coyle, to solve a conflict between a farmer and a hotel owner, over the farmer's eggs often being delivered broken. Thanks to the egg carton, it's convenient for people to store and transport eggs.



### *Bladeless fan*

Traditional fans with blades are often unsafe. Fortunately, a bladeless fan was invented by James Dyson in 2009. There are no visible moving blades in this fan. The blades are hidden inside the base of the fan. Despite their lack of blades, bladeless fans promise to be more efficient than traditional fans with blades and are easy to clean. Above all, they have no high-speed moving blades to hurt any part of our bodies.



### Wi-Fi smart wall socket

Regular sockets can't connect to USB cables. Moreover, although they have switches, we often forget to switch them off. Now the Wi-Fi smart wall socket can solve these problems. It has a USB port, which can charge USB devices. In addition, the socket can be operated through a free app, so it can be timed to be connected or disconnected to electricity, which enables us to realise smart management of electrical appliances connected to the socket.



### Egg carton:

- convenient to store eggs
- 

### Bladeless fan:

### Wi-Fi smart wall socket:

**3 Search for other creative inventions online and write down the benefits they bring us.**

Creative inventions	Benefits



1. What do you think is the most useful invention in your life?
2. Do you know who invented it?

The zip has become so common that we almost take it for granted. Whitcomb L. Judson from Chicago is believed to be the “Inventor of the Zip”, but it was actually Gideon Sundback who designed the modern zip. Today the zips produced each year are long enough to stretch around the Earth many times!



Invented in 1770, the eraser is used to erase pencil marks. Before its invention, believe it or not, bread was used to erase pencil marks. Even better, in 1858, Hymen Lipman invented the all-in-one pencil with an eraser.

In 1968, a US scientist, Dr Spencer Silver, tried to develop a super-strong adhesive (黏合劑). However, he accidentally created a reusable and pressure-sensitive adhesive. In 1974, one of his colleagues came up with the idea of using the adhesive to anchor (使固定) his bookmark. The original notes' yellow colour was chosen by accident, as the lab next door to the Post-it team had only yellow scrap paper to use.





## Fun Time

### Word Stress

'dust·bin                      'tran·sit                      'bril·liant                      be·'lieve  
cre·'a·tive                      'in·terest·ing                      pro·'fes·sion                      'in·flu·ence  
,in·no·'va·tion                      'for·tu·nate·ly                      ,hard-'working                      ,like-'minded



## My Progress Check

### Words and expressions I have learnt in this unit:

- |   |                                       |                                       |                                       |
|---|---------------------------------------|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> solve            | <input type="checkbox"/> creative     | <input type="checkbox"/> creativity   | <input type="checkbox"/> design       |
| <input type="checkbox"/> dustbin          | <input type="checkbox"/> curious      | <input type="checkbox"/> unlikely     | <input type="checkbox"/> brilliant    |
| <input type="checkbox"/> organise         | <input type="checkbox"/> broaden      | <input type="checkbox"/> value        | <input type="checkbox"/> profession   |
| <input type="checkbox"/> imaginative      | <input type="checkbox"/> influence    | <input type="checkbox"/> surroundings | <input type="checkbox"/> inventive    |
| <input type="checkbox"/> luxury           | <input type="checkbox"/> transit card | <input type="checkbox"/> key chain    | <input type="checkbox"/> theme party  |
| <input type="checkbox"/> application form | <input type="checkbox"/> by nature    | <input type="checkbox"/> make up      | <input type="checkbox"/> come up with |

### Sentences I have learnt in this unit:

- A small change can solve the problems of many.
- We live in an age of innovation, when creativity is of increasing value.
- I believe we are all creative by nature.

### I can:

- describe creative ideas;
- talk about different opinions on creativity;
- design a poster.