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1 UNIT

All roads lead to Rome

The unit is designed to help you to

- practice linking sounds in pronunciation;
- identify the inverted-pyramid structure of news reports;
- ask for / give / respond to advice;
- use examples to illustrate ideas;
- understand the meaning of success.

WARM UP

① Work in pairs and discuss which of the following situations is an example of success.

- A man loses his job and sets up a new business which goes on to become a multimillion-pound enterprise. But along the way, he becomes so obsessed with his new company that he neglects his family and they leave him.
- A boy loses a leg in a road accident. He goes back to school and does well in his study.
- A single mother with no free time gets a part-time job as a secretary. She loses it within a week and goes back to care for her children full-time.
- A young scientist discovered something that could become a cure for cancer. At that moment, he was uncertain if his discovery would amount to anything.

② Work in pairs and discuss the following questions.

- 1 What does success mean to you?
- 2 What is your biggest success in life?
- 3 What small successes do you have every day?



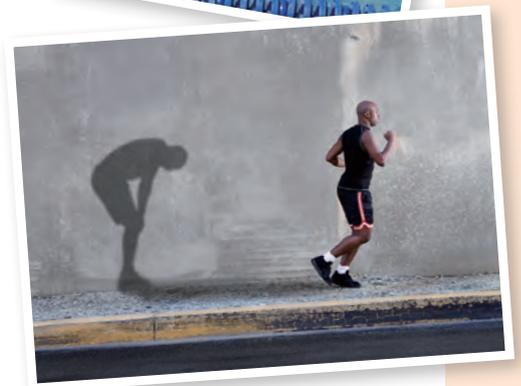
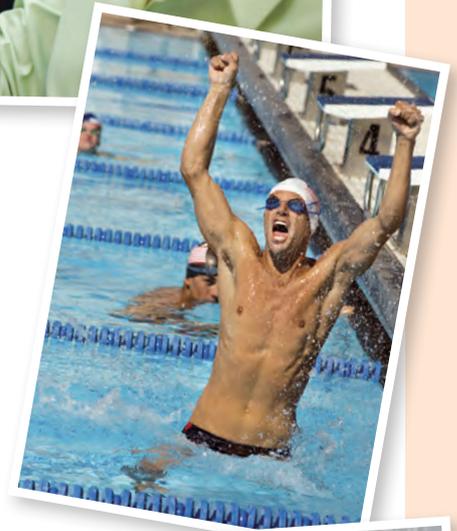
PRONUNCIATION



- 1 Listen to a passage. Pay attention to how the speaker links the underlined words.

Success comes in all shapes and colors. You can be successful in your job and career, but you can equally be successful in your marriage, at sports or a hobby. Whatever success you are after there is one thing all successful people have in common: Because of their tremendous drive and hunger for success they never give up. Successful people often paint a picture of the perfect journey to success. In fact some of the most successful people in business, entertainment and sports have failed. But they have never given up. Successful people are able to pick themselves up, dust themselves off and carry on trying.

- 2 Listen to the passage again and read after the recording.



WARM UP

1

TEACHING TIPS

The purpose of this task is to raise Ss' awareness of the meaning of success. Different people may see success in different ways. Ask Ss how their definition of success differs from other Ss' interpretation. This will help them identify their own goals of success in their lives.

Reference answers

- To me, I think the boy is a good example of success. He is not discouraged by his disability. He doesn't give up. Think of a person without one leg, how hard it would be to manage to go to school every day. It needs a lot of courage and perseverance.
- I think the young scientist is an example of success. Even if he was uncertain if his discovery would amount to anything, he carried on and discovered the possible cure for cancer. It's such a breakthrough!

2

Reference answers

- 1 • Different people may have different understanding of success. To me, success means to achieve the goal I've set for myself and to realize my dream.
 - To me, success means to have a goal, plan the steps to achieve it, implement the plan, and finally achieve the goal.
 - Well, success to me means completing a task and when looking back, I know I couldn't have done it better.
- 2 • The biggest success in my life, I think, is that I worked hard in high school and got accepted into the university that I wanted to attend.

- The biggest success to me is that I won the first prize in Mathematical Olympiad when I was at high school.
- 3 • The small success can be anything that I feel proud of or satisfied with. For example, I got a very good grade in a test; I was praised by my teacher when I made an impressive presentation to the class.
- The small successes can happen every day. For instance, I managed to cook a dish which received a lot of praise from my friends. Isn't it a success?

PRONUNCIATION

1

TEACHING TIPS

The purpose of this task is to help Ss recognize the linking sounds and pronounce them correctly.

Scripts

Success comes in all shapes and colors. You can be successful in your job and career, but you can equally be successful in your marriage, at sports or a hobby. Whatever success you are after there is one thing all successful people have in common: Because of their tremendous drive and hunger for success they never give up. Successful people often paint a picture of the perfect journey to success. In fact some of the most successful people in business, entertainment and sports have failed. But they have never given up. Successful people are able to pick themselves up, dust themselves off and carry on trying.

LISTEN TO UNDERSTAND

NEWS REPORT 1

Listen to a news report and choose the best answer to each question you hear.

- 1
 - A. An actress who was honored by Google Doodle.
 - B. An actress who was honored for inventing torpedoes.
 - C. An actress who won an award for her movies.
 - D. An actress who created a secret communication system.
- 2
 - A. She was one of the biggest movie stars of the 1930s and 1940s.
 - B. She invented a torpedo during World War II.
 - C. She used piano keys to mask messages from the enemy.
 - D. Her ideas helped develop modern wireless communications.

WORD BANK

outstanding /aʊt'stændɪŋ/ *a.* 杰出的

off-screen *a.* 银幕外的

torpedo /tɔ:'pi:dəʊ/ *n.* 鱼雷

frequency-hopping system 跳频通信

Bluetooth /'blu:,tu:θ/ *n.* 蓝牙

Hedy Lamarr /'hedi lə'mɑ:/ 海蒂·拉玛 (美国女演员、发明家)

Hollywood /'hɒli,wʊd/ 好莱坞 (世界著名电影中心)

AT&T (American Telephone & Telegraph) 美国电话电报公司



CULTURE NOTES

A **Google Doodle** (谷歌涂鸦) is the special and temporary logo on Google's homepage, intended to celebrate holidays, anniversaries of artists and scientists who have helped shape history.

LISTEN TO UNDERSTAND

NEWS REPORT 1

Scripts

In case you are wondering who's been honored in today's Google Doodle, that's Hedy Lamarr.

Lamarr was an actress and inventor who would have turned 101 years old today. Her credits on screen are outstanding. She was certainly one of the biggest movie stars of the 1930s and 1940s, but it was her off-screen contributions that everyone in the world can thank her for. The Hollywood beauty decided to leave her movie career behind during World War II to help create a secret communication system that would help guide torpedoes. It was a frequency-hopping system that used piano keys to mask messages from the enemy. That system eventually led to the development of modern wireless communications – Wi-Fi networks and Bluetooth technology. Luckily, she was able to see some of the modern technology she helped invent. The actress was 86 years old when she died in 2000, the same year AT&T introduced texting into the US.

Questions

- 1 What is the news report mainly about?
- 2 Why should we thank Hedy Lamarr even today?

Answers

- 1 A 2 D

WORD BANK

astronaut /'æstrə,nɔ:t/ *n.* 宇航员
utilize /'ju:tɪ,ləɪz/ *v.* 利用
jet plane *n.* 喷气式飞机

Anne Roemer /æn 'rəʊmə/
 安妮·罗默 (人名)

Johnson Space Center 约翰逊航天中心 (位于美国得克萨斯州休斯敦市)

Houston /'hju:stən/ 休斯敦 (美国得克萨斯州城市)

TIPS**INVERTED-PYRAMID STRUCTURE OF NEWS REPORTS**

Generally speaking, English news reports are written in the inverted-pyramid structure. They put the essential and important elements first, followed by supporting or explanatory information. The least important information is at the end.

WORD BANK

cyberstar /'saɪbə,sta: / *n.* 网络明星
upload /'ʌp,ləʊd/ *v.* 上传
sarcastic /sɑ:'kæstɪk/ *a.* 嘲讽的
scriptwriter /'skɪpt,rɪtə/ *n.* 编剧
sensitivity /,sensɪ'tɪvɪti/ *n.* 敏锐性

the Central Academy of Drama
 中央戏剧学院 (中国)

NEWS REPORT 2

Listen to a news report and choose the best answer to each question you hear.

- Filling out an application.
 - Learning something about spaceflight.
 - Completing foreign language training.
 - Completing a three-year training period.
- Few people are interested in pursuing a career in space.
 - Applicants need to have such personality traits like teamwork.
 - Students majoring in liberal arts can apply to be NASA astronauts.
 - Only a third of applicants will get a second round of interviews.

**NEWS REPORT 3**

Listen to a news report and choose the best answer to each question you hear.

- A cyberstar's success.
 - A college student's online business.
 - A famous actress' career development.
 - A businesswoman's way to become wealthy.
- Because they are about everyday life.
 - Because netizens like her funny style.
 - Because the videos are of high quality.
 - Because Papi Jiang acts several roles in the videos.
- Her higher educational background.
 - Her good acting skill.
 - Her nice-looking appearance.
 - Her talent, humor and sensitivity to hot issues.

NEWS REPORT 2

Scripts

For many space explorers around the world, becoming an astronaut is a childhood dream.

Have you ever wondered how one becomes a NASA astronaut? It begins with filling out an application.

The US space agency received more than 18,000 applications when it announced that it was looking for a new class of astronauts.

Selection Manager Anne Roemer said the process is no easy task. "It's very hard. We will do it very carefully. It starts by us reviewing all the files to make sure they meet the basic qualifications, and we actually utilize our current team of astronauts to come in and review the files as well," Roemer said.

Applicants must be a US citizen and have a bachelor's degree in engineering, biological science, physical science, computer science or mathematics. They also need at least three years of related experience or at least 1,000 hours as a jet plane pilot.

Along with being able to pass a physical examination, NASA likes applicants to have certain personality traits, such as leadership, teamwork, etc.

About 120 applicants will be invited to the Johnson Space Center in Houston for a first round of interviews. About half of them will be invited back for a second round.

Questions

- 1 What is the first step if one wants to become a NASA astronaut?
- 2 What do we learn about astronaut selection from the news report?

Answers

- 1 A 2 B

NEWS REPORT 3

Scripts

The news of an Internet star, Papi Jiang, getting an investment of 12 million *yuan* (\$1.84 million) over the weekend has caused heated discussion online, and made people take a new look at cyberstar economy.

Papi Jiang is a graduate student from the Central Academy of Drama. She started uploading funny short videos on websites in October 2015 and became famous overnight.

In the videos, Papi Jiang talks about everyday life, show business, hot issues and relationships in a sarcastic way, a style that appeals to netizens. She is the director, scriptwriter, actress, cameraman and editor. Sometimes she acts several roles.

Speaking of Internet stars, people usually think of models or nice-looking young women who sell products like clothes on social media and their blogs. Compared with these traditional Internet stars, Papi Jiang earns her success by talent, humor and sensitivity to hot issues. In less than six months, Papi Jiang got more than 7.7 million fans on her Weibo account.

Questions

- 1 What is the news report mainly about?
- 2 Why do Papi Jiang's videos become popular?
- 3 What does Papi Jiang owe her success to?

Answers

- 1 A 2 B 3 D

LISTEN TO COMMUNICATE

CONVERSATION 1

1 Listen to a conversation and choose the best answer to each question you hear.

- 1 A. His business is in trouble.
B. He has health problems.
C. He is tired of his way of life.
D. He is fed up with his business.
- 2 A. Be self-confident.
B. Develop good habits.
C. Get rid of bad tendencies.
D. Don't be afraid of failure.
- 3 A. Self-doubt can't be removed.
B. Self-doubt is the cause of failure.
C. Self-doubt blocks one's way to success.
D. Self-doubt helps people realize their problems.
- 4 A. Negative people weaken your energy.
B. Negative people do not believe in you.
C. Positive people get big success.
D. Positive people are easy to get along with.

2 In the conversation, the woman gives the man some tips for becoming successful. Listen to the conversation again and fill in the table with the tips.

| | |
|-------|--|
| Tip 1 | |
| Tip 2 | |
| Tip 3 | |

WORD BANK

wholeheartedly /,həʊl'hɑ:tɪdli/

ad. 全心全意地

self-doubt *n.* 自我怀疑

blockage /'blɒkɪdʒ/ *n.* 阻塞物

sap /sæp/ *v.* 逐渐削弱



LISTEN TO COMMUNICATE

CONVERSATION 1

Scripts

Clare: Hello, Robin. You look frustrated. What's wrong?

Robin: I'm fed up with the way my life is going.

Clare: Why?

Robin: You know I've been in business for a long time.

Clare: Yes. I think your business is going well. You have many customers.

Robin: Yes, I have. But this is not the success I'm looking for.

Clare: Why?

Robin: I want something bigger. I'm becoming more and more frustrated. I'm really in trouble.

Clare: Do you need some advice?

Robin: Of course, please tell me. I'm dying to know what you think.

Clare: OK. But my suggestions would work only if you apply them wholeheartedly.

Robin: I'll take your advice seriously. I promise.

Clare: All right. First, believe in yourself. The problem with most people is that they have self-doubt. They are not self-confident.

Robin: I'm like that also.

Clare: This self-doubt is blocking your way to success. Once you remove this blockage, you'll start becoming successful.

Robin: How can I overcome self-doubt?

Clare: First of all, you need to realize that we were not born with self-doubt. It often occurs only when you are afraid of failure.

Robin: Yes. I agree. Then what's next?

Clare: Fill your mind with positive thoughts. Make a habit of reading good motivation books.

Robin: OK, I'll do that. Anything else?

Clare: Yes. Surround yourself with positive people

only. Negative people sap your energy. They make you lose your confidence.

Robin: Yes. You're absolutely right. Where did you get such great ideas?

Clare: Life experience has taught me.

Robin: Thanks for your advice.

1

Questions

- 1 What problem does the man face?
- 2 What does the woman suggest to the man?
- 3 What does the woman say about self-doubt?
- 4 Why is it important to stay with positive people only?

Answers

1 C 2 A 3 C 4 A

2

Answers

| | |
|-------|--|
| Tip 1 | Believe in yourself. |
| Tip 2 | Fill your mind with positive thoughts. |
| Tip 3 | Surround yourself with positive people only. |

WORD BANK

come down to 归结为

come sb.'s way 意外地发生在某人身上

seize /si:z/ v. 抓住

passionate /'pæʃ(ə)nət/ a. 热爱的

Richard St. John 理查德·圣·约翰 (人名)

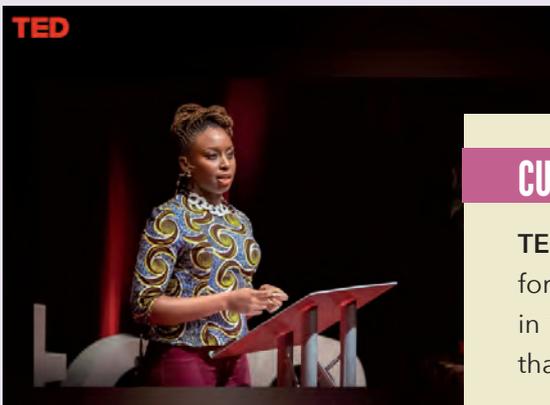
CONVERSATION 2

1 Listen to a conversation and choose the best answer to each question you hear.

- 1 A. What luck is.
B. How to make luck.
C. What leads to success.
D. How to be a successful student.
- 2 A. He gave a TED talk.
B. He mentioned luck in his talk.
C. He talked about interesting things.
D. He had a great passion for talks.
- 3 A. How happy you are with your life.
B. How passionate you are about what you do.
C. How you seek opportunities.
D. How you respond to opportunities.
- 4 A. It can make you more efficient.
B. It can make you more motivated.
C. It can make work more interesting.
D. It can make it easy to get things done.

2 Listen to the conversation again and complete the following sentences with what you hear.

- 1 In my class, we often talk about things like success and what leads to success, and it's interesting that many of my classmates mention _____.
- 2 I'm a firm believer that people can _____.
I mean what people regard as luck, you know, you can actually _____.
- 3 The funny thing is that if you love what you do and are really passionate about it and work really hard, things _____.



CULTURE NOTES

TED is a nonprofit devoted to spreading ideas, usually in the form of short, powerful talks (18 minutes or less). TED began in 1984 as a conference. **TED talks** cover many topics in more than 110 languages.

CONVERSATION 2

Scripts

Lisa: In my class, we often talk about things like success and what leads to success, and it's interesting that many of my classmates mention the element of luck.

Michael: Right, OK.

Lisa: They say that luck is important to success but, as you know, since you've seen that fantastic video of the TED talk by Richard St. John ...

Michael: Sure.

Lisa: He didn't mention luck at all.

Michael: Right, I'm a firm believer that people can make their own luck. I mean what people regard as luck, you know, you can actually create to a degree.

Lisa: Right, right. I think a lot of what people consider luck really comes down to how you respond to the opportunities that come your way.

Michael: Yes, very good point.

Lisa: Seizing the opportunities. But is there any point in the video that you think is particularly interesting?

Michael: Yes, there is. I think one of the interesting things in the video is that passion is so important.

Lisa: Oh yeah, definitely.

Michael: And that people who really love what they do tend to work harder and put time and effort into it. The funny thing is that if you love what you do and are really passionate about it and work really hard, things automatically become easy.

Lisa: Well, yeah ... I think if you really love what you're doing, then hard work doesn't actually seem like hard work.

Michael: That's another point he talked about. The people he interviewed – all of those 500 successful people – said that they do work very hard but that they have fun while they're working.

Lisa: Yeah. Well, it's good to see that video, very inspiring. And I do benefit a lot from it.

1

Questions

- 1 What are the speakers mainly talking about?
- 2 What do we learn about Richard St. John?
- 3 What does luck mean according to the woman?
- 4 Why is passion so important for success?

Answers

1 C 2 A 3 D 4 D

2

Answers

- 1 the element of luck
- 2 make their own luck; create to a degree
- 3 automatically become easy

ACT-OUT

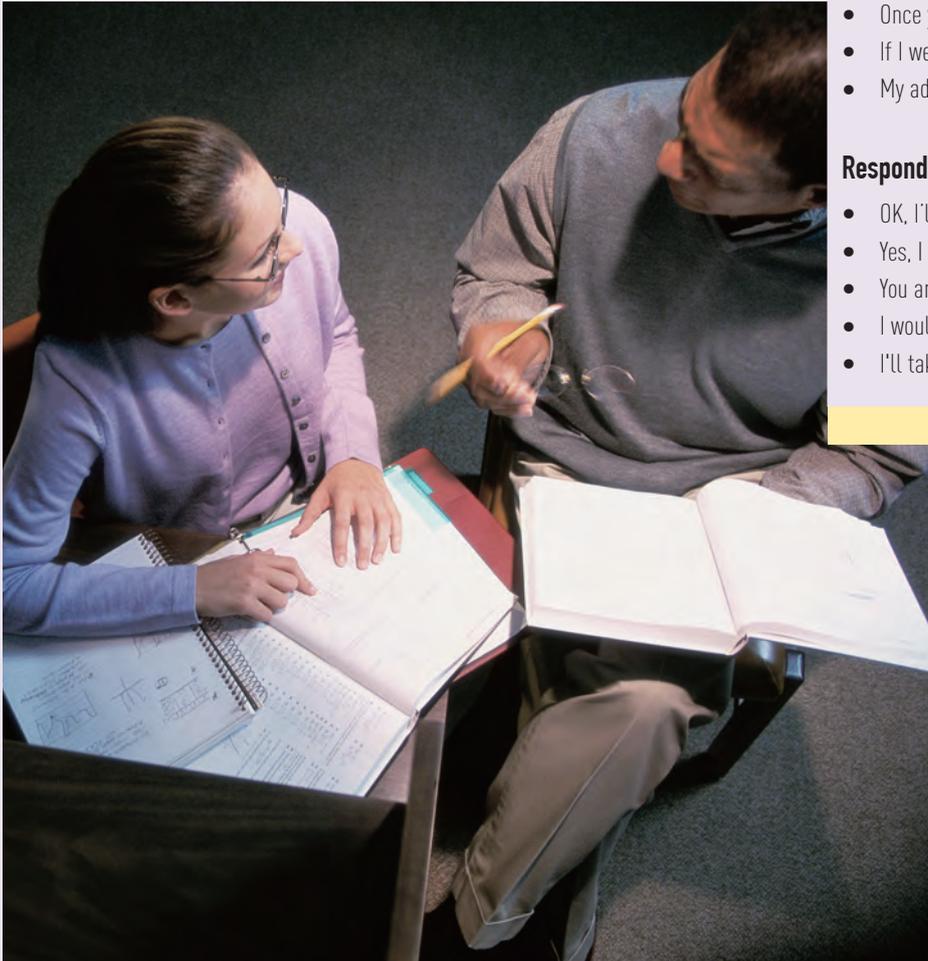
Work in pairs. You and your partner are going to have a conversation about how to make progress in study. One of you tells your problems with study, and the other offers some advice. Discuss the problems and advice, and then act out the conversation.

Problems with study:

- 1 _____
- 2 _____
- 3 _____

Advice about how to make progress in study:

- 1 _____
- 2 _____
- 3 _____



COMMUNICATION SKILLS: Asking for / Giving advice

When asking for advice, it's important to be sincere. When giving advice, we can be direct (like "I advise you to ...") or indirect (like "If I were you, I would ..."). We also need to give proper response if other people offer their advice.

Asking for advice

- Got any suggestions?
- Can you give me some advice?
- What do you think I should do?
- Please tell me. I'm dying to listen to your advice.
- What would you do in this case?

Giving advice

- I advise you to ...
- You'd better ...
- Once you ..., you would ...
- If I were you, I'd ...
- My advice would be ...

Responding to advice

- OK, I'll do that.
- Yes, I agree.
- You are absolutely right.
- I would act upon your advice.
- I'll take your advice seriously. I promise.

ACT-OUT

Reference answers

Problems with study:

Not making much progress in English

Advice about how to make progress in study:

1 To talk with your English teacher.

2 Three key words: “patience”, “perseverance” and “progress”.

Conversation for reference

A: Hi. You look rather frustrated. What's wrong with you?

B: I've been fed up with my English now. I don't see much progress in my learning. It seems the more I learn, the less I know about.

A: I see. But maybe it's a common problem with most of us, especially at this stage.

B: Really? Why? Got any suggestions?

A: You'd better talk with your English teacher about your problem. She might give you some useful suggestions.

B: That's a good idea.

A: I remember the three words my English teacher told me at the beginning of this semester.

B: What are they?

A: “Patience”, “perseverance” and “progress”. She said there were no short-cuts to learning English. What you should do is to be patient and keep on learning, and then you will certainly make progress.

B: Yes, I agree. OK, I will go and talk with my English teacher.

A: Good luck!

LISTEN TO SHARE

WORD BANK

sth. is not all it's cracked up to

be 某事物不像大家说的那么好

indicator /'ɪndɪˌkeɪtə/ *n.* 指示物

adjustment /ə'dʒʌstmənt/ *n.* 调整

Arthur Poropat /'ɑːθə(r)

'pɔːrəpæt/ 阿瑟·波罗帕特 (人名)

Griffith /'grɪfɪθ/ University 格里菲斯大学 (澳大利亚)

斯大学 (澳大利亚)

PASSAGE 1

1 The factors listed below may contribute to academic success. Rank them in order of importance according to your understanding. Then compare your ranking with your partner.

| | |
|--------------|-------------|
| Intelligence | Curiosity |
| Hard work | Imagination |
| Self-control | |

2 Listen to a passage and choose the best answer to each question you hear.

- He made some discoveries about personality.
 - He conducted research on human intelligence.
 - He was a lecturer in psychology at an American university.
 - He conducted a study on personality and academic performance.
- Intelligence determines academic success.
 - Personality traits determine academic success.
 - Personality is more important in academic performance.
 - Intelligence is more important in academic performance.
- Students who are hard-working and emotionally stable.
 - Students who are smarter than the average.
 - Students who are imaginative and curious.
 - Students who have intelligence and self-control.

3 Listen to the passage again and complete the following sentences with what you hear.

"Being hard-working reflects things like 1) _____, striving to achieve, and 2) _____," says Poropat. He found that 3) _____ are also very important: One factor is Openness, which involves being imaginative, 4) _____; the other factor is Emotional Stability, which involves calmness and emotional adjustment.

LISTEN TO SHARE

PASSAGE 1

1

TEACHING TIPS

Tell Ss to rank the factors in order of importance according to their own understanding. Remind them that they should also give reasons for their ranking.

Reference answers

My ranking is: 1) Curiosity, 2) Imagination, 3) Intelligence, 4) Hard work, 5) Self-control.

All these factors are important for academic success, but as far as I'm concerned, curiosity is the most important. A strong curiosity will keep the desire to learn and you will never be satisfied with what you already know. So I think that is the fundamental factor in academic success.

Scripts

When it comes to success in school, being smart isn't all it's cracked up to be. Personality may have a lot more to do with academic success than just intelligence, according to a new study.

Arthur Poropat is a lecturer in psychology at Australia's Griffith University. He conducted a large review of personality and academic performance. Poropat found that an individual's personality traits are better indicators of academic success than a high score on an intelligence test. This is true for students at both high school and college. Specifically, he suggested, students who are hard-working, open and emotionally stable are more likely to succeed at their studies.

"Being hard-working reflects things like making and carrying out plans, striving to achieve, and having self-control," says Poropat. He found that two

other personality factors are also very important: One factor is Openness, which involves being imaginative, curious and artistic; the other factor is Emotional Stability, which involves calmness and emotional adjustment.

Students who have these traits are able to compete more effectively in an academic setting. "A student with the most helpful personality will score higher than an average student in this regard," says Poropat. "The amount of effort students are prepared to put in, and where that effort is focused, is at least as important as whether the students are smart."

2

Questions

- 1 What do we learn about Arthur Poropat?
- 2 What did Arthur Poropat find?
- 3 What kind of students are more competitive in an academic setting?

Answers

1 D 2 C 3 A

3

Answers

- 1) making and carrying out plans
- 2) having self-control
- 3) two other personality factors
- 4) curious and artistic

PASSAGE 2

1 Work in pairs and discuss the following questions.

- 1 If you fail in something, what do you usually do?
- 2 What have you learned from failure?

2 Listen to a passage and choose the best answer to each question you hear.

- 1
 - A. They learn too fast in practice.
 - B. They challenge their limitations in practice.
 - C. They practice too much than is good for them.
 - D. They always want to be better than others.
- 2
 - A. They don't have enough practice.
 - B. They are eager to make progress.
 - C. They don't know the value of learning from failure.
 - D. They always attempt difficult jumps in practice.
- 3
 - A. Health care often makes mistakes.
 - B. Health care always covers up failure.
 - C. Health care can't function properly.
 - D. Health care can't respond to failures positively.

3 Listen to the passage again and decide whether the following statements are true (T) or false (F).

- 1 If we want our children to succeed, we should first let them learn how to fail.
- 2 The Japanese figure skater Shizuka Arakawa won the Olympic champion because she endured 2,000 falls.
- 3 Lower-level skaters look like successful because they don't fall over as often as top skaters.
- 4 According to the *Journal of Patient Safety*, health care in America is not trustful.

WORD BANK

figure skater *n.* 花样滑冰运动员

limitation /,lɪmɪ'teɪʃn/ *n.* 不足之处

champion /'tʃæmpiən/ *n.* 冠军

health care *n.* 医疗保健 (服务)

ego /'i:gəʊ/ *n.* 自尊心

prosecution /,prɒsɪ'kju:ʃn/ *n.* (被) 刑事起诉

Shizuka Arakawa /,ʃɪ'zu:kə

,ɑ:rə'kɑ:wə/ 荒川静香 (日本花样滑冰运动员)



PASSAGE 2

1

Reference answers

- 1 Well, failing in something is very common in our life. Even the best students may fail a class in college. We don't want it, but it does happen. So I think it's important to figure out what to do next and learn to prevent it from happening again.
- 2
- There are several things I have learned from failure. Firstly, there's no need to feel embarrassed because every single person fails in something at some point in their life. You are not alone. Secondly, after something goes wrong, if you choose to look for the lessons and turn your attention to improving it, instead of just getting frustrated or feeling defeated, you really can improve your performance and make a change for the better. Thirdly, things may go wrong, but there is always a very good reason why things didn't work out and a lesson you need to learn.
 - As is often said, "Failure is the mother of success." Life is long and is full of ups and downs. While you feel you don't have much success right now, it doesn't mean you won't have any in the future. Just keep going, because without failure you will never get to know what success feels like.

Scripts

We want our children to succeed, in school and perhaps even more importantly, in life. But our children can only truly succeed if they first learn how to fail. Consider the finding that world-class figure skaters fall over more often in practice than lower-level figure skaters. At first sight this seems hard to believe. Why are the really good skaters falling over the most?

The reason is actually quite simple. Top skaters are constantly challenging themselves in practice,

attempting jumps that challenge their limitations. This is why they fall over so often, but it is just why they learn so fast. Shizuka Arakawa of Japan said that she had some 20,000 falls as she progressed from a beginner to an Olympic champion.

Lower-level skaters have a quite different approach. They are always attempting jumps they can already do very easily, remaining within their comfort zone. This is why they don't fall over. It looks like they are successful, because they are always on their feet. The truth, however, is that by never failing, they never progress.

What is true of skating is also true in health care. Doctors don't like to admit to failure, partly because they have healthy egos (particularly the senior doctors) and partly because they fear prosecution. So instead of learning from failure, they often cover up failure. The direct result is that the same mistakes are repeated. According to the *Journal of Patient Safety*, 400,000 people die every year in American hospitals alone due to preventable errors. This is like 9/11 happening every few days. In the UK, too, the numbers are shocking. Until health care learns to respond positively to failure, things will not improve.

2

Questions

- 1 Why do top figure skaters fall over more often?
- 2 What do we learn about the lower-level skaters?
- 3 What is the problem with health care according to the speaker?

Answers

1 B 2 C 3 D

3

Answers

1 T 2 F 3 T 4 F



PRESENTATION

In Passage 2, the speaker uses an example of figure skaters to illustrate the idea that “you can never progress by never failing”. You are going to give a presentation on this topic. In your presentation, you will talk about, but are not restricted to the following:

- 1 How do you understand the saying?
- 2 Does this saying have any significance to your academic success?
- 3 Use examples to illustrate your point.

PRESENTATION SKILLS: Using examples for illustration

When we try to illustrate an idea, using examples can make our points clearer and easier to understand. Remember that the examples we use should be relevant and to the point.

Using examples

- For example / instance ...
- Let me give you an example ...
- Here's an example of ...
- A good case in point is ...
- To illustrate the idea, we can look at the example of ...
- As is shown in the example of ...

PRESENTATION

★ 为便于师生互动，此板块已预存为个人作业。教师可用电脑登录U校园，进入“作业与测试”模块，选择相关内容点击发布。

Reference answers

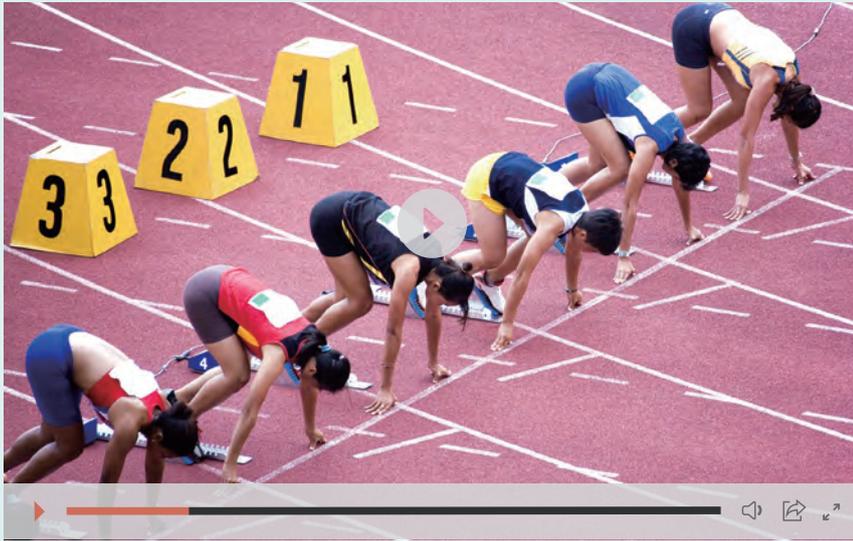
Many of us fear failure because it often makes us frustrated and hopeless. However, the fact is that you can never progress by never failing. The point is how you look at failure. Successful people often take positive attitudes toward failure. In their opinion, failure is a necessary step on the road to success. Even if they fail, they can learn from their unsuccessful experience. They can improve their methods in the future.

To illustrate this point, we can look at the example of Thomas Edison. Edison failed 10,000 times before he perfected the light bulb. However, when he was asked how it felt to fail that many times, he said that he hadn't failed 10,000 times, but rather he had learned 10,000 ways that didn't work. Edison's experience tells us that failure should not be viewed as a final result. Instead, failure is simply part of the process that leads to success.

As a student, it is also common to face failure. For example, my English wasn't very good when I came to university. I still remember the first time when I was singled out to give a presentation to the class. I made a lot of mistakes and felt discouraged. Then my teacher and classmates helped me figure out how I could avoid the mistakes and improve my presentation. With time going by, I built up my confidence and now I can talk fluently in English.

I've learned that life comes with problems, and wishing them away doesn't work. Instead, we should learn to deal with challenges and respond more positively. As Maxwell puts it, "You don't overcome challenges by making them smaller but by making yourself bigger."

VIEW THE WORLD



WORD BANK

complicated /'kɒmplɪ,ketɪd/ a. 复杂的

neutral /'nju:trəl/ a. 中立的

value-laden a. 价值负载的

excel /ɪk'sel/ v. 擅长

encompass /ɪn'kʌmpəs/ v. 包括

herald /'herəld/ v. 公开称赞

triumph /'traɪʌmf/ v. 成功

integrity /ɪn'tegri:ti/ n. 正直诚实

distinctive /dɪ'stɪŋktɪv/ a. 独特的

1 Watch a video clip and check (✓) the examples of success mentioned in the video.

- 1 Running a marathon.
- 2 Listening carefully to a child.
- 3 Passing the entrance exam to a top university.
- 4 Being very kind to strangers.
- 5 Coming up with interesting ideas and associations.
- 6 Hugging someone who's in trouble and upset.
- 7 Becoming a big potato in politics.
- 8 Doing business and earning a lot of money.

2 Work in pairs and discuss the following questions.

- 1 The video clip gives some examples to illustrate that success means "doing anything well, excelling at something". Do you agree with this definition? Why / Why not?
- 2 What are some common criteria for personal success in China?

VIEW THE WORLD

Scripts

In our societies, we use the word “success” a lot. And we think we know just what it means: money, status, fame and power. But take a look in the dictionary, and things start to look thankfully a lot more complicated. Because success is in truth rather more neutral and less value-laden than we tend to assume.

It just means doing anything well, excelling at something. And that might encompass a lot of different activities. Running 100 meters for sure. Selling your App for a lot of money, OK. But also stranger, less heralded things, like listening a lot very attentively to a child, or being extremely kind to strangers, or filling your mind with interesting ideas and associations, or knowing just when to put an arm around someone when it's too much for them.

People who triumph here are also big success stories. No one can be successful at everything. Whatever they tell us, it's almost impossible to succeed with career and family, or with popularity and integrity. There are always sacrifices. It's great to be successful; it's even better to make sure you followed your own distinctive and not necessarily always obvious path to the success that can truly fulfill you.

①

Answers

2, 4, 5, 6

②

Reference answers

1 Yes, I agree with this definition. I believe personal success could be anything at all – it doesn't have to be excelling at everything. Who is more successful? A millionaire who is unhappy, or a common

person who has led a simple, happy life? The simplest definition of success I think is “to set out to do something and do it well”. It really doesn't matter whether what you do is publicly recognized or not.

2

TEACHING TIPS

The purpose of this question is to raise Ss' cultural awareness – if there are different criteria for success between nations. For example, what does success mean to Americans as a whole? A survey made by the Strayer University Success Project shows that 90% of Americans believe that success is defined by happiness more than money, power and fame; 54% of people who consider themselves to be successful say they have a strong and supportive network of family.

I don't think there are universal criteria for personal success because people have different opinions about personal success. Some people think money and business represent personal success. For example, Jack Ma, the founder of Alibaba Group, is considered successful. But for many ordinary people, owing a career you like and a happy family is also personal success. So I believe the criteria for success are related to one's values.

FURTHER LISTENING



NEWS REPORT

WORD BANK

firework /'faɪəwɜ:k/ *n.* 烟花

parade /pə'reɪd/ *n.* (庆祝) 游行

national anthem /'næʃn(ə)l

'ænthəm/ *n.* 国歌

Baltimore Symphony Orchestra

/'bɔ:ltɪmɔ:(r) 'sɪmfəni 'ɔ:kɪstrə/

巴尔的摩交响乐团 (美国)

Cassidy Hamilton /'kæsiði

'hæmɪltən/ 卡西迪·汉密尔顿

(人名)

Larry Friedman /'læri 'fri:dmən/

拉里·弗里德曼 (人名)

Listen to a news report and choose the best answer to each question you hear.

- 1 A. The audience will sing it loudly at the beginning of a concert.
B. A group of singers will sing it at the end of a concert.
C. A young singer will sing it with a symphony orchestra.
D. Some professional singers will sing it with the Baltimore Symphony Orchestra.
- 2 A. It will be held at a gym on Christmas Day.
B. It will be held outdoors on the US Independence Day.
C. It will be held in a theater on Thanksgiving Day.
D. It will be held at a concert hall on New Year's Day.
- 3 A. She is an elementary school student now.
B. She has been studying voice on the Internet.
C. She was chosen from a singing competition.
D. This will be her first performance in front of an audience.

FURTHER LISTENING

NEWS REPORT

Scripts

On July 4, Americans celebrate Independence Day with fireworks, parades and concerts, etc. About 95 kilometers north of the nation's capital, the Baltimore Symphony Orchestra will perform outdoors, under the stars.

This year's concert will open with Cassidy Hamilton singing the US national anthem. The young singer was chosen from a major competition held in April.

"I think I started my love for music really early on in elementary school," she says. "But I think I was probably 14 when I realized this is what I'm doing for the rest of my life."

Cassidy studies voice with Larry Friedman, who says this is a great opportunity for her. "Not a lot of people of her age get a chance to sing with a symphony orchestra."

As for Cassidy, it won't be her first performance in front of an audience, but she knows it will be special.

"I'm excited," she says. "I didn't think it was going to happen."

Questions

- 1 What does the news report say about the US national anthem?
- 2 What do we learn about the concert?
- 3 What do we learn about Cassidy?

Answers

1 C 2 B 3 C

CONVERSATION

Scripts

Cathy: Hey, man, what's up? You look down.

Bob: I'm ready to stop acting.

Cathy: What? Why? You love acting. It's who you are.

Bob: The thing is I have doubts about the choices I've made. I work at a restaurant and share a small apartment when other people my age are buying houses and raising kids.

Cathy: But you had so much hope in the beginning.

Bob: Maybe it was just a blind hope. It's been killed by cold reality. I can't even pay my rent without picking up other part-time jobs.

Cathy: Well, actors like Samuel Jackson and Jon Hamm didn't hit it big till later in their lives.

Bob: Yeah, right. I was at an audition last Thursday. It all felt so right. I felt I could do it. But I have to earn a living.

Cathy: You know, it doesn't have to be all or nothing.

Bob: What do you mean by that?

Cathy: You can find other jobs. But that doesn't mean you have to stop acting. Have other sources of income, and act whenever and however you can.

Bob: But my parents said that I need to give up on acting. Maybe, I should look for other possibilities.

Cathy: Before you give up, ask yourself, do you really enjoy acting? Let your instincts tell you if you have the desire to pursue an acting career.

Bob: Yeah, I have the desire to act. I want to explore the depths of the human emotional experience.

Cathy: There you are. You'll manage the ups and downs of a work life, but you will always be an actor. No one can take that from you. Not even you.

CONVERSATION

Listen to a conversation and choose the best answer to each question you hear.

- A. He has lost his job.
 B. He failed his audition.
 C. He doubts the choices he has made.
 D. He doesn't have enough money to buy a house.
- A. He shouldn't keep his present job.
 B. He should find a better-paid job.
 C. He shouldn't give up his choices easily.
 D. He should give up his choices at the right time.
- A. He still loves acting as before.
 B. He has lost all interest in acting.
 C. He views acting as a waste of time.
 D. He stops acting because he has been rather busy.
- A. He isn't very practical.
 B. He should continue acting.
 C. He needs some ups and downs.
 D. He should find a decent job.

WORD BANK

rent /rent/ *n.* 房租

hit it big 取得成功

audition /ɔ:'dɪʃn/ *n.* 试镜

ups and downs 浮沉; 苦乐

Samuel Jackson /'sæmjʊəl

'dʒæksən/ 塞缪尔·杰克逊 (美国影视演员、制片人)

Jon Hamm /dʒɒn hæm/ 乔·汉姆 (美国电影演员)

PASSAGE

Listen to a passage and choose the best answer to each question you hear.

- A. Great people usually have incredible natural talent.
 B. Famous people usually have a lot more opportunities.
 C. Successful people have the patience to get whatever they want.
 D. Successful people usually have a healthy relationship with failure.
- A. He experienced many failures in his career.
 B. He achieved success due to his great talent for sports.
 C. He never doubted that his dream would come true.
 D. He owed his success to his talent and a bit of luck.
- A. He was brave enough to admit his mistakes.
 B. He was never satisfied with the material for light bulb.
 C. He thought failure is simply a step toward success.
 D. He had many good qualities that other people don't have.

WORD BANK

grace /greɪs/ *n.* 优雅

light bulb *n.* 灯泡

filament /'fɪləmənt/ *n.* 灯丝

merely /'mɪəli/ *ad.* 仅仅; 只不过

persevere /pɜ:'seɪvɪə/ *v.* 坚持不懈

Michael Jordan /'mɑ:k(ə)l

'dʒɔ:dən/ 迈克尔·乔丹 (前美国职业篮球运动员)

Thomas Edison /'tɒməs

'edɪsən/ 托马斯·爱迪生 (美国发明家、企业家)



(See T14 for Scripts)

Questions

- 1 Why does the man look frustrated?
- 2 What does the woman advise the man to do?
- 3 What does the man say about acting?
- 4 What does the woman think of the man?

Answers

- 1 C 2 C 3 A 4 B

PASSAGE

Scripts

“I’ve missed more than 9,000 shots in my career. I’ve lost almost 300 games. Twenty-six times, I’ve been trusted to take the game-winning shot ... and missed. I’ve failed over and over and over again in my life. And that is why I succeed.”

Michael Jordan was one of the greatest athletes of all time, but like all great people, he also failed regularly. Watching Michael Jordan play basketball was like watching a man fly. His grace and talent were unmatched. Clearly he had a lifetime of training and incredible natural talent, but these weren’t the only things that made him great. He also had a healthy relationship with failure. Like many great people in sports and business, he wasn’t discouraged by failure. The shots he missed and the games that he lost didn’t make him give up. He knew that failure was just another chance for him to improve.

Many highly successful people in the world have this healthy relationship with failure. One of the world’s most famous inventors, Thomas Edison made thousands of attempts at creating a light bulb. He tried hundreds of materials for the light bulb filament, but there was always a problem. But he never gave up and he never saw his failure as a failure. He just saw it as a step toward success. Edison once said, “I have not failed. I have merely

found 10,000 ways that won’t work.” This attitude of seeing failure as a learning experience helped him persevere. This way of thinking eventually helped him find the perfect material for his light bulb invention.

Questions

- 1 What is the speaker mainly talking about?
- 2 What did Michael Jordan say about himself?
- 3 What does the speaker say about Thomas Edison?

Answers

- 1 D 2 A 3 C

EXIT TICKET

Check the following lists to see what you have learned from this unit.

1 Vocabulary

- 1 I don't know the word.
- 2 I know the word when I see it, but I don't know it when I hear it.
- 3 I know the word when I see and hear it, but I don't know how to use it in my own speaking.
- 4 I know the word when I see or hear it and can use it in my own speaking.

| | 1 | 2 | 3 | 4 |
|----------------|--------------------------|--------------------------|--------------------------|--------------------------|
| outstanding | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| self-doubt | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| come sb.'s way | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| seize | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| limitation | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| complicated | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| excel | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| distinctive | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| hit it big | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| persevere | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

2 Functional language

Asking for advice

- Got any suggestions?
- Can you give me some advice?
- What do you think I should do?
- Please tell me. I am dying to listen to your advice.
- What would you do in this case?

Giving advice

- I advise you to ...
- You'd better ...
- Once you ..., you would ...
- If I were you, I'd ...
- My advice would be ...

Responding to advice

- OK, I'll do that.
- Yes, I agree.
- You are absolutely right.
- I'll act upon your advice.
- I'll take your advice seriously. I promise.

Using examples

- For example / instance ...
- Let me give you an example ...
- Here's an example of ...
- A good case in point is ...
- To illustrate the idea, we can look at the example of ...
- As is shown in the example of ...

3 Skills

- pronounce linking sounds
- identify the inverted-pyramid structure of news reports
- learn to ask for / give / respond to advice
- use examples to illustrate ideas

4 Ideas and cultures

- _____
- _____
- _____
- _____