Contents

长篇阅读技能指南

Unit 1 A working life

Guided reading	Using the Internet to help college students with career planning	1
Timed reading 1	We overvalue college	9
Timed reading 2	Nine ways to ace a job interview	14
Timed reading 3	Eight essential soft skills for leadership	
	for changing and challenging times	19

Unit 2 Talking books

Guided reading	Why reading is so important for children	25
Timed reading 1	How to learn speed reading	32
Timed reading 2	Why women read more than men	36
Timed reading 3	Age-by-age guide to reading to your baby	40

Unit 3 Passing fashions

Guided reading	How to seize the China opportunity, beyond store openings	45
Timed reading 1	The skinny model debate — when thin becomes dangerous	52
Timed reading 2	Global fashion sense	57
Timed reading 3	Fashion's dark side	61

Unit 4 Money matters

Guided reading	The three reasons money brings satisfaction but not happiness	67
Timed reading 1	Can business evolve in a green world?	74
Timed reading 2	The history of money: from barter to banknotes	79
Timed reading 3	An introduction to stock market indexes	83

Unit 5 The gender gap

Guided reading	An introduction to Why Mars and Venus Collide	89
Timed reading 1	In college dorms, a "post-gender world"	96
Timed reading 2	Women in the workforce of the United States	100
Timed reading 3	At colleges, women are leaving men in the dust	105

i

Unit 6 Make yourself at home

Guided reading	Real estate bubble	113
Timed reading 1	How the Internet can help you buy a house	121
Timed reading 2	Will housing take another hit as boomers sell?	125
Timed reading 3	How I lost my middle class life	131

Unit 7 A love of language

Guided reading	A probe into the nature of language	137
Timed reading 1	Why study foreign languages?	144
Timed reading 2	Saving languages	149
Timed reading 3	Why major in linguistics?	153

Unit 8 Enquiring minds

Guided reading	Nature's gift: The economic benefits of preserving the	
	natural world	159
Timed reading 1	Living on the edge: Extreme sports and their role in society	167
Timed reading 2	Exploring nature with children	171
Timed reading 3	Seven incredible natural phenomena you've never seen	176

Answer keys

183