

Contents

Unit 1 Learning	1
Passage A The Power of Knowledge	2
Passage B How to Improve Your Study Habits	5
Reading Skills Identifying Skill Requirement	9
Supplementary Reading Seven Steps to Positive Self Talk	10
Unit 2 Blue Jeans	15
Passage A The Invention of Blue Jeans	16
Passage B Forever in Blue Jeans	20
Reading Skills Reading Poetry	23
Supplementary Reading Dad's Boots	25
Unit 3 Living in the City	29
Passage A Getting Pounded	30
Passage B New Orleans Reconstruction: We Shall Overcome	34
Reading Skills SQ3R Strategy	38
Supplementary Reading The Sparrows in Madison Square.....	39
Unit 4 Entertainment	43
Passage A Can a Film Change the World?.....	44
Passage B Star Couples Fight to Keep Baby News Private.....	48
Reading Skills Activating Your Background Knowledge.....	52
Supplementary Reading So, What Were We Writing about Again?	53
Unit 5 Travel and Tourism	57
Passage A Secrets of Cheap Travel	58
Passage B Slow Business Travel.....	62
Reading Skills Practical Tips for Reading Critically	66
Supplementary Reading Travel and Tourism.....	68
Comprehensive Practice I	71

Unit 6 Natural Disaster	79
Passage A Storm of the Century.....	80
Passage B Pompeii	84
Reading Skills Enlarge Your Vocabulary	88
Supplementary Reading Food and Water in an Emergency.....	89
Unit 7 Environment and Energy Crisis	93
Passage A Water Everywhere, and Not a Drop to Grow.....	94
Passage B Solar Power Wins Enthusiasts but Not Money.....	98
Reading Skills Speedy Reading.....	103
Supplementary Reading One Country’s Success Story: Building a Green Economy	104
Unit 8 Internet Pioneers	109
Passage A Vinton Cerf.....	110
Passage B Tim Berners-Lee	115
Reading Skills Active Reading	119
Supplementary Reading Internet Privacy	120
Unit 9 Economy	125
Passage A Is an Open Economy Good?	126
Passage B Economic Boom Produces More Domestic Brands	130
Reading Skills Summarizing.....	134
Supplementary Reading How World Growth Will Withstand the US Recession.....	136
Unit 10 Career	141
Passage A Triple Your Personal Productivity.....	142
Passage B Is Your Work Getting in the Way of Your Life?	147
Reading Skills Figurative Language.....	151
Supplementary Reading My Defense of Unfulfilling Careers.....	152
Comprehensive Practice II	155
Key to Exercises	163