Contents

Unit	Reading A	Listening and Speaking	Reading B	Writing	Project	Vocabulary	Grammar	Fun Time
Unit 1 Market Research (P1)	A Shift in Carbuying Priorities	Discussing Doing Market Research	Questionnaire	Letter of Establishing Business Relations	Making a Desk Research	New Words and Expressions Vocabulary and Structure	Part of Speech	The Funny English Language
Unit 2 Analysis and Automobile Design (P23)	Present Trend— Subcompact Cars	Discussing the Present Trend of Automobiles	2008 AEI Subcompact Cars	Letter of Reporting to Superiors	Making a Survey	New Words and Expressions Vocabulary and Structure	Modal Verbs	Do You Know Where the Drivers Come from
Unit 3 Automobile Manufacturing (P47)	The Manufacturing Process	Receiving the Visitors & Discussing Auto Production Process	Welding of Automobiles	Confirmation Letter & Its Reply	Making a Production Report	New Words and Expressions Vocabulary and Structure	Tenses	Can You Pick Out the Correct Choice with the Hints Given
Unit 4 Quality Control (P71)	Quality Control of Automobiles	Discussing the Problems During Inspections	Frontal-Impact Crash Tests	Notice, Memo	Inspecting an Automobile	New Words and Expressions Vocabulary and Structure	Sentences	Can You Pick Out the Correct Choice with the Hints Given
Unit 5 Marketing Strategy (P95)	Marketing Strategies for Toyota Hybrid Vehicle	Discussing Marketing Strategies for Automobiles	A Letter of Automobile Release Conference	Letter of Marketing New Autos to the Dealer Principal, Marketing Plan	Promoting an Automobile	New Words and Expressions Vocabulary and Structure	Attributive Clause	Can You Pick Out the Correct Choice with the Hints Given?
Unit 6 Person-to-Person Marketing (P119)	Honda Fit Preview	Selling Autos to Prospects	Ways to Make Your Business Take Off	Invitation Letter	Recommending a Car to the Customers	New Words and Expressions Vocabulary and Structure	Non-finite Verbs	Humor
Unit 7 After-Sales Service I (P141)	Wheel Alignment	Repairing and Checking the Automobiles	Diagnostics—Fuel System	Table of Vehicle Fault Diagnosis, Auto Warranty Card	Offering Automobile Maintenance Service	New Words and Expressions Vocabulary and Structure	Subjunctive Mood	Humor
Unit 8 After-Sales Service II (P167)	Routine Maintenance for the Vehicle	Introducing Daily Maintenance	How to Wax a Car	Complaint Letter, Adjustment Letter	Dealing with Customers' Complaints	New Words and Expressions Vocabulary and Structure	Punctuation	Quiz