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Unit	Reading A	Listening and Speaking	Reading B	Writing	Project	Vocabulary	Grammar	Fun Time
Unit 1 Market Research (P1)	A Shift in Car-buying Priorities	Discussing Doing Market Research	Questionnaire	Letter of Establishing Business Relations	Making a Desk Research	New Words and Expressions Vocabulary and Structure	Parts of Speech and Sentence Components	Humor
Unit 2 Analysis and Automobile Design (P23)	Present Trend—Subcompact Cars	Discussing the Present Trend of Automobiles	Best Subcompact Cars for 2020	Letter of Reporting to Superiors	Making a Survey	New Words and Expressions Vocabulary and Structure	Modal Verbs	Humor
Unit 3 Automobile Manufacturing (P47)	The Manufacturing Process	Receiving the Visitors & Discussing Auto Production Process	Welding of Automobiles	Confirmation Letter & Its Reply	Making a Production Report	New Words and Expressions Vocabulary and Structure	Tenses	Quiz
Unit 4 Quality Control (P71)	Quality Control of Automobiles	Discussing the Problems During Inspections	Frontal-impact Crash Tests	Notice & Memo	Inspecting an Automobile	New Words and Expressions Vocabulary and Structure	Sentences	Quiz
Unit 5 Marketing Strategy (P95)	BMW Marketing Mix (the Four Ps) Strategy	Discussing Marketing Strategies for Automobiles	An Automobile Release Conference Letter	Letter of Marketing New Autos to the Dealer Principal & Marketing Plan	Promoting an Automobile	New Words and Expressions Vocabulary and Structure	Attributive Clauses	Quiz
Unit 6 Person-to-person Marketing (P119)	Honda Fit Preview	Selling Autos to Prospects	Ways to Make Your Business Take Off	Invitation Letter	Recommending a Car to Customers	New Words and Expressions Vocabulary and Structure	Non-finite Verbs	Humor
Unit 7 After-sales Service I (P141)	Wheel Alignment	Repairing and Checking the Automobiles	Diagnostics—Fuel System	Table of Vehicle Fault Diagnosis & Auto Warranty Card	Offering Automobile Maintenance Service	New Words and Expressions Vocabulary and Structure	Subjunctive Mood	Humor
Unit 8 After-sales Service II (P167)	Routine Maintenance for the Vehicle	Introducing Daily Maintenance	How to Wax a Car	Complaint Letter & Its reply	Dealing with Customers' Complaints	New Words and Expressions Vocabulary and Structure	Noun Clauses	Quiz