

Map of the book

Unit	Section 1			
	Episodes	Skills	Language in focus	Tasks
1 Choosing your own path <i>p2</i>	Episode 1 Analyzing yourself <i>p5</i> Episode 2 Achieving your career goal <i>p12</i>	Career skill Examining approaches to career planning <i>p6</i> Critical thinking skill Reviewing test results <i>p9</i> Intercultural skill Being globally-minded in career planning <i>p14</i>	Words and expressions <i>p11; p17</i> Collocations <i>advice, career p11</i> <i>competition p17</i> Structure <i>the fact that ... p17</i> Translation <i>p11</i>	Over to you 1 Doing a self-analysis and coming up with potential career options <i>p10</i> Over to you 2 Writing about your career goal <i>p16</i> Project Writing your career plan <i>p18</i>
2 Landing your dream job <i>p34</i>	Episode 1 Job adverts <i>p37</i> Episode 2 A job interview <i>p44</i>	Critical thinking skill Establishing priorities when making decisions <i>p40</i> Career skill Preparing for an interview <i>p45</i> Intercultural skill Examining how social values influence corporate culture (1) <i>p47</i>	Words and expressions <i>p43; p49</i> Collocations <i>trend p43</i> <i>communication, responsibility p49</i> Structure <i>V-ing adverbial p43</i> Translation <i>p49</i>	Over to you 1 Writing your own résumé <i>p42</i> Over to you 2 Preparing a self-introduction for an interview <i>p48</i> Project Conducting a mock job interview <i>p50</i>
3 All in the same boat <i>p66</i>	Episode 1 Organizing a team-building event <i>p69</i> Episode 2 Effective communication <i>p76</i>	Intercultural skill Considering team building in different cultures <i>p70</i> Critical thinking skill Evaluating effectiveness of actions <i>p77</i> Career skill Writing a business email with the proper tone <i>p81</i>	Words and expressions <i>p75; p83</i> Collocations <i>challenge, role p75</i> <i>a panel of, relevant to, toward the end, in a setting, common with, in part, suitable for p83</i> Structure <i>whatever p75</i> Translation <i>p83</i>	Over to you 1 Outlining a team-building event <i>p74</i> Over to you 2 Writing an inquiry email to a team-building company <i>p82</i> Project Making a presentation of a team-building plan <i>p84</i>

Section 2

Texts	Skills	Language in focus	Tasks
<p>Text A Career choices: The importance of chance <i>p20</i></p> <p>Text B The courage to change careers <i>p26</i></p>	<p>Reading skill Defining key concepts or terms in a text <i>p22</i></p> <p>Critical thinking skill Exploring implications <i>p23</i></p> <p>Evaluating traditional values that influence career choices <i>p27</i></p> <p>Intercultural skill Reflecting on career planning in Chinese culture <i>p23</i></p>	<p>Words and expressions <i>p24</i></p> <p>Collocations <i>opportunity p24</i></p> <p>Translation <i>p25</i></p>	<p>Text A Writing an essay reflecting on career planning in Chinese culture <i>p23</i></p>
<p>Text A The ever-changing face of job hunting <i>p52</i></p> <p>Text B Overcoming the fear of looking for a job <i>p58</i></p>	<p>Reading skill Identifying text organization <i>p54</i></p> <p>Critical thinking skill Considering alternative perspectives <i>p55</i></p> <p>Intercultural skill Explaining culture-related factors in job hunting <i>p55</i></p> <p>Dealing with job-hunting fears in different cultures <i>p59</i></p>	<p>Words and expressions <i>p56</i></p> <p>Collocations <i>demand, address p56</i></p> <p>Translation <i>p57</i></p>	<p>Text A Writing an essay explaining key factors Chinese job seekers value <i>p55</i></p>
<p>Text A Same team, different worlds <i>p86</i></p> <p>Text B Working together, apart <i>p92</i></p>	<p>Reading skill Distinguishing between facts and opinions <i>p88</i></p> <p>Critical thinking skill Evaluating solutions <i>p89</i></p> <p>Evaluating solutions to problems in different contexts <i>p93</i></p> <p>Intercultural skill Explaining a cultural phenomenon <i>p89</i></p>	<p>Words and expressions <i>p90</i></p> <p>Collocations <i>understanding, decision p90</i></p> <p>Translation <i>p91</i></p>	<p>Text A Writing an essay explaining a phenomenon in China to foreigners <i>p89</i></p>

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5 Changing with the times <i>p132</i>	Episode 1 The death of a newspaper <i>p135</i> Episode 2 Reacting to change <i>p142</i>	Critical thinking skill Managing resistance to change <i>p137</i> Career skill Performing a SWOT analysis <i>p139</i> Intercultural skill Identifying social and cultural factors affecting business <i>p143</i>	Words and expressions <i>p141; p149</i> Collocations <i>change, market p141</i> <i>approach, threat p149</i> Structure <i>It is expected that ... p149</i> Translation <i>p141</i>	Over to you 1 Performing a SWOT analysis of a company or product <i>p140</i> Over to you 2 Listing possible strategies for a future-proofing plan <i>p148</i> Project Writing a future-proofing plan <i>p150</i>
6 A great place to work <i>p166</i>	Episode 1 Corporate culture – what’s yours? <i>p169</i> Episode 2 Finding out about corporate culture <i>p176</i>	Critical thinking skill Deconstructing abstract concepts <i>p169</i> Intercultural skill Examining how social values influence corporate culture (2) <i>p173</i> Career skill Visualizing information <i>p178</i>	Words and expressions <i>p175; p181</i> Collocations <i>company, atmosphere p175</i> <i>information, benefit p181</i> Structure <i>where p175</i> Translation <i>p181</i>	Over to you 1 Writing an interview outline <i>p174</i> Over to you 2 Analyzing interview data and writing a summary of the interviews <i>p180</i> Project Giving a presentation on corporate culture <i>p182</i>
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Section 2

Texts	Skills	Language in focus	Tasks
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<p>Text A The secret to corporate survival <i>p152</i></p> <p>Text B The only constant is change <i>p158</i></p>	<p>Reading skill Understanding rhetorical questions <i>p154</i></p> <p>Critical thinking skill Evaluating relevance and significance of supporting evidence <i>p155</i></p> <p>Analyzing qualities needed to adapt to change <i>p159</i></p> <p>Intercultural skill Exploring reasons for business prosperity in different cultures <i>p155</i></p>	<p>Words and expressions <i>p156</i></p> <p>Collocations <i>change, business p156</i></p> <p>Translation <i>p157</i></p>	<p>Text A Writing an essay explaining the reasons for prosperity of a Chinese company <i>p155</i></p>
<p>Text A Navigating Chinese corporate culture <i>p184</i></p> <p>Text B A resignation letter <i>p190</i></p>	<p>Reading skill Chunking a text <i>p186</i></p> <p>Critical thinking skill Transferring ideas to new contexts <i>p187</i></p> <p>Intercultural skill Examining characteristics of successful businesses <i>p187</i></p> <p>Dealing with difficulties in adapting to new corporate cultures <i>p191</i></p>	<p>Words and expressions <i>p188</i></p> <p>Collocations <i>trust p188</i></p> <p>Translation <i>p189</i></p>	<p>Text A Writing an essay explaining characteristics of successful Chinese companies <i>p187</i></p>