Contents

Unit 1 Home and Family	1
Leading In and Exploring the Topic	1
Section A	3
Text A: I Am Home	
Section B	11
Text B: The Edge	
Section C	16
Practical Writing: Writing E-mail Messages	
Unit 2 Advertising	19
Leading In and Exploring the Topic	19
Section A	21
Text A: Advertising	
Section B	29
Text B: Advertising Persuades	
Section C	35
Practical Writing: Understanding and Writing "Help Wanted" Ads	
Unit 3 Life Experience	39
Leading In and Exploring the Topic	39
Section A	41
Text A: Life Is Full of Choices	
Section B	49
Text B: The Accident	
Section C	55
Practical Writing: Placing Orders	

目录.indd 7

Unit 4 A Defining Moment	61
Leading In and Exploring the Topic	61
Section A	63
Text A: A Defining Moment	
Section B	71
Text B: Have a Little Faith	
Section C	77
Practical Writing: Filling in Invoices	
Unit 5 Customs	81
Leading In and Exploring the Topic	81
Section A	83
Text A: Naming Customs	
Section B	92
Text B: Getting Along in the US: Some Customs and Culture Tips	
Section C	98
Description Description (1)	
Practical Writing: Revision (1)	
Practical writing: Revision (1)	
Unit 6 Travel and Tourism	101
	101
Unit 6 Travel and Tourism	
Unit 6 Travel and Tourism Leading In and Exploring the Topic	101
Unit 6 Travel and Tourism Leading In and Exploring the Topic Section A	101
Unit 6 Travel and Tourism Leading In and Exploring the Topic Section A Text A: Three Tips on Going Traveling Solo	101 103
Unit 6 Travel and Tourism Leading In and Exploring the Topic Section A Text A: Three Tips on Going Traveling Solo Section B	101 103
Unit 6 Travel and Tourism Leading In and Exploring the Topic Section A Text A: Three Tips on Going Traveling Solo Section B Text B: American Concept of Travel	101 103 112
Unit 6 Travel and Tourism Leading In and Exploring the Topic Section A Text A: Three Tips on Going Traveling Solo Section B Text B: American Concept of Travel Section C	101 103 112
Unit 6 Travel and Tourism Leading In and Exploring the Topic Section A Text A: Three Tips on Going Traveling Solo Section B Text B: American Concept of Travel Section C	101 103 112
Unit 6 Travel and Tourism Leading In and Exploring the Topic Section A Text A: Three Tips on Going Traveling Solo Section B Text B: American Concept of Travel Section C Practical Writing: Writing Business Letters (1)	101 103 112 118
Unit 6 Travel and Tourism Leading In and Exploring the Topic Section A Text A: Three Tips on Going Traveling Solo Section B Text B: American Concept of Travel Section C Practical Writing: Writing Business Letters (1) Unit 7 Achieving Success	101 103 112 118
Unit 6 Travel and Tourism Leading In and Exploring the Topic Section A Text A: Three Tips on Going Traveling Solo Section B Text B: American Concept of Travel Section C Practical Writing: Writing Business Letters (1) Unit 7 Achieving Success Leading In and Exploring the Topic	101 103 112 118 123
Unit 6 Travel and Tourism Leading In and Exploring the Topic Section A Text A: Three Tips on Going Traveling Solo Section B Text B: American Concept of Travel Section C Practical Writing: Writing Business Letters (1) Unit 7 Achieving Success Leading In and Exploring the Topic Section A	101 103 112 118 123

目录.indd 8 14-7-4 下午2:31

Section C	139
Practical Writing: Writing Business Letters (2)	
Unit 8 Seeking a Job and Career	143
Leading In and Exploring the Topic	143
Section A	145
Text A: New College Grad Job-Seeker Story	
Section B	153
Text B: How to Plan Your Career	
Section C	159
Practical Writing: Understanding and Writing Company Descriptions	
Unit 9 Human Relationships	161
Leading In and Exploring the Topic	161
Section A	163
Text A: Couple Finds Being "Two of a Kind" Is a Recipe for Happiness	
Section B	171
Text B: Business Partners	
Section C	177
Practical Writing: Understanding and Writing Product Descriptions	
Unit 10 Smart Machines and People's Life	181
Leading In and Exploring the Topic	181
Section A	183
Text A: The Machine That Knows Your Face	
Section B	191
Text B: All Play and No Work	
Section C	197
Practical Writing: Revision (2)	
Glossary	200

目录indd 9