

# Unit 1

## It's really a best buy!

### I. Listening and Speaking



① Listen to the sentences, and choose the right picture for each question.

1.



A



B



C

2.



A



B



C

3.



A



B



C



② Listen to the dialogues and choose the best answers.

#### Dialogue 1

1. What did Shirley buy on *Taobao*?

A. A shirt.

B. A dress.

C. A skirt.

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2. Why does Shirley like doing shopping online?

- A. Because it's more convenient and faster.
- B. Because it's much quicker and cheaper.
- C. Because it's more convenient and cheaper.

## Dialogue 2

3. What do the speakers need?

- A. A computer.
- B. A refrigerator.
- C. An air-conditioner.

4. When will they go to buy it?

- A. During the summer holiday.
- B. During the May Day holiday.
- C. On the coming weekend.



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Listen to the passage and fill in the blanks.

prizes    fashion    celebrate    discount    sale

Dear customers, welcome to Grand Ocean Department Store. In order to (1) \_\_\_\_\_ our 20<sup>th</sup> anniversary, we will hold a big (2) \_\_\_\_\_ this weekend. All goods will be offered with at least a 30% (3) \_\_\_\_\_ off the list price. There will be a raffle held for all customers. A lot of (4) \_\_\_\_\_ and surprises await you. What's more, you can also enjoy wonderful (5) \_\_\_\_\_ shows in front of the department store. Come and join our shopping carnival!



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Listen to the dialogue and answer the following questions.

Questions	Answers
1. What does the boy want to buy?	_____.
2. What brand of cell phone does the boy like?	_____.

(续)

Questions	Answers
3. What does the boy's mother think of an iPhone?	She thinks it is _____.
4. What does the boy think of an iPhone?	He thinks it has not only a _____ but also _____.
5. What do they decide to do finally?	They decide to _____ some other brands online.

### ⑤ Pair work. Make a dialogue according to the given situation.

**Situation:** A customer is shopping at a store.

**Useful tips:**

What can I do for you?

I'd like to buy... Could you show me...?

How much is it?

It's...

Could you give me a discount?

I can do...

Let's make it...

## II. Vocabulary Exercises

### ① Match the words with their meanings.

- |               |   |
|---------------|---|
| 1. polyester  | A. a lower price than usual; a reduction in price   |
| 2. shopper    | B. a representation of the human form in drawing, sculpture   |
| 3. label      | C. a kind of man-made fabric  |
| 4. figure     | D. a person who buys something in a shop  |
| 5. economical | E. a small piece of paper or another material that is fixed to the product, giving information about it |
| 6. discount   | F. using money, time, goods, etc. carefully and without waste   |

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## ② Put the following expressions into Chinese.

1. wear out \_\_\_\_\_
2. in fashion \_\_\_\_\_
3. on sale \_\_\_\_\_
4. synthetic material \_\_\_\_\_
5. round number \_\_\_\_\_
6. off-season sales \_\_\_\_\_

## ③ Complete the following expressions according to the Chinese meanings.

1. give sb. a \_\_\_\_\_ (打折)
2. a \_\_\_\_\_ shopper (精明的消费者)
3. be of \_\_\_\_\_ (质量上乘)
4. \_\_\_\_\_ a long time (经久耐用)
5. a new \_\_\_\_\_ (新款)
6. at \_\_\_\_\_ prices (价格公道)

## ④ Translate the following sentences.

1. When I buy clothes, I pay more attention to comfort than design.

\_\_\_\_\_

2. Let's make it 88, a lucky number.

\_\_\_\_\_

3. I usually wait for an end-of-season sale before I buy a product.

\_\_\_\_\_

4. 涤纶衣服肯定没有棉质衣服舒服。(as...as)

\_\_\_\_\_

5. 我喜欢环保材料做成的产品。(green material)

\_\_\_\_\_

6. 在超市购物时, 我会选择最经济实惠的产品。(economical)
- 

### III. Grammar Exercises

#### ① Choose the best answers.

- I don't think it will rain tomorrow, but I'll bring an umbrella \_\_\_\_\_.  
A. at last      B. in case      C. once again      D. in time
- I hurried \_\_\_\_\_ I wouldn't be late for the train.  
A. since      B. unless      C. so that      D. as if
- Let's print out some coupons on the website \_\_\_\_\_ we may get a discount in the restaurant.  
A. so as to      B. in order to      C. in order      D. so that
- The newly-opened shop offers big discounts \_\_\_\_\_ attract customers.  
A. in order to      B. so that      C. in order that      D. as to
- The company advertises on TV and websites \_\_\_\_\_ promote new products.  
A. in order      B. in order that      C. so as to      D. so that
- He spoke loudly and slowly \_\_\_\_\_ everyone could understand him.  
A. since      B. until      C. so that      D. unless
- \_\_\_\_\_ you follow these tips, you will become a smart shopper.  
A. Because      B. If      C. As if      D. Where
- The shirt is made \_\_\_\_\_ 100% cotton.  
A. in      B. from      C. of      D. on
- Our products are \_\_\_\_\_ high quality and \_\_\_\_\_ reasonable prices.  
A. at; of      B. of; to      C. of; at      D. to; of
- Wait to see if there will be a holiday or end-of-season sale \_\_\_\_\_ you buy things.  
A. before      B. when      C. after      D. while

## Unit 1

### ② Rewrite the sentences according to the example.

*Example:* He got up early in the morning. He caught the first bus.

He got up early in the morning so that he could catch the first bus.

1. Mary listens to English radio every day. She improves her English.

\_\_\_\_\_

2. Peter often uses coupons. He saves some money.

\_\_\_\_\_

3. The students worked very hard. They did well in the final exam.

\_\_\_\_\_

### ③ Complete the sentences with the proper forms of the words given in the brackets.

1. You are \_\_\_\_\_ (real) a good basketball player.

2. When I buy goods, I pay more attention to their \_\_\_\_\_ (durable).

3. It is necessary to make a price \_\_\_\_\_ (compare) before buying anything.

4. I often ask my friends for advice before I make an important \_\_\_\_\_ (decide).

5. Our products are both \_\_\_\_\_ (function) and attractive.

## IV. Reading Exercises

### ① Cloze.

Shopping online is becoming (1) \_\_\_\_\_ popular in our daily life. People like online shopping (2) \_\_\_\_\_ it has many advantages. First, it's very (3) \_\_\_\_\_ to shop online, especially for the people who are too

busy (4) \_\_\_\_\_ go shopping in real shops. Through a computer, you can buy whatever you like (5) \_\_\_\_\_ going out or being limited by time and place. What you need to do is just to (6) \_\_\_\_\_ the websites and search for the items that you want. Second, it's usually (7) \_\_\_\_\_ to buy things online than in (8) \_\_\_\_\_ shops. There are a lot of choices on different websites and the product information (9) \_\_\_\_\_ very fast. Therefore, it's easy to make a price (10) \_\_\_\_\_ and choose what you want at (11) \_\_\_\_\_ prices. What's more, there are many bargains and promotion (12) \_\_\_\_\_ online, so shopping online can help you (13) \_\_\_\_\_ much money. Of course, there are also some (14) \_\_\_\_\_ about online shopping. For example, you can't feel the products before you buy them. The goods you receive may not be (15) \_\_\_\_\_ they look in the pictures. Anyhow, online shopping is still a good way to buy things.

- |                    |                  |                  |                   |
|--------------------|------------------|------------------|-------------------|
| (1) A. the most    | B. more          | C. more and more | D. so much        |
| (2) A. because     | B. so            | C. since         | D. as if          |
| (3) A. useful      | B. clever        | C. fashionable   | D. convenient     |
| (4) A. to          | B. not to        | C. can't         | D. for            |
| (5) A. before      | B. with          | C. without       | D. after          |
| (6) A. browse      | B. read          | C. watch         | D. open           |
| (7) A. slower      | B. cheaper       | C. more complex  | D. more expensive |
| (8) A. real        | B. big           | C. super         | D. modern         |
| (9) A. disappears  | B. makes         | C. turns         | D. updates        |
| (10) A. bargain    | B. discount      | C. comparison    | D. reduction      |
| (11) A. reasonable | B. comparable    | C. expensive     | D. functional     |
| (12) A. sells      | B. sellers       | C. sales         | D. selling        |
| (13) A. save       | B. make          | C. find          | D. pay            |
| (14) A. benefits   | B. disadvantages | C. opportunities | D. suggestions    |
| (15) A. as well as | B. so well as    | C. as good as    | D. so good like   |

# Unit 1

## ② Read the product description and decide true (T) or false (F).

### Jessica Simpson Women's Stripe Lace Dress

List price: \$150

Current price: \$135 & FREE shipping

You can save: \$15 (10%)

Size: S / M / L / XL / XXL

Colour: Black / Gold

- 96% Polyester / 4% Spandex
- Dry clean only
- Sleeveless
- Back zipper
- Lined
- Made in China

1. The dress is available in 3 colours. ( )
2. The dress is sold at a discount of 10%. ( )
3. The dress is made of 96% cotton and 4% polyester. ( )
4. The buyer doesn't need to pay for shipping. ( )
5. The dress is made in India. ( )
6. The dress can be washed in water below 40°C. ( )

## ③ Read the following information and recommend a proper shop for each person.

Store A: All kinds of bags and suitcases in our store are on sale. We're giving a 40% discount off the marked prices.

Store B: The electrical appliances store is holding the anniversary sale. A lot of products, such as TV sets, washing machines, refrigerators, etc., are on sale.

Store C: Welcome to Grand Ocean Department Store. To celebrate Women's Day, all women's wear is on sale, 30% to 50% off.



Store D: Sunflower Bakery provides fresh-baked bread and cakes. Advance order for birthday cakes will be 20% off.

Store E: Our store deals in all kinds of computers and other IT products. Our products are sold at very favourable prices. Meanwhile, we offer good after-sales service.

Things Wanted	Stores
1. Mary wants to buy a beautiful dress for an important party.	
2. Lily is an office lady. She likes different handbags to match her clothes.	
3. Jason is going to buy a new laptop.	
4. Martin is planning to buy a new TV set.	
5. Cindy is preparing a birthday party for her little son.	

#### ④ Read the dialogue and complete the shopping list.

Mother: There is no bread and milk in the fridge. Let's go to the supermarket to get some. And what else do we need, honey?

Father: I think we need some fruit and vegetables. How about some bananas and oranges?

Mother: OK. We can also buy some tomatoes and cucumbers.

Son: Mum! Could you please buy a toothbrush for me?

Mother: No problem. Anything else?

Son: Err... Let me think. Oh, I need some new socks.

Mother: A toothbrush and socks. Oh, the shampoo is nearly used up.

Father: We'd better make a shopping list so that we won't forget.

Mother: That's right.

## Unit 1

Shopping List	
Food	Others

### V. Learning Strategies

我们在英语阅读中可以借助构词法来推测单词的意思。同时，构词法也有助于我们记忆单词。在本单元的学习中，我们就发现了很多这样的例子。如：

形容词

enjoyable=enjoy+able

fashionable=fashion+able

attractive=attract+ive

economical=econom(y)+ical

functional=function+al

名词

waiter=wait+er

decision=deci(de)+sion

comparison=compar(e)+ison

saving=sav(e)+ing

suitability=suit+ability

同学们在以后的学习中，也要用心找一些这类单词，发现它们的构词规律。

### VI. Fun Time



#### Early Shopper

It was Christmas. The judge was questioning the defendant, “What are you charged with?”

“Doing my Christmas shopping early,” replied the defendant.

“That’s no offense,” replied the judge, “How early did you do this shopping?”

“Before the store opened,” answered the defendant.